

FY 2024 PUBLIC ART BUILDING COMMUNITIES GRANT REQUEST FOR APPLICATIONS

The DC Commission on the Arts and Humanities (CAH) is soliciting applications from qualified individual artists or organizations for its Fiscal Year 2024 Public Art Building Communities Grant Program (PABC). Multiple awards may be made under this Request for Applications (RFA). Award amounts vary.

RFA Release:	Friday, April 7, 2023, 5:00 PM
Submission Deadline:	Monday, July 17, 2023, 9:00 PM
Number of Awards:	Multiple
Award Amount:	Individuals up to \$75,000
	Organizations up to \$125,000
	Business Improvement Districts (BIDs) up to \$150,000

Incomplete or late applications or applications that do not follow the instructions and guidelines will be automatically deemed ineligible for review and funding. Prospective applicants should read through this RFA in its entirety before submitting an application.

Source of Funds: The source of funds for the grant(s) is the portion of the Agency's annual grants budget allocated for grant programs established by CAH in accordance with D.C. Official Code § 29-205(c-1)(2)(C). CAH may make multiple awards under this RFA.

CAH's Authority to Make Grants: CAH has grantmaking authority under the Commission on the Arts and Humanities Act of 1975, as amended (D.C. Law 1-22; D.C. Official Code § 39-204).

Staff Contact: Kerry Kennedy, Public Art Program Coordinator | <u>kerry.kennedy@dc.gov</u>

The DC Commission on the Arts and Humanities (CAH) is an independent agency within the District of Columbia government that evaluates and initiates action on matters relating to the arts and humanities and encourages the development of programs that promote progress in the arts and humanities. As the designated arts agency for Washington, DC, CAH is supported by District government funds and in part by the National Endowment for the Arts, a federal agency.

Government of the District of Columbia | Commission on the Arts and Humanities 200 | Street, SE, Suite 1400, Washington, DC 20003 202-724-5613 | dcarts.dc.gov

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PUBLIC ART BUILDING COMMUNITIES GRANT PROGRAM

Applicants may submit one (1) PABC application per fiscal year cycle.

OVERVIEW

The Public Art Building Communities (PABC) grant program supports individual artists and organizations in their effort to design, fabricate and install new permanent or temporary works of public art that connect artists (and their artwork) with communities.

For the purposes of this grant, public art is defined as artwork in a variety of media sited and installed onto locations that are accessible to the public (without cost) and in exterior (outdoor) locations free of encumbrances. Artwork must be sited and installed onto locations that are accessible and viewable from public space. Materials should be sustainable, low maintenance and protected by graffiti resistance coatings. Permanent public art projects are defined as existing for a duration of more than two (2) years without a deinstallation plan. Works must require minimal routine maintenance. Temporary public art projects are defined as existing for less than two (2) years with a deinstallation plan.

Examples of Public Art include, but are not limited to sculptures, mosaics, artistic streetscapes, murals, painting in outdoor plazas, mixed media, paving pattern, media/digital installations, landscape designed projects, custom benches, stained glass installations, and artistic arches, gates, or railings.

Performance art-based projects, previously created works-of-art, and public art projects that previously received CAH funding are ineligible for funding in this grant program.

CAH grant funds must be spent within CAH's Fiscal Year 2024 (October 1, 2023, through September 30, 2024).

Please note: Installations with a lifespan of more than a year designed to commemorate the memory of an individual, group, events, or other significant element of International, nations, or local culture or history, located in public space, or property owned by or under the administrative control or jurisdiction of the District of Columbia may be subject to the review and approval of the DC Commemorative Works Committee. Please refer to the <u>Commemorative Works Committee Website</u> for additional information.

GRANT PROGRAM GOALS

By making its PABC grant awards, CAH endeavors to:

• Encourage the creation and installation of original high-quality public art works

within the District of Columbia.

- Develop meaningful opportunities to connect artists to communities.
- Provide exposure and participation to the community in the public art making process.
- Further learning or discovery opportunities that may be present through public art installations.
- Support the creation of public art by DC resident artists.
- Promote robust and diverse artistic expressions that resonate with residents of the District of Columbia.
- Contribute to the District of Columbia's public art collection in the built environment.

SUCCESSFUL APPLICATIONS

Successful PABC applicants shall:

- Present a visionary idea that represents a strategic approach to create a transformative impact on the current public art and cultural landscape of the District of Columbia.
- Comprehensively address each aspect of the project's design specifications, material selection, fabrication, installation, and maintenance processes (and, when appropriate, de-installation).
- Detail and clearly identify the proposed project's budget (indicating all revenue and expense categories) and demonstrate effective fiscal management through narrative or support materials.
- Describe the project's implementation schedule and detail the specific execution logistics necessary to support a successfully complete project, including fabrication and installation methods plans.
- Applications with separate unique project sites and artists must have budgets and implementation schedules associated with each unique site as noted above.
- Articulate the project's community engagement methods and efforts. (See Addendum B Community Engagement Fact Sheet)
- Be complete with detailed responses to application questions, mandatory documents submitted, and materials included (uploaded) by the applications deadline.

Tips for PABC Applicants:

- Write your responses based on the grant criteria.
- Convey confidence and enthusiasm for the project.
- Propose ideas that resonate with community wants and/or needs and supports the proposed project.
- Engage the community prior to starting the writing process and keep them included/involved throughout the process.
- Research; know and anticipate the issues, questions, and controversies in the area.
- Take advantage of the technical assistance sessions that CAH provides by either:
 - Participating in one of the Live Chats/grant workshops
 - Requesting a meeting to discuss ideas for the proposal before beginning the writing process or,
 - Requesting a meeting as soon as the proposal draft has been finalized.
- Carefully consider funding request. Account for all aspects of the project (from start to finish) and ensure that funding request supports the full scope of the project (i.e., materials, fabrication, installation, potential permit costs, equipment rental, insurance).
- Attain actual quotes for services/goods/rentals needed to complete the project.
- Investigate opportunities to collaborate with more experienced artists/contractors to fill gaps in the applicant's own expertise and resources.
- Critique proposal as well as have others review it.
- Prepare application early and submit it well before the deadline.
- If the applicant is not successful, request a debriefing from the PABC Program Coordinator to obtain panelist comments. This information can be useful for revising future applications.

ELIGIBILITY REQUIREMENTS

Individuals must (at the time of application):

- Be experienced artists or arts-related professionals (e.g., presenters, producers, educators), over the age of 18.
- Maintain residency in the District of Columbia throughout the grant period.

• Be in good standing with CAH. Applicants with incomplete or delinquent reports from any prior funding program, as of October 15, 2022 (or otherwise as determined by CAH), are ineligible to receive additional funds from CAH in FY 2024.

Organizations must (at the time of application):

- Be incorporated as a nonprofit with a federally designated tax-exempt status under section 501(c)(3) of the United States Internal Revenue Service (IRS) code, as evidenced by an IRS determination letter that is dated at least one year prior to the application deadline date; or be a recognized District of Columbia Business Improvement District (BID).
- Be registered with, and authorized to do business in, the District as either a "Domestic" entity (that is, an entity that was incorporated in the District) or a "Foreign" entity (that is, an entity that was incorporated in another state).
- Ensure that at least fifty-one percent (51%) of the organization's activities occur within the District of Columbia.
- Have an active Board of Directors.
- Demonstrate a partnership with a visual artist to design, fabricate and install (deinstall if temporary) the proposed application work-of-art in a public space.
- Obtain certification of "Citywide Clean Hands" (CCH) from the District of Columbia Office of Tax and Revenue (see page 15).
- Be in "good standing" with CAH. Note: a CAH grant applicant that has failed, as of October 15, 2022, to comply with all applicable CAH-related mandates (e.g., failed to submit to CAH required reports related to prior CAH funding), is not in "good standing" with CAH and, accordingly, is ineligible to receive additional funds from CAH in FY2024).
- Have a principal business office address that is located in the District of Columbia, subject to on-site visit. (Note: CAH does not accept post office boxes or the addresses of board members or volunteers as evidence of the principal business address).

APPLICANT RESTRICTIONS

- Artists may not apply as an individual as well as be part of an organization application as the lead or supporting artist.
- Individuals and organizations that require "fiscal agents" may not apply.
- Private foundations; political organizations; colleges or universities; foreign

governments; federal government entities; and, other District of Columbia government agencies, including DC Public Schools and charter schools may not apply.

ALLOWABLE COSTS AND FUNDING RESTRICTIONS

As an agency of the Government of the District of Columbia, CAH must ensure that all grant funds are expended in a fiscally responsible manner. CAH grant-related "allowable costs" are costs that the District government has determined, in its sole discretion, to be valid expenditures.

Examples of Allowable Costs (valid expenditures) are, but not necessarily limited to:

- Artist fees 20% of the project budget
- Fabrication (if by the artist(s), separate from Artist fee)
- Installation (if by the artist(s), separate from Artist fee)
- Fabrication and installation services
- Materials and supplies
- General Liability Insurance
- Engineering costs related to the project
- Space rental/ storage
- Shipping
- Permits
- Travel and transportation directly related to project implementation
- Copyright registration
- Plaque and dedication costs
- De-installation costs for temporary projects
- Photographic documentation and project implementation equipment purchases below or equal to \$500.00
- Contingency

Examples of Unallowable Costs:

- Performance art projects
- Virtual installations that require user-owned devices

- Symposia or public education lectures
- Prefabricated or pre-existing artworks
- Project sustaining and /or maintaining equipment and/ or technology purchases (projects must be self-sustaining)
- Food and beverages expenses
- Equipment purchases over five-hundred dollars (\$500)
- Capital expenditures
- Sub-granting or re-granting
- Debt reduction
- Scholarships or award ceremonies
- Fundraising activities or projects
- Tuition and scholarships
- College/University tuition or to fund universities, service organizations, foreign governments, or DC government agencies, including DC Public Schools or DC Public Charter Schools

For organizations, including BIDs, if the total project budget is higher than the maximum grant amount allowed for organizations or BIDs respectively, the organization/BID is required to show their financial commitment to fund the difference to complete the project. In-kind contributions of goods and services and other CAH or District of Columbia government funds may not be used to satisfy the project funding discrepancy/match requirement for the project. CAH grant funds must be expended within CAH's Fiscal Year 2024 (October 1, 2023, to September 30, 2024) and project must be completed during the same funding period.

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (I.D.E.A.)

CAH has placed increased focus on utilizing an Inclusion, Diversity, Equity and Access (I.D.E.A.) lens in its grantmaking, with the goal of creating a more equitable arts and humanities landscape in the District. In addition to detailed plans for its compliance with the Americans with Disabilities Act (ADA) (42 U.S.C. §§ 12101 et seq.), each applicant must demonstrate how its programming and services will be inclusive, diverse, equitable, and accessible throughout the District of Columbia, beyond participants with disabilities. Applicants should consider a broad definition of "accessibility" by addressing financial, geographic, demographic, cultural and developmental access. For more information, see the Americans with Disabilities Act section on page 15 of this RFA.

I.D.E.A. DEFINITIONS

Below are definitions used by CAH for each component of I.D.E.A. CAH encourages applicants to develop short- and/or long-term project plans to ensure each of these components is realized in their processes and programs.

Inclusion

Inclusion authentically welcomes, and intentionally brings, traditionally excluded individuals and/or groups into processes, activities, and decision/policy making in a way that shares power.

Diversity

Diversity refers to the various backgrounds and races that comprise a community, nation, or other grouping. In many instances, the term diversity does not only acknowledge the existence of diversity of background, race, gender, religion, sexual orientation etc., but applies a recognition of the value of these differences. Diversity enriches policies and practices by bringing people of diverse backgrounds and experiences together to inform, shape, and enrich these policies and practices.

Equity

Equity is giving everyone what they need to be successful. Equity is different from treating everyone the same. Equity operates from the understanding that people and groups enter given situations from very different starting points. These starting points are often determined by certain social hierarchies such as race, class, gender, age, sexual identity etc. An equitable framework centers awareness of these hierarchies and creates systems that are actively anti- racist, anti-classist, anti-sexist, and anti-homophobic.

Access

Access is defined in the broadest definition of the term as a means of ensuring individuals and/or groups are given financial, geographic, demographic, cultural, and developmental access to programming, services, and other opportunities.

TECHNICAL ASSISTANCE AND WORKSHOPS

CAH public art staff is available to assist grant applicants through group or individual technical assistance. CAH staff will not write applications for applicants. CAH public art staff are available to review draft applications for thirty (30) minute appointments, on government business days up to one (1) week prior to the grant application deadline. Applicants should contact CAH to schedule a meeting by emailing Kerry Kennedy:

<u>kerry.kennedy@dc.gov.</u> Please note that CAH requests the applicant prepare and deliver (by e-mail or via the online grants portal) their full draft application proposal along with any questions in advance of scheduling a meeting for agency staff assistance.

CAH conducts free workshops for participants to learn useful information about the agency's funding opportunities and how to submit a grant application. All workshops are delivered virtually. Participants are strongly encouraged to attend. Dates for the PABC Live Chat/Workshops are below and on the CAH website:

Workshops "FY24 PABC Grant Program Presentation and Q&A" Saturday, April 15, 2023, 12:30–2:00 pm, on site at Anacostia Arts Center

Virtual Workshops

Tuesday, April 18, 2023,	3:00 pm-4:30 pm
Friday, May 5, 2023,	10:00 am-11:30 am
Tuesday, May 23, 2023,	Noon-1:30pm
Monday, June 12, 2023,	10:00 am-11:30 am

Final Questions Review

Wednesday, July 5, 2023, 3:00 pm-4:30 pm

To schedule an individual technical assistance meeting to prepare your application, please contact Kerry Kennedy, Public Art Program Coordinator at CAH by Emailing <u>kerry.kennedy@dc.gov</u>

SUBMISSION PROCESS

- 1. Read the RFA guidelines (this document) and determine eligibility.
- 2. Visit CAH's <u>grant application portal</u> to sign up for an account or login to an existing account.
- 3. Upon registration, applicants select the desired grant program(s).
- 4. Complete the application questions, budget, and budget narrative data.
- 5. Upload required documents, supplementary material, and work samples.
- 6. Double-check the application for thoroughness, clarity, and typographical errors.
- 7. Submit the application by 9:00 pm ET July 17, 2023
- 8. Ensure receipt of grant submission confirmation email (auto generated by the online portal) by the application deadline.

CAH utilizes an online grant portal to receive grant applications. All applications must be submitted online by 9:00 pm ET on Monday, July 17, 2023. A confirmation email

generates automatically upon submission of the application. Technical issues or failure to receive a confirmation email should be immediately brought to the attention of CAH staff. Incomplete or late applications or applications that do not follow the instructions and guidelines are deemed ineligible for review and funding. CAH does not accept mailed, emailed or hand-delivered copies of grant applications and/or the required attachments. CAH will accept reasonable accommodation requests from applicants with disabilities in advance of the application due date to assist them in submitting grant applications via mail, email, or hand-delivery. To request a reasonable accommodation, contact Travis Marcus at 202-724-5613 or travis.marcus@dc.gov and await request approval.

CAH's grant application process is competitive and subject to the availability of funds. Applicants may not request or receive funding for the same activities through more than one CAH program or grant category. Multiple applicants may not apply for funding for the same scope of work, whether through the same or different grant programs.

Applicants are fully responsible for the content of their application materials. An automated email confirming receipt of an applicant's submission does not guarantee an applicant's eligibility, and therefore review by the advisory review panel (see below, "Review Process"), or funding.

CAH staff is not permitted to make corrections to applications on behalf of applicants. CAH staff reviews applications for completeness and contacts applicants for any incomplete documents within five (5) business days of the deadline. Applicants are then responsible for updating their application within five (5) business days of CAH's notification. Failure to do so will disqualify the application.

APPLICATION REVIEW PROCESS

CAH selects individuals who are arts, humanities, subject matter experts, and/or business professionals, independent of CAH, to serve as advisory review panelists for each grant program. The role of a panelist is to review and score an eligible application's content to the established grant program review criteria. Panelists participate in a group review of CAH grant applications, according to the grant program, to discuss and comment on the merits and deficiencies of applications and finalize their applicationrelated scores in the presence of CAH staff and Commissioner Conveners.

CAH staff, Commissioner Conveners and panelists are to remain impartial in their review of CAH grant applications. CAH ensures that all involved recuse themselves from review of any application that presents a personal or professional conflict of interest (or the appearance of a conflict of interest).

CAH's grant application evaluation process takes into consideration general standards of decency and respect for the diverse beliefs and values of the American public consistent with the <u>National Foundation on the Arts and Humanities Act</u>, as amended. For more information regarding the grant review process please contact PABC Grant Manager, Kerry Kennedy, at <u>kerry.kennedy@dc.gov.</u>

NOTIFICATION AND PAYMENT

CAH will notify applicants of this grant program as to the results of their application on or about October 2, 2023, via 1) letter of intention to award, or 2) letter of denial.

For award recipients, the date of CAH grant award payment disbursement(s) is subject to the availability of funds and the processing of required documentation. CAH staff will advise grant award recipients on the payment disbursement process on or after October 2, 2023. CAH does not disburse grant award payments through its office. However, in collaboration with other District of Columbia government agencies, CAH processes the grant award payment requests for grantees in a timely manner.

Applicants must ensure that all compliance materials are uploaded, and that all data is current in the online portal before submitting an invoice.

CONDITIONS OF FUNDING, REPORTING REQUIREMENTS, CANCELLATIONS

CAH reserves the right to rescind any and all grant awards for non-compliance with CAH grant guidelines, policies, or regulations, at any time. FY 2024 grant recipients with unmet reporting obligations regarding any CAH funding program as of close of business on Friday, October 15, 2023, are ineligible to receive additional awards from CAH.

Applicants will be notified of a decision via email on or about Monday, October 2, 2023.

Grant award amounts (i.e., budget) for each project may range from up to \$75,000 for individuals and to no more than \$125,000 for Nonprofit Organizations or \$150,000 for BIDs per the applicant category.

The budget must include: all artist fees and costs associated with design, fabrication, installation, de-installation for temporary projects (including equipment rental and storage space rental related to the project), insurance, permits, travel, transportation to the site, site preparation, documentation of the artwork, and applicable taxes.) All work must be completed by September 30, 2024.

Payments are made directly to the grant recipient. Principals and fiscal agents of any kind are prohibited. In collaboration with other District of Columbia government agencies, CAH processes the payment request of its grant recipients in a timely manner. CAH does not create or distribute payments through its offices or staff. Grant award payment disbursement(s) is subject to the availability of funds and the processing of required documentation.

Reporting Requirements

During the life of the grant period, the award recipient is required to submit interim reports and a final report at the conclusion of the grant period. All grant awardees are responsible for demonstrating and documenting expenditures for the full (100%) grant amount. Grant recipients who do not submit complete Final Reports are ineligible for further CAH funding. If the project costs are greater than the grant award and require a cash match, award recipients must also demonstrate and document expenditures for 100% of the matched amount.

Interim Reports

PABC Grant recipients will be required to submit the following interim reports:

- 1. Dedication event schedule and plaque layout and text ("Report #1").
- 2. Work progress photos at 50% fabrication ("Report #2").
- 3. Work photos at 100% installation, ("Report #3").

Final Reports

At the end of the grant period, the award recipient must submit a written report and the CAH Budget Form, which is found on <u>CAH's Grant Resources webpage</u> All grant awardees are responsible for demonstrating and documenting expenditures for the full (100%) grant amount.

Grant recipients who do not submit complete Final Reports are ineligible for further CAH funding.

Maintenance Report

At the end of the grant period the award recipient must submit a maintenance report that includes written instructions regarding the proper maintenance of the artwork and a complete list of all materials used. For temporary projects, the grantee is responsible for maintenance.

De-Installation Reports (For temporary projects)

Temporary projects must be removed at the conclusion of the project's lifespan by the grantee at their cost. Grant funds should be allocated for de-installation and to return the site to its pre-installation condition. Temporary projects must include both an installation and de-installation budget.

Submission of Reports

Interim reports completed with supporting documentation must be submitted to the grants manager Kerry Kennedy at <u>Kerry.Kennedy@dc.gov</u>.

Final reports completed with supporting documentation must be submitted to the Grant Application Portal. Where applicable, grant recipients may access Report Forms and instructions through the <u>Grantee Resources</u> page on CAH's website.

Grant recipients will be required to submit Final, Maintenance or De-installation (for temporary projects) Reports to CAH within 30 (thirty) days of the project completion or by close of business on Monday, October 15, 2023, whichever comes first.

Project Modifications

In general, grant recipients may make minor modifications to the fabrication or installation approach, materials, or other minor aspects of the project's objectives. However, the grant recipient must notify CAH in writing to obtain a written approval for those changes prior to the execution of their grant agreement Modifications made after the execution of the grant agreement require review and approval prior to execution of proposed modifications.

CAH prohibits project scope changes to applications that have been approved by the Board of Commissioners. Project scope changes are defined as changes to a project's requirements, milestones, deliverables, documents and/or reports that alter the direction and purpose of the originally proposed scope.

Grant Management and Rescindment

Grantee must include a CAH logo and a credit line in all of its grant-related announcements and promotional materials and that it will make its best efforts to publicly credit CAH's support for the project in all related public events.

CAH has the right to withhold, reduce or rescind a grant award according to the terms and provisions of the grant agreement or if the grantee exercises any of the following:

• Fails to meet deadlines for grant reports.

- Fails to notify CAH of changes in project collaborators or other significant management changes or changes in the project scope without advance approval.
- Refuses to provide access for monitoring.
- Fails to comply with the terms of the grant award contract requirements.
- Fails to demonstrate adequate financial management and oversight of the project; and/or
- Fails to properly publicly credit CAH's support of the organization's scope of work.

Citywide Clean Hands (CCH)

All applicants must obtain a clean hands certification, in order to receive a grant award from CAH. This certification is required before any related grant disbursement may be made. Certification may be obtained by registering with the DC Office of Tax and Revenue using the following link: <u>My Tax DC</u>.

Legal Compliance

Federal and District of Columbia law requires all grant applicants to comply with all applicable laws and regulations that regard non-discrimination. The list of those laws and regulations include: Title VI of the Civil Rights Act of 1964 (which provides that grant recipients must take adequate steps to ensure that people with limited English proficiency receive the language assistance necessary to afford them meaningful access to grant-related programs, activities and services); Title VII of the Civil Rights Act of 1964 (P.L. 88-352) (which prohibits discrimination on the basis of race, color, or national origin); Title IX of the Education Amendments of 1972, as amended (20 U.S.C. Sections 1681-1686) (which prohibits discrimination on the basis of sex); Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. Section 794); the DC Human Rights Act of 1977; and the Americans with Disabilities Act of 1990 (42 U.S.C. §§12101 -12213) (which prohibits discrimination on the basis of disabilities).

Americans with Disabilities Act

CAH is committed to ensuring that all grant recipients comply with the Americans with Disabilities Act (ADA) of 1990. The ADA provides civil rights protection to individuals with disabilities in the areas of employment, services rendered by state and local government, places of public accommodation, transportation, and telecommunication services. Organizations funded by CAH must make reasonable accommodations to ensure that people with disabilities have equal physical and communications access, as defined by federal law. For reference, applicants may use this link to access the text of

Credit/Acknowledgment

Grant recipient agrees that it will include a CAH logo or a credit line in all of its grantrelated announcements and promotional materials and that it will make its best efforts to publicly credit CAH support in any and every public event that is held and that is related to CAH's funding of programs and activities.

RISK MANAGEMENT AND PERFORMANCE MONITORING

All grantees are subject to risk assessments and monitoring requirements, as outlined in the District's <u>Citywide Grants Manual and Sourcebook</u> managed by the Office of the City Administrator, Grants Management Division. CAH has established standards for grantees to ensure compliance with risk assessment monitoring, and those standards are discussed in greater detail in the applicants' grant agreements with CAH.

Activities funded by CAH will be monitored and evaluated by its staff, to assure compliance with all applicable District of Columbia's statutes, regulations, orders, and other requirements. This monitoring process may include site visits, evaluation of allowable costs, assessment of efforts to meet projected grant applicant benchmarks, and evidence of proof of expenditures.

All grantees are responsible for reporting their respective grant award(s) as income on federal and local tax returns (in accordance with applicable law) and are strongly encouraged to consult with a tax professional and the United States Internal Revenue Service.

MANDATORY APPROVALS

ANC APPROVAL AND COMMUNITY SUPPORT

ANC Approval

Prior to application submission: All applicants must submit a letter of support from the local Advisory Neighborhood Commission (ANC) in which the proposed project will be installed. Specifically, applicants are required to:

 Request a hearing before the ANC to present and discuss the final designs of the proposed project to neighborhood stakeholders. This will allow you to obtain a letter of support for your project. Please check whether the meeting will be virtual or in-person, During COVID-related restrictions, monthly meetings were held virtually.

- Promote public awareness to community members with the goal of inviting members of the public to attend the ANC meeting and soliciting input on the applicant's project. Applicant will distribute (electronic) flyers announcing the ANC meeting presentation date. Applicants are advised to communicate that funding for the proposed project is subject to a CAH grant award. Applicants can use their existing communication networks (newsletter distribution lists, community list serves, and social media) to inform the community about the project on the ANC agenda.
- Obtain a letter of support from the ANC following the ANC presentation. Applicants are required to obtain a letter of support from the ANC and submit a copy of that approval letter with their PABC grant application by the deadline. Applicants are advised to plan early and contact the ANC for their meeting schedule and procedures.

Community Support

All applicants must also obtain and submit a list of signatures from residents and business owners in the community in which the proposed project will be installed, attesting to their support of the project. CAH will accept signatures received through online polling and petition platforms. You can search on the internet for various on-line polling and petition platforms, some of which are free. A minimum of 25 community support signatures (75 signatures maximum) must be submitted with the applicant's PABC application.

Community engagement is cornerstone for public art projects. It is an ongoing process of collaboration and co-learning. Community engagement can help by facilitating more active collaboration with the residents, businesses, visitors, and other stakeholders in your community. See Addendum B for additional information and tips to strengthen your application.

DISTRICT OF COLUMBIA PUBLIC SPACE AND PERMIT VERIFICATION

Public Space is defined as publicly owned property between the property lines on a street and includes, but is not limited to, the roadway, tree spaces, sidewalks, and alleys.

Agency Project Review and Permit Verification

Applicants are required to obtain written permit verification that specify whether the project can be installed in public space, whether permits are required or not, and whether other District agency approvals are needed to install the proposed project. This requires letters from the following DC agencies and offices:

- **DC Department of Buildings (DOB)** regarding construction or building permits. Any project that will require digging or ground disturbance of the construction footprint which means the area of all impervious surfaces, including but not limited to buildings, roads and drives, parking areas, sidewalks, and the area necessary for construction. [Required]
- DC Department of Transportation (DDOT), Public Space Committee regarding public space and occupancy permits). [Required]
- DC Office of Planning (DCOP), Historical Preservation Office (HPO) to assess whether the project might impact historic property or designated areas). [Required]
- DC Department of Parks and Recreation (DPR), ONLY for projects contemplating use of property owned by DPR. [Required if project is on DPR property]

All written permit verification and agency project reviews must be provided directly from the agencies mentioned above on agency letterhead addressed to CAH. If a permit is not required by the agencies listed above, a letter from the agency will indicate that. Each required agency letter must be submitted with your grant application.

When emailing these entities, provide the:

- Address.
- Plans, illustrations/images, and narrative description that explain exactly what is being proposed.
- A timeline for installation and whether the artwork is permanent or temporary.
- Detailed information about any ground disturbance that may be necessary (e.g., digging foundations for sculptural elements, paving or resurfacing treatments, etc.) or scaffolding and work done in public space to install the project.

Applicants are encouraged to plan early and contact the agencies below regarding their process and to obtain written verification. Applications without written permit verification will be deemed incomplete and considered ineligible.

DC Department of Buildings Contact

To inquire about building/construction permits and requirements and, please contact Jill Byrd at the DC Department of Buildings at <u>Jill.Byrd@dc.gov</u> with a copy to <u>kerry.kennedy@dc.gov</u>. Please submit your request thirty (30) days prior to the grant application deadline.

Department of Transportation, Public Space Contact

Sites that are deemed public space require a presentation before the Public Space Committee by the applicant regarding their proposal. Applicants must obtain approval from the Public Space Committee. Sites that are not deemed public space must have a letter from DDOT stating a permit would not be required. For more information on public space and public space committee meetings please visit <u>www.ddot.dc.gov.</u>

To inquire about the public space status of your potential site and occupancy permits, please contact Stephen Varga at the DC Department of Transportation at <u>Stephen.Varga@dc.gov</u> with a copy to <u>kerry.kennedy@dc.gov</u>. Please submit your request at least two (2) weeks prior to the grant application deadline.

Office of Planning Historical Preservation Contact

To inquire about the historic preservation status of your potential site, please contact Andrew Lewis at the DC Historic Preservation Office at <u>Andrew.Lewis@dc.gov</u> with a copy to <u>kerry.kennedy@dc.gov</u> The timeframe for review is generally 30 (thirty) days from the date of receipt. Applicants are encouraged to submit review requests up to 45 (forty-five) days prior to the grant application deadline.

Department of Park and Recreation

If the project is anticipated to be on Department of Park and Recreation (DPR) property, please contact <u>dulce.naime@dc.gov</u> with a copy to <u>kerry.kennedy@dc.gov</u> Please submit your request and supporting information noted above at least thirty (30) days prior to the grant application deadline. ANC awareness and/or approval is necessary before DPR can review the proposal.

Applicants are encouraged to visit PropertyQuest DC to obtain information about the location of your project. This website identifies whether the address of your project is located within a historic district, affects a landmark, or owned by the District of Columbia and/or in public space. Visit https://propertyquest.dc.gov/. Enter the address to determine whether the address of your project will be impacted by these further approvals. However, you still must reach out to all these entities to determine whether permits are necessary and other construction/installation requirements and permits.

CAH STAFF CONTACT

For more information regarding CAH's grant programs, or clarification about accessibility requirements, work sample submissions and grant making processes, or to request a group workshop, schedule individual technical assistance or ask specific Public Art

Building Communities grant related questions please contact PABC Grant Manager, Kerry Kennedy, at <u>kerry.kennedy@dc.gov</u>

APPLICATION REVIEW CRITERIA

All PABC applications are scored according to the following three categories:

Artistic Content and Capability 40%

- The proposed artwork and applicant's work samples demonstrate high standards of artistic excellence, high quality workmanship, innovation, and creativity within the chosen discipline(s). (10 points)
- Proposed artwork takes into consideration the dynamics of the site and provides aesthetic quality through innovation and thoughtful design as demonstrated through a scale-model depiction of the proposed artwork at the site. (10 points)
- Applicant has experience with site-specific public art projects and uses personnel with demonstrated arts expertise (such as arts administrators, professional installation artists) to plan and implement artistic content. (10 points)
- The project materials and installation techniques are of industry standard and uses materials that are sustainable and require minimal maintenance. (10 points)

Capacity, Budget, and Sustainability 20%

- The proposed project goals, production/installation schedule are feasible. The applicant is equipped with art making expertise and/or managing a visual arts installation project and demonstrates a capacity to successfully manage the workflow and funds with financial monitoring systems in place throughout the funding period of the project. (10 points)
- The applicant's budget information is detailed, credible, feasible, directly relates to the grant request, and is reasonable to support the project's overall scope and implementation. Organizations must demonstrate the ability to manage the implementation of a project scope and a commitment by its board of directors to support the proposed project. (10 points)

Community Engagement and Impact 20%

- The applicant shows evidence of intentionality in engaging the community where the project will be sited for a work that reflects the community and enhances the aesthetic quality of the proposed site. (10 points)
- Applicant demonstrates sensitivity to the cultural, ethnic, and economic

background of the neighborhood where the project will be installed. (5 points)

• Applicant demonstrates how the meaning, content, and themes of the artwork impacts the intended audience with consideration of culture, age, physical ability, languages spoken, or environment. (5 points)

Opportunity and Equity 20%

- The project provides shared learning opportunities that facilitate a greater participation in public art, represents the community and aims to promote a welcoming and inclusive environment. (10 points)
- The work and/or its ancillary programming shows evidence of intentionality in the planning and implementation that engages a diverse audience based on culture, age, physical ability, or languages spoken. (5 points)
- Project location(s) and/or presentation(s) are accessible. (5 points)

APPLICATION CHECKLIST

In order to apply:

- Ensure that you or your organization meets all eligibility requirements listed in this RFA.
- Complete all required questions in the online application.
- Attach the following mandatory documents to the online application: (forms available at https://dcarts.dc.gov/page/grantee-resources1 .

Mandatory Documents

- **Renderings**. The proposed art in the form of detailed scale renderings, drawings/sketches, models and/or other documents in order to present a meaningful representation of the proposed artwork including five (5) different perspectives: day perspective, night perspective, and artwork superimposed (to scale) within the proposed site location from two (2) different views/angles.
- **Digital images of the proposed project site** including four (4) different perspectives: site plan of the proposed site, aerial or site map of the immediate proposed site area and from two (2) different views/angles.
- **Résumé(s) of key personnel involved in the project**, including the artistic director and/or executive director (for organizations and BIDs), up to two pages each. Bios are unacceptable.
- Work sample(s). Submit ten (10) digital images of at least five (5) different works.
 - See Addendum A for more information on Work Sample Requirements.

Flyers and brochures are NOT considered work samples.

- If the applicant is not the artist for the proposed project, then applicant must provide lead artist work samples (and Image Identification List).
- **Image Identification List** of applicant and lead artist work samples (if applicable). Identify slides with the following;
 - Artist Name
 - Lead Artist/ Artist's Role on the Project
 - o Title
 - o Date
 - o Medium
 - Size Dimensions
 - \circ Location
 - Project Budget
 - Project Description
- **Support Materials.** Up to six (6) items of additional material, e.g., newspaper articles, reviews, letters of support from community stakeholders, related activities or programs, brochures, etc.
- Site owner support. A letter of support from the site owner including contact information (physical address, phone number and email address) that provides support for project, authorization to install proposed artwork onto the projected site and terms of maintenance for the duration of the installation and post installation.
- **Permit verification and Project Reviews** from the DC Department of Buildings, Department of Transportation, Public Space, and the Office of Planning Historical Preservation If project is on DPR property, a letter from DPR supporting the project and identifying the types of permits and/or approvals needed to complete the proposed project.
 - If there is no requirement from the agency, the letter must still be submitted stating no required permits and/or approvals. All agency letters must be on the letterhead of the agency. Emails are not acceptable.
- **Community outreach flyer(s)** demonstrating notification of businesses and residents of your project's presence on the upcoming Advisory Neighborhood Committee (ANC) Meeting agenda.
- Written ANC approval/support verifying that the applicant has presented and received approval/support from the Advisory Neighborhood Committee of the proposed project site location.
- Community support signatures. Upload a list of signatures from residents and

business owners who are in support of the proposed project. (Minimum: 25, Maximum: 75)

- Potential contractor bids. If not applicable, upload a blank document with "N/A."
- Equipment estimates. Submit up to three (3) estimates for equipment purchases (not to exceed \$500 per item); and/or rentals (the not to exceed \$500 per item does not apply to equipment rentals); If not applicable, upload a blank document with "N/A."
 - All sculptural works are required to submit fabrication and installation contractor bids as well as for equipment estimates relating to fabrication and installations.
- Letter of intent to purchase equipment. Upload a letter detailing the specifics of the equipment's use after the project is completed (for equipment purchases that have a life spanning more than two years only).
- Architectural sketches. If not applicable, upload a blank document with "N/A".
- Artwork Relationship and Copyrights Warranty Form.
- DC Office of the City Administrator (OCA) Compliance Documents (templates and instructions are available at: https://dcarts.dc.gov/page/grantee-resources1
 - Statement of Certification (signed at the time of application).
 - List of Insurance Carriers Form.
 - Certificate of Clean Hands (dated no more than 30 days prior to the deadline).
 - IRS Form W-9. Note: Post office boxes are prohibited. The applicant's address MUST match the address in the grants portal, the address on file in the DC Government's PASS system, and address registered in the DC Vendor Portal. Only the October 2018 version of the W9 form may be used and the form must be dated at the time of application submission.
- Individual Demographic Overview Form. For artists and each artist team member. Completion and submission of this form will have no impact on funding decisions. Responses are used for statistical and diversity inclusion purposes only and will not be seen by the grant review panel.

Additional Mandatory Documents to Upload (Organizations and BIDs only):

- Lead artist work samples and Image Identification List. Five (5) digital images of at least five (5) different works and for each image include:
 - Artist Name
 - Lead Artist/ Artist's Role on the Project
 - o Title

- o Date
- o Medium
- Size Dimensions
- Location
- Project Budget
- **Digital images** of the work sample must be numbered to correspond with the Image Identification List.
- Artwork Relationship and Copyrights Warranty Form
 - Organizations/BIDs are required to upload ARTWORK RELATIONSHIP AND COPYRIGHTS WARRANTY form from the Artist providing approval for use of their design in the Organization/BID's application. one copyright form.
 - Documentation that there is a contract/MOU/Agreement between the artist and the organization to design, fabricate and install the work.
- IRS Letter of Determination
- DC Tax Certificate of Incorporation
- **Organizational chart** (Limit-one-page)
- List of current Board of Directors with officers, occupations, and term limits
- Letter from the Board of Directors with support of the project
- Current annual organizational budget with YTD income and expenses
- Previous fiscal year organizational budget with income and expenses
- **Current fiscal year balance sheet**. Upload a balance sheet with most recent financial quarter information
- IRS Form 990 (Fiscal Year 2020 or most recently completed fiscal year)
- Equal Employment Opportunity (EEO) Policy Statement (if applicable, for projects that have total project budget exceeding \$100,000)
- Data Universal Numbering System (DUNS): Numbers are free to obtain; however, the process can take up to thirty (30) days
- ARIBA Network Number
- Organizational Demographic Overview Form. For organizations. Completion and submission of this form will have no impact on funding decisions. Responses are used for statistical and diversity inclusion purposes only and will not be seen by the grant review panel

All forms can be found at the <u>Grantee Resources</u> page on the CAH Website.

Documents must be uploaded as PDFs through CAH's online grant portal prior to the application deadline. Incomplete or late applications or applications that do not follow the instructions and guidelines may be deemed ineligible for review and funding.

An automated email confirming receipt of an applicant's submission does not guarantee an applicant's eligibility or funding. Technical issues or failure to receive a confirmation email must be brought to the attention of CAH staff prior to the application deadline.

ADDENDUM A: WORK SAMPLES AND SUPPORT MATERIALS

CAH values and emphasizes excellence in all grant programs within all disciplines. This section contains detailed information on CAH's requirements and suggestions regarding content.

Arts and humanities content and/or merit is one of several criteria on which an application is reviewed. Other criteria include: District Impact and Engagement, Financial Capacity, Management and Sustainability, and others as dictated within the program guidelines and review criteria.

The arts content and merit are primarily demonstrated to the advisory review panel through the applicant's:

Section 1 - Work sample(s) Section 2 - Support material(s) Section 3 - Résumé(s) of key personnel Section 4 - General Suggestions from CAH staff (see below)

The work sample carries significant weight because it must contain the clearest depiction of the applicant's best work(s) of art. All applicants must submit work samples of public or demonstration of content of services provided from public artists.

To further assist the applicant in submitting strong artistic content with an application, general suggestions are provided below.

Section 1 - Work Samples

Work samples are critical to each application and are carefully considered during application review. CAH strongly recommends that applicants pay close attention to the content of work sample submissions.

The guidelines on what to submit within a work sample submission depend on the grant application. Applicants must adhere to the work sample requirements below in order to be eligible for consideration.

Work samples must be no more than four (4) years old from the date of submission. Submitting older work samples will render the application ineligible for funding consideration.

Section 2 - Support Materials

Support materials are documents that strengthen the application and provide additional

information that directly relate to the grant request. Support materials do not replace a work sample. It does, however, reinforce the quality of the applicant's arts and humanities disciplines.

Examples of support material include:

- Project review(s)
- Exhibition reviews
- Letters of recommendation
- Certificates, commendations, or awards
- Assessments or work evaluation

Section 3 - Resumes of Key Personnel

Advisory review panelists may determine the capacity and sustainability of the proposed project by reviewing the résumés of the key artists, administrators, and facilitators involved in the grant activity.

Section 4 - General Work Sample Suggestions from CAH Staff

When creating and preparing work samples, support materials and résumés, CAH recommends that applicants consider the following:

- Applicant should test the functionality of viewing their work sample(s) in the application portal prior to final submission of their application. If the applicant cannot view a work sample, it is unlikely that panelists will be able to view it. For technical assistance, contact CAH with ample time to address the issue prior to the application deadline.
- Select recent, high-quality samples that relate as directly as possible to the application.
- Upload pictures as JPG files (less than 20MB) with a minimum resolution of 72 dpi.
- Exceeding the recommended number of work samples in an application may weaken the application.
- Carefully chosen work samples (pictures, renderings, etc.) tend to make the greatest impact and create a strong artistic impression.
- Advisory review panelists must review a work sample from all applicants. However, a review of all work samples of the same application is not compulsory for panelists.
- Label each work sample or document so it can be easily identified by the panelist.

- For project-based grants, such as PABC, including samples of similar completed projects help to illustrate the applicant's ability to execute the proposed project.
- Application materials should demonstrate the skill level of the artist(s) involved in the creation of artwork.
- For online materials and website:
 - A website is not a sufficient work sample. Only submit a website link that is an essential part of the project.
 - Provide all passwords or include any necessary information required to view your work sample, such as plug-ins or navigation paths (hyperlinks).
 - Ensure that the website links or online materials are functional and accessible through, at minimum, September 30, 2023 (the grant funding period). An inoperative link to a website containing your work sample will negatively affect the application. CAH is not responsible for any material outside of the online grant's portal.

ADDENDUM B: COMMUNITY ENGAGEMENT

Grant applications that show evidence of community engagement are more competitive. Public art is intended to engage residents, provide a sense of belonging as well as a path for participation in the creation of the project in their community.

Community engagement includes connecting with the people and organizations that live and work in an area where the public art project will be installed. This might include residents, workers, business owners, students, parents, families, artists, partner organizations, schools, and government agencies. Engagement describes an active twoway communication. The goal is to make sure that the community is aware of the project and provided an opportunity to offer input. To gather this information, consider how to reach out and get feedback about the project? How will the Public Art project reflect the values and backgrounds of community members?

Community input is rooted in the idea that people should have a voice in the projects in their community. In many communities, especially communities with predominantly marginalized populations, projects happen "to" people instead of "for" or "with" them. To activate/develop effective projects that serve the needs of stakeholders, it is important for artists and organizations to gather feedback about the public art project. Community input can include surveys, meetings, interviews with individuals, community leaders, impacted business owners, schools and others. The process can ensure that the people in a community are involved at the beginning and throughout a project.

Public art programming can help and support the activation of the public art project. This can engage community members and other stakeholders by creating meaningful opportunities to connect artists and the project to the community. It can also provide exposure and participation to the community in the public art making process while furthering learning or discovery opportunities that may be present through public art installations. Some programming examples include visual art activities, concerts, literary, spoken word programs, poetry, film, video, performance, and dance which can be part of a dedication or community outreach activity for a public art installation.

ADDENDUM C: MANDATORY DOCUMENT CHECKLIST

____Renderings. The proposed art in the form of detailed scale renderings, drawings/sketches, models and/or other documents in order to present a meaningful representation of the proposed artwork including five (5) different perspectives: day perspective, night perspective, and artwork superimposed (to scale) within the proposed site location from two (2) different views/angles.

____Digital images of the proposed project site including four (4) different perspectives: site plan of the proposed site, aerial or site map of the immediate proposed site area and from two (2) different views/angles.

____Résumé(s) of key personnel involved in the project, including the artistic director and/or executive director (for organizations and BIDs), up to two pages each. Bios are unacceptable.

____Work sample(s). Submit ten (10) digital images of at least five (5) different works. See Addendum A for more information on Work Sample Requirements. Flyers and brochures are NOT considered work samples If the applicant is not the artist for the proposed project, then applicant must provide lead artist work samples (and Image Identification List).

____Image Identification List of applicant and lead artist work samples (if applicable).

- Artist Name
- Lead Artist/Artist's Role on the Project
- Title
- Date
- Medium
- Size Dimensions
- Location
- Project Budget
- Project Description

____Support Material: up to six (6) items of additional material, e.g., newspaper articles, reviews, letters of support from community stakeholders, related activities or programs, brochures, etc.

____Site owner support information (including physical address, phone number and email address) that provides support of project, authorization to install proposed artwork

onto the projected site and terms of maintenance for the duration of the installation.

____ Permit verification and Project Reviews from the DC Department of Buildings, DC Department of Transportation, Public Space, and the Office of Planning Historical Preservation. If a project is on DPR property, a letter from DPR supporting the project and identifying the types of permits and/or approvals needed to complete the proposed project is required. If there is no requirement from an agency, the letter must still be submitted stating no required permits and/or approvals. All agency letters must be on the letterhead of the agency. Emails are not acceptable.

____Community outreach flyer(s) demonstrating notification of businesses and residents of your project's presence on the upcoming Advisory Neighborhood Committee (ANC) Meeting agenda.

____Written ANC approval/support verifying that the applicant has presented and received approval/support from the Advisory Neighborhood Committee of the proposed project site location.

____Community Support Signatures

Upload a list of signatures from residents and business owners who are in support of the proposed project. (Minimum: 25, Maximum: 75)

_____Potential contractor bids. If not applicable, upload a blank document with "N/A.

____Equipment estimates. Submit up to three (3) estimates for equipment purchases (not to exceed \$500 per item); and/or rentals (the not to exceed \$500 per item does not apply to equipment rentals); If not applicable, upload a blank document with "N/A." All sculptural works are required to submit fabrication and installation contractor bids as well as for equipment estimates relating to fabrication and installations.

____Letter of intent to purchase equipment. Upload a letter detailing the specifics of the equipment's use after the project is completed (for equipment purchases that have a life spanning more than two years only).

____Architectural sketches. If not applicable, upload a blank document with "N/A."

____Artwork Relationship and Copyrights Warranty Form.

____Statement of Certification (signed at the time of application).

____List of Insurance Carriers Form.

____Certificate of Clean Hands (dated no more than 30 days prior to the deadline).

____IRS Form W-9. Note: Post office boxes are prohibited. The applicant's address MUST match the address in the grants portal, the address on file in the DC government's PASS system, and address registered in the DC Vendor Portal. Only the October 2018 version of the W9 form may be used and the form must be dated at the time of application submission. (If awarded a grant for the first time, CAH staff will guide applicant through the registration process of various DC Government portals noted above).

____Individual Demographic Overview Form. For artists and each artist team member. Completion and submission of this form will have no impact on funding decisions. Responses are used for statistical and diversity inclusion purposes only and will not be seen by the grant review panel.

Additional Mandatory Documents to Upload (Organizations and BIDs only):

____Lead artist work samples and Image Identification List. Five (5) digital images of at least five (5) different works and for each image include the artist's name, artwork title, medium, size and the year the work was completed. Digital images of the work sample must be numbered to correspond with the Image Identification List.

____Artwork Relationship and Copyrights Warranty Form. Organizations/BIDs are required to upload a statement from the Artist providing approval for use of their design in the Organization/BID's application.

____IRS Letter of Determination.

____DC Tax Certificate of Incorporation.

____Organizational chart (limit-one-page).

____List of current Board of Directors with officers, occupations, and term limits.

_____Letter from the Board of Directors with support of the project.

____Current annual organizational budget with YTD income and expenses.

____Previous fiscal year organizational budget with income and expenses.

____Current fiscal year balance sheet. Upload a balance sheet with most recent financial quarter information.

____IRS Form 990 (Fiscal Year 2020 or most recently completed fiscal year).

____Equal Employment Opportunity (EEO) Policy Statement (if applicable, for projects that have total project budget exceeding \$100,000).

____Data Universal Numbering System (DUNS). Numbers are free to obtain; however, the process can take up to thirty (30) days.

____ARIBA Network Number.

____Organizational Demographic Overview Form. For organizations. Completion and submission of this form will have no impact on funding decisions. Responses are used for statistical and diversity inclusion purposes only and will not be seen by the grant review panel.

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