



**MuralsDC
2016**

CALL FOR GRAFFITI and AEROSOL MURAL ARTISTS

REQUEST FOR QUALIFICATIONS

Deadline: Friday, April 22, 2016 at 4:00pm

Budget: \$3,000 - \$15,500 per mural

The DC Commission on the Arts and Humanities (DCCAH) in partnership with the DC Department of Public Works (DPW) seeks graffiti artists and artist teams to design, create and install aerosol murals that inspire the various communities in which they will be placed. Selected artists will be required to work with youth interested in graffiti art (ages 14-18) by introducing and refining each student's artistic skill in the discipline of graffiti style sketch work and aerosol mural painting.

CONTEXT

MuralsDC was created to replace illegal graffiti with artistic works, revitalize sites within communities in the District of Columbia and to teach young people the art of aerosol painting. This initiative aims to positively engage the District's youth by teaching proper professional art techniques, providing supplies, and a legal means to practice and perform artistic skills in a way that promotes respect for public and private property and community awareness.

The *MuralsDC* project is based on three platforms:

- **Illegal Graffiti Abatement**
- **Youth Engagement**
- **Neighborhood Enhancement**

There are more than (55) *MuralsDC* projects across the District. Each mural tells a unique story of DC's diverse neighborhoods while deterring further illegal graffiti.

TERM OF SEASON

The *MuralsDC* season extends between May 2016 and October 2016. Murals installations will be scheduled by the Artist Supervisory Consultant in coordination with selected final *MuralsDC* graffiti artists and site owners.

ELIGIBILITY REQUIREMENTS

This Call is open to International Graffiti and Aerosol Mural Art Artists and Artist Teams.

All Artists must:

- Be Eighteen (18) years of age or older;
- Have Graffiti and Aerosol Mural Art experience;
- Be a practicing professional Mural Artist;
- Be in good standing with the *MuralsDC* program, DCCAH and DPW;
- Have a free and clear criminal/police record;
- Be willing to work with youth of varying skill levels that are interested in graffiti art (may include youth who have been arrested for tagging);
- Have the skill level and ability to function as a Lead Artist.

*Preference will be given to District of Columbia Artists.

INELIGIBLE

- Artist teams with more than two (2) members;
- Arts Organizations;
- Principals and fiscal agents;
- Colleges, universities or other government agencies.

ARTIST TEAMS

Artist teams can only consist of two (2) members.

Both members must meet all of the eligibility requirements.

- Applications submitted on behalf of artist teams must include work samples of both team members. Total group submission of digital images should not exceed more than twenty (20) images.
- Each team member must clearly identify their individual mural contributions on partnership murals by detailing their specific contributions on the annotated image list.

ARTIST SELECTION CRITERIA

Artist selection will be based on artistic merit, community impact and managerial capability using the following evaluation criteria:

- High quality and reflection of graffiti or Hip-Hop aesthetic as demonstrated in submitted work samples;
- Experience working with the community;
- Adaptability to the collaborative process of mural design;
- Demonstrated knowledge of unique exterior murals;
- Ability to create a unique and engaging artwork appropriate in concept, materials and scale;
- Availability to complete work before September 30, 2016.



SELECTION PROCESS

The selection process consists of two stages.

DCCAHA will convene a *MuralsDC* Artist Selection Panel, representing diverse interests and expertise to review the qualifications of artists who respond to this International Artist Call.

Stage One

- The *MuralsDC* Artist Selection Panel will review submitted work samples and artistic biographies and or resumes to evaluate artist qualifications.
- The panel will recommend 12-15 Semi-Finalists to be placed on to the 2016 *MuralsDC* Artist Roster.

Stage Two

- The Artist Supervisory Consultant will present the 2016 *MuralsDC* Artist Roster to site owners.
- Site owners will review work samples and select the final artist to design and install the Mural onto their property.
- Upon approval, a scope of services and budget will be developed based on the artist's or artist team's approach to the project.
- Final Artist(s) will enter into an agreement with the Artist Supervisory Consultant to begin the community engagement and design phases of the program.

SCOPE OF SERVICES

All **Applicants** are *required* to submit a complete application that includes an:

1. Application Form
2. Work Samples (10 digital images for Artists / 20 digital images for Teams)
3. Annotated Image List
4. Artist Bio and or Artistic Resume
5. Two (2) Professional References
6. Two (2) Letters of Support / Recommendation

Semi-Finalists:

- 12-15 selected participants will be placed on the 2016 *MuralsDC* artist roster based upon selection criteria and availability of sites. **Placement on the roster does not guarantee participation in the program.**

Final Artists

- Final Artist(s) will enter into an agreement with the Artist Supervisory Consultant to begin the community engagement and design and installation phases of the program.

WORK SAMPLES

Work samples are a critical part of the application and are considered carefully during application review. **All applicants are required to submit artistic work samples for the evaluation of artistic merit.** Submitted work samples should be recent (within the last 4 years), be of high quality and represent the applicant's best work. **Work samples should be submitted using only the following files: jpg, pdf or tiff.** Applicants can submit images up to 5MB each and PDFs up to 10MB.

Artists:

- Artists must submit 10 different digital images consisting of small, medium and large scale exterior murals.

Artist Teams:

Artist teams must submit twenty (20) different digital images which include:

- Ten (10) images from each artist consisting of: small, medium and large scale exterior murals.
- Each team member must clearly identify their individual mural contributions on partnership murals by detailing their specific contributions on the annotated image list.

Upon review of submitted work samples, panelists must have the ability to assess the skill level of the artist(s).

It is important to note that carefully chosen work samples tend to make the biggest impact and create the strongest artistic impression.

BUDGET & PAYMENTS

The budget for each mural may range from \$3,000 to \$15,500.

- The mural budget must include: all artist fees and costs associated with design, fabrication, travel, transportation to the site, site preparation, insurance, permits, installation, graffiti protective coating, working with young people and documentation of the artwork.
- The overall project budget includes: artist's design fees, compensation and travel expenses, all materials and fabrication costs, shipping and transportation of materials to the site, preparation of mural site, installation of the artwork, application of protective coating and any applicable taxes and/or insurance.
- Payments are made directly to the Final Artists. Principals and fiscal agents of any kind are prohibited.

SITE SELECTION

Site selections are based, largely but not solely, on areas of the District with high incidence of illegal graffiti as identified by the Department of Public Works, Mayor's Office of Community Relations and Services (MOCRS) other agencies and site owners.

SUBMISSION REQUIREMENTS

1. **Graffiti & Aerosol Mural Artist Application Form**
 - a. If you would prefer to type your information please follow this format. Make sure you include your full Legal Name (and other Professional Name as applicable), Address, Daytime Telephone, Evening Telephone, Email Address
2. **Work samples** (10 digital images for Artists / 20 digital images for Teams)
3. **Annotated Image List**
 - a. A printed sheet of information with artist's name, contact information, artwork titles, mediums, date of artworks, sizes and the corresponding image numbers in same order submitted work samples.
 - b. Each team member must clearly identify their individual mural contributions on partnership murals by detailing their specific contributions on the annotated image list.
4. **Artist Biography or Resume** (two (2) page maximum, per person)
5. **Two (2) Professional References**
 - a. Please include names, addresses and phone numbers
6. **Two (2) Letters of Support / Recommendation** (one (1) page maximum, per letter, per person)

SUBMITTING YOUR MURALS DC APPLICATION

Please follow the link <http://dcarts.slideroom.com> to upload all requisite materials for the 2016 *MuralsDC* Application. In order to access the application portal, all applicants will first be prompted to create (at no cost) a SlideRoom account.

Once logged into the newly created account, applicants will be allowed to submit all materials outlined above in this Call to Artists. SlideRoom will allow applicants to save incomplete applications and return to them for completion until 3:59PM on the **April 22nd deadline**.

APPLICATION DEADLINE

Friday, April 22, 2016

All materials must be received no later than 4:00 PM (Eastern Daylight Time).

- **Applications are only accepted from the application portal, there are no exceptions.**
- Incomplete or late applications will not be considered or reviewed.

TENTATIVE PROJECT SCHEDULE

<u>DATE</u>	<u>ACTIVITY</u>
March 4, 2016	Call for Graffiti Mural Artists Issued
March 4, 2016	Call issued for Artist Supervisory Consultant
April 22, 2016	Artist & Supervisory Consultant Call Deadlines
Late April – Early May	Application Review Roster /Semi-Finalist Selections Notifications Issued
May 2016	Final Artist Selections Notifications Issued
Early – Mid June 2016	Site and Artist Assignments
Early- Mid June 2016	Mural Concept Designs Begin
Mid- Late June 2016	Final Approval of Mural Designs
July 2016	Mural Installations Begin
Early Fall 2016	Program Dedication / Culminating Event

CONTACT INFORMATION

For more information please contact:

Keona Pearson

Email: Keona.Pearson@dc.gov

Phone: 202-724-5613

MURALSDC 2015 PROJECTS



From Top to Bottom

Artist Team: Trust Your Struggle

Location: 1400 Decatur Street NW

Artist: Rahman Statik

Location: Eagle Academy
1017 New Jersey Avenue SE

Artist: Juan Pineda

Location: Howard University

Far Right

Artist: Aniekan Udofia

Location: Paul Lawrence Dunbar Senior Apartments
2001 15th Street NW

To view past murals visit www.MuralsDCproject.com



**MURALS DC
2016**

**GRAFFITI and AEROSOL MURAL ARTIST
APPLICATION FORM**

DEADLINE DATE: April 22, 2016 (4pm)

Please check the **ONE** which applies:

- Individual Artist
- Artist Team

Artist Name _____

Artist Team _____

Team Name _____

(*) Identify Lead Artist

Primary Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Daytime Phone _____ **Email** _____

First Time Participate: Y / N

Returning Participate: What year(s) did you participate in the program? _____

Which location(s)? _____