



THE MARION S. BARRY BRONZE STATUE PUBLIC ART COMMISSION

This project is commissioned by the Executive Office of the Mayor (EOM) in partnership with the DC Commission on the Arts and Humanities (DCAH) and the Marion Barry Commission.

REQUEST FOR PROPOSALS

Pursuant of a commemorative statue, the partnering entities request for **Regional Artists or Artist Teams** to develop a permanent public art installation in the form of a life-sized bronze statue in the likeness of the Honorable Marion S. Barry, to be sited at the John A. Wilson Building in March 2017. Alternatively, Artists and/or Artist Teams are encouraged to recommend an alternative interior or exterior site that is owned and operated by the District of Columbia Government for the permanent display of the bronze statue. Therefore, potential sites include, but are not limited to, the John A. Wilson Building, The Reeves Municipal Center, One Judiciary Square, etc.



MARION SHEPILOV BARRY, JR. BIO

To know Marion Barry, Jr., was to understand his stalwart assertion to public service. Marion Barry, Jr., dedicated 40 years of his life to public service living by the motto of “always fighting for the people.”

Barry's service to the District began in 1971, when he was elected to the city's first school board. Upon Congress granting the District of Columbia the right to hold its own local elections, Barry won a seat on the DC City Council in 1974, and was named chairman of the Finance Committee. While serving as a member of the Council, Barry spearheaded the movement to require that all contracts considered by the District government for services, supplies, and development include a mandatory 35 percent participation for minority owned companies.

He was reelected to the City Council in 1976, and two years later, became the second Mayor ever elected in DC, serving for three terms until 1990. Among his accomplishments: directing all of his department heads to comply fully with the 35 percent goal of minority participation, significantly increasing the number of contracts awarded to qualified African American and Latino businesses; creating the District Youth's Employment Act of 1979 guaranteeing a summer job to every young person who resided in the District regardless of their economic status; and always advocating for economic inclusion - on behalf of African Americans, women, Hispanics, Asians and Pacific Islanders. In 1992, Barry returned to DC politics by winning a seat on the City Council and made history in 1994 by winning a landslide victory returning him to the Mayoral seat. Barry retired from politics in 1998, but then decided to run for the Ward 8 City Council seat in November 2004 and won. He held this seat until his untimely death in November 2014.

PROJECT SUMMARY

The purpose of this RFP is to commission an artist or artist team to develop a permanent public art installation in the form and likeness of Marion S. Barry through the fabrication of a life-sized bronze statue to be sited at a DC Government building as recommended by the Artist/Artist Team applicant. Final installation of the artwork will be coordinated and completed prior to its dedication on March 6, 2017.

PROJECT GOALS

Celebrate and honor the legacy of Marion S. Barry, Washington DC Mayor, City Councilmember and hero to the people of Washington, DC.

PROJECT DESCRIPTION

In developing a permanent public art installation in the form of a life-sized bronze statue, the artwork must be of sound and safe construction (not fabricated or finished with hazardous materials), be relatively maintenance-free, be appropriate for an active pedestrian/public environment frequented by community members of all ages, and must take into consideration the scale of the statue as it relates to its surroundings. The artwork should enhance the area/site and

create a unified setting where District residents and visitors can experience and enjoy access to the statue.

ELIGIBILITY

This commission is open to **Regional Artists or Teams** who work in the bronze medium. All members of the team must be practicing professionals residing in the Washington, DC Metropolitan Area.

ARTWORK LOCATION & DIMENSIONS - TBD

**The John A. Wilson Building
1350 Pennsylvania Avenue, NW
Washington, DC 20004**

The proposed artwork shall be designed in order to be sited either inside of the John A. Wilson Building's first floor atrium or outdoors, atop the front entrance stairs. Artists are encouraged to give their recommendations for alternative site options on the interior of the John A. Wilson Building or another District owned property, which will be considered with collaborative input from the District's Department of General Services.

SCOPE OF SERVICES

All **Applicants** will:

- Submit an application to include the following:
 1. Cover Letter
 2. Resume
 3. 1 page Written Design Concept
 4. 2-dimensional Schematic Design Concept or Rendering
 5. Work samples (up to 10 digital images)
 6. Annotated Image List (to correspond with digital images)
 7. (3) Professional References

Semi-finalists will be awarded a **\$2,000** honorarium to achieve the following:

- Create a Site-Specific Design Proposal to include:
 1. Site Specific 2-dimensional Schematic Design
 2. 3-dimensional Scale Model
 3. Itemized Budget
 4. Implementation Schedule
 5. Project Narrative
- Present their site specific proposals to the select District Government staff and the Art Selection Panel.

Proposals will be adjudicated by the Barry Art Selection Panel and one (1) artist or team will be selected.

The Selected Artist or Team will:

- Be provided with a **fabrication and installation budget of \$250,000**, which must include artists' fees (no more than 15% of fabrication budget), costs associated with the design, fabrication, transportation, shipping, installation, insurance, engineered drawings, permits and photo documentation of the final artwork.
- Have the opportunity if necessary to revise the rendering and 3D concept model to present to the Mayor's Executive Office, the DC Office of the Senior Advisor, the Barry Commission and the DCCAHA Board of Commissioners for final review and recommendations.
- Work with the engineer, construction manager and contractors to finalize site-specific drawings and implement the artistic concept.
- Secure fabricators and installers and obtain cost estimates as well as develop fabrication and installation schedules.
- Work with engineer and DCCAHA to determine the best strategy for final documentation (stamped drawings, shop drawings), fabrication and installation of the artwork.
- Prepare and conduct presentations as necessary to receive approvals.
- Fabricate and install the artistic work (i.e. statues, sculpture, etc.) that will be sited at the John A. Wilson Building. If determined to be more appropriate, the artwork can be located in the interior or on the exterior of an alternative District owned property.
- Provide an artwork maintenance plan for the proposed design.

BUDGET

The design and artwork fabrication and installation budget is \$250,000, which must include site specific design honorarium, artists' fees (no more than 15% of fabrication budget), and costs associated with the design, fabrication, transportation, shipping, installation, insurance, engineered drawings, permits and photo documentation of the artwork.

SELECTION PROCESS

DCCAHA will convene an Art Selection Panel, representing diverse interests and expertise, to review the qualifications of artists/teams that respond to this call. The Art Selection Panel will review all proposals/work samples submitted, then recommend (3) three Semi-Finalists.

Each Semi-Finalist will be awarded a **\$2,000 honorarium** to create a site-specific design proposal to include a 2-dimensional schematic design, 3-dimensional scale model, itemized budget, implementation schedule, and project narrative that they **will present to the Art Selection Panel in April 2016**. The selection panel will review designs and recommend (1) one artist or team for the project.

The design proposal and the selection panel's recommendations will be forwarded to the DCCAH Board of Commissioners for review and consideration. The selected artist/team, whose design is approved, will then enter into an agreement with DCCAH for fabrication and installation of the artwork. The artist/team will then, if necessary, subcontract for the work of the artwork fabricator (foundry) and installer.

Upon approval of the designs, the selected artist/team and DCCAH will determine the best strategy for final documentation (stamped drawings, shop drawings), fabrication and installation of the artwork.

ARTIST & ARTIST TEAM EVALUATION CRITERIA

The artist/team must be practicing professionally and supported by a team of subcontractors offering:

- Artistic and design excellence, innovation and originality as evidenced by representations of past work and other supporting material
- Originality and artistic skill and excellence in portraiture, figurative work and the bronze medium
- Demonstrated experience working with a professional foundry fabricator and design and fabricate the statue base
- Capacity to oversee the safe transport and installation of the work
- The aesthetic sensibility of both the artist and/or the team will be considered with regard to their ability to capture the personality, likeness and spirit of Marion Barry and his legacy
- The design team's professional experience is substantial to meet the demands and high visibility of the project
- The design team is available to participate in the design, approval and implementation of the project as required and will be available to participate in public meetings to present their proposal
- Assessed ability to meet project deadlines, and to perform work in a timely and professional manner
- Assessed ability of the design team to create a commemorative statue of lasting significance
- Positive results of professional reference checks

SUBMISSION REQUIREMENTS

FOR INDIVIDUAL ARTISTS:

1. Please be sure to include the following within your online application: Full Legal Name (and other Professional Name as applicable), Address, Daytime Telephone, Evening Telephone, and Email Address.
2. A **COVER LETTER** describing how this project relates to your past work and supports your current portfolio as well as the approach you would employ in conducting the project. This letter should not exceed two (2) pages.

3. Current artistic **RESUME** highlighting experience with figurative/sculptural work and public art commissions.
4. A one (1) page, well developed, written **DESIGN CONCEPT** for the proposed artwork.
5. A **2-Dimensional SCHEMATIC CONCEPT RENDERING** of the proposed artwork.
6. **WORK SAMPLES** in the form of **digital images** of previous artwork. Digital images should be uploaded as jpps (up to 10 images are required for individual artists, and up to 20 are required for teams). Please submit only “High” quality jpps (do not use gifs, tiffs or other formats). Each file must correspond with the viewing order as indicated on the accompanying Image List. Please do not embed images into PowerPoint or submit moving images or audio files. ****Please note that multiple views of a particular work sample can be submitted within the required maximum of images.**
7. A corresponding **IMAGE LIST** with image number, title, medium, dimensions, brief description, date of work, and budget.
8. The names of three professional **REFERENCES** with current contact information including phone numbers and email addresses.

FOR DESIGN TEAMS:

IN ADDITION TO THE COVER LETTER, RESUME, WRITTEN CONCEPT, 2-D SCHEMATIC DESIGN, IMAGE LIST AND REFERENCES, PLEASE ADHERE TO THE FOLLOWING:

WORK SAMPLES for artist teams should consist of a maximum of 20 DIGITAL IMAGES of previously completed works. Please include the name of the specific artist or team member connected with each work sample represented in the corresponding Image List. All members included on the team should submit at least one example of previous work. Multiple views of a particular work can be submitted for review.

OTHER REQUIREMENTS

The artist/team selected and approved by the DCCAH Board of Commissioners shall be required to enter into contract with DCCAH for the duration of the project. Throughout the duration of the contract, the artist/team and subcontractors will be required to maintain appropriate licenses and carry professional liability insurance.

PUBLICITY

The Executive Office of the Mayor (EOM) and DCCAH will produce a dedication ceremony brochure and include the artist/team information on the DCCAH website and social media outlets. A weather-proof plaque/label (if applicable) with pertinent information and DCCAH approved text will be installed along with the artwork.

The EOM and DCCAH have the right to photograph the artwork for educational purposes, brochures and other publicity. In all printed materials, DCCAH will make every effort to credit the artist. All copyrights remain with the artist/team.

The EOM and DCCAH will host a public **Dedication Ceremony on March 6, 2017** upon installation of the artwork and completion of the work.

SUBMISSION DEADLINE

Submission deadline is **11:59PM on Monday, March 28, 2016.**

HOW TO APPLY

Please follow the link <http://dcarts.slideroom.com> to upload all requisite materials for the Marion S. Barry Application. In order to access the application portal, all applicants or applicant teams will first be prompted to create a SlideRoom account, at no cost. Once logged into the newly created account, applicants will be allowed to submit all materials outlined above in this Call to Artists. SlideRoom will allow applicants to save incomplete applications and return to them for completion until **11:59PM on Monday, March 28, 2016, the deadline.** Any incomplete submissions at that time will be disqualified.

THE MARION S. BARRY PROJECT APPLICATION CHECKLIST

- COVER LETTER
- RESUME
- WRITTEN DESIGN CONCEPT
- 2-D SCHEMATIC DESIGN CONCEPT
- DIGITAL IMAGES
- IMAGE LIST
- PROFESSIONAL REFERENCES

PRELIMINARY SCHEDULE

<u>DATE</u>	<u>ACTIVITY</u>
TUESDAY, MARCH 1, 2016	Request for Proposals / Call to Artists Released
FEBRUARY 22-MARCH 16 2016	INDEPENDENT SITE VISITS at a site(s) as recommended by the artist applicants
MONDAY, MARCH 28, 2016 (11:59PM)	Application Deadline (Submit to SlideRoom at http://dcarts.slideroom.com)
FRIDAY, APRIL 22, 2016	Panel to select three (3) Semi-Finalists
WEEK OF APRIL 25, 2016	Semi-Finalists Notified & Announced
WEEK OF MAY 2, 2016	Online display of three semi-finalists 3D models and/or renderings for community and city-wide comments; location TBD
WEEK OF MAY 9, 2016	Meeting and Input Session with city stakeholders and Barry Commission members for Semi-Finalists presentation of concepts and models Location TBD
ARTIST SELECTION PANEL FOR FINAL ARTISTIC DESIGN MAY 20, 2016	Presentations by Semi-finalist artists or teams (2-d renderings and 3-d models are mandatory)
WEEK OF MAY 23, 2016	Announce selected artist or team; issue media alert, execute artist grant agreement
MAY 2016 - FEBRUARY 2017	CFA review, Grant Agreement, Engineered Drawings, Permits and Fabrication, Installation, Dedication Preparation
MARCH 6, 2017	Dedication Ceremony

PROJECT MANAGERS

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