



Call to Artists: Request for Qualifications (RFQ) K Street Gateway Golden Triangle Business Improvement District

The Golden Triangle Business Improvement District (GT BID), in partnership with the DC Commission on the Arts and Humanities (DCCA), is seeking professional qualifications from artists or design teams for the design, fabrication and installation of a permanent work of public art to be installed at the 2100 block of K Street NW, where K Street emerges from beneath Washington Circle.

The total project budget for the selected commission is \$480,000. Up to five semi-finalists may be selected to create site-specific concept proposals. Each artist/artist team will be paid a \$4,000 design proposal stipend.

PROJECT OVERVIEW

Pedestrian and vehicular traffic from K Street or Washington Circle greets visitors with a combination of asphalt, metal and cement that does not reflect the vibrant character of the neighborhood. In seeking to both brighten and soften this gateway to the iconic section of the K Street Corridor, DCCA and GT BID are seeking to commission a work of public art that achieves the following goals:

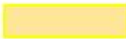
PROJECT GOALS

- Create a more transit-oriented and pedestrian-scale designed environment (make the space feel more liveable).
- Produce a modern aesthetic that reflects and enhances the existing neighborhood feel.
- "Soften" or "humanize" the space, which currently feels very hard due to the prominence of metal, concrete and asphalt.
- Create a strong visual impact on the space evident during the day and at night.
- Encourage a place that is safe for pedestrian and vehicular traffic.

SITE LOCATION & ARTWORK FOOTPRINT

The available spaces for the proposed artwork are along the railings and dividing medians on the west portion of the 2100 block of K Street NW, as illustrated below:



 Possible Installation space along median strips

 Possible Installation space along and above guard rails

The artwork may use any or all of this space to accomplish the stated goals of the project.

ELIGIBILITY

This request for qualifications (RFQ) is open to all professional artists and design teams residing in the United States. DC-based artists and design teams will be given preference in the instance of identical scoring.

BUDGET

The **project budget is \$480,000**, which is inclusive of artist design fees of no more than 20% of the project budget) and costs associated with design, fabrication, transportation, shipping, installation, insurance, engineered drawings (stamped by a DC-licensed engineer), permits and photo documentation of the artwork.

Each Semi-Finalist will be awarded a \$4,000 honorarium to create a site-specific design proposal to include a 2-D schematic design, 3-D scale model, itemized budget, implementation schedule, and project narrative that they will present to an Art Selection Panel for the project award.

PRELIMINARY SCHEDULE:

DATE	ACTIVITY & DELIVERABLES
June 6, 2016	Request for Qualifications Released
June 24, 2016	Application Deadline
June 29, 2016	Panel to select three to five (3-5) Semi-Finalists
July 1, 2016	Semi-Finalists notified; compliance documents submittal
July 11 - 22, 2016	Semi-finalists independent site visits
August 25, 2016	Site Specific Proposals Due (2-D renderings or 3-D models are mandatory)
September 8, 2016	Community and stakeholder presentations; art selection panel presentations to select artist
September 12, 2016	Selected artist notified
September 2016	Grant executed, proposal submitted to CFA and DDOT public space review; permitting process begins, phase 1 fabrication begins
October 2016 – May 2017	Artwork fabrication
Summer 2017	Artwork Installation
Fall 2017	Artwork Dedication

ART SELECTION & APPROVAL PROCESS

GT BID/DCCAH will convene an Art Selection Panel representing diverse interests and expertise to review the qualifications of artists or design teams that respond to this call. The Art Selection Panel will recommend three to five (3-5) semi-finalists based on credentials, prior work experience and their overall ability to professionally complete the project within the defined timeline.

Each semi-finalist will be provided an honorarium of \$4,000 to create a site-specific proposal and for travel to the site. They will present their proposals to the art selection panel who will recommend one finalist for the project. The finalist's design proposal will go before the U.S. Commission of Fine Arts (CFA) for review and final approval. The artist or team whose design is approved will then enter into an agreement with GT BID for fabrication, installation and programming of artwork. The artist/team will then, if necessary, subcontract with any artwork fabricator(s) and installer(s). Upon approval of the concept design, the selected artist and representatives from DCCAH and the GT BID will determine the best strategy for obtaining the required permits. This process

will consist of the planned fabrication and installation of the artwork and the submittal of stamped drawings or shop drawings prepared by an engineer(s) or firm(s) licensed to operate in Washington, DC.

SELECTION CRITERIA

- The artist and/or team leader is a practicing artist or design professional supported by a team of design and fabrication professionals.
- The artist and/or design team has demonstrated artistic and design excellence through innovation and originality as evidenced in previous work.
- The artist and/or design team is available to participate in the design phase review and approval processes and will complete the commission as required by the project schedule.
- The artist and/or design team's experience, availability and willingness to participate in public meetings to present their proposed design concept and take into consideration comments provided by the community and project stakeholders.
- Work should demonstrate maintainability, structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs.
- Work should be appropriate for placement on an urban pedestrian site, including ability for artwork to withstand public interaction.
- Artist should have a proven track record to complete the work on time and within the budget.

SUBMISSION REQUIREMENTS

(All applications must be submitted through [SlideRoom](#). Other methods of applications are not permitted. Instructions provided below.)

For Individual Applicants:

1. **APPLICATION FORM** – Please complete the application form on page 7. If you would prefer to type your information, please include the following: full Legal Name (and other Professional Name as applicable), Address, Daytime Telephone, Evening Telephone, Email Address, and Website (optional).
2. **COVER LETTER** describing how this project relates to your past work and how you would approach the project. This letter should not exceed two (2) pages.
3. Current **CV/RESUME** highlighting experience with site-specific work and public art commissions.
4. **WORK SAMPLES** that consist of **10 DIGITAL images or video** of previous artwork. Digital images and video should be submitted as JPGS or MOV files. Submit only high quality jpgs (do not use gifs, tiffs or other formats). Each file must be labeled with a number indicating the viewing order, followed by the artist's last name. The numbers must correspond to the accompanying Image List. Example: 01_Jones; 02_Jones. If using Mac OS 8 or 9 include a ".jpg" extension at the end of each image. Example: 01_Jones.jpg. All images will be viewed on PCs, not Macs. Do not embed images into

PowerPoint or submit moving images or audio files.

5. A corresponding **IMAGE LIST** with image number, title, medium, dimensions, brief description, date of work and budget.

6. The names of at least three professional **REFERENCES** with current contact information including phone numbers and email addresses.

For Design Teams:

In addition to the **Application Form, Cover Letter, CV/Resume, Image List, and References** detailed above:

- **Work Samples** should consist of up to **20 digital images or video** of previous work. Please include artist's or designer's name associated with each work on the corresponding image list.
- **CV/Resume** for each member of the team.

SUBMISSION DEADLINE

Submissions must be received by: 11:59PM (EST) on June 24, 2016.

HOW TO APPLY

Applications must be submitted online via SlideRoom. Please follow the link <http://dcarts.slideroom.com> and select the **GT BID K Street Gateway Project** to upload all requisite application material. In order to access the application portal, all applicants will first be prompted to create a SlideRoom account, at no cost. Once logged into the newly created account, applicants will be allowed to submit all materials outlined above. SlideRoom will allow applicants to save incomplete applications and return to them for completion until **11:59 PM on the June 24, 2016 deadline**. Any incomplete submissions at that time will be disqualified.

OTHER REQUIREMENTS:

Selected Artist or Team will:

- Enter into an agreement with GT BID for the duration of the project. Throughout the duration of the contract, the artist, design team and the artist's subcontractors, will be required to maintain all relevant licenses and carry professional liability insurance of \$2 million.
- Work with GT BID and DCCAH and an engineer to determine the best strategy for final documentation required (stamped drawings, shop drawings) to execute fabrication and installation of the artwork.
- Secure fabricators and installers, obtain cost estimates and develop fabrication and installation schedules. Document the completed work with professional photograph
- Keep an itemized expenses checklist and purchase or service receipts for auditing and financial reporting purposes.
- Provide an artwork maintenance plan for the completed artwork.
- Provide damaged artwork repair plan for the future use.
- Coordinate all engineering, construction and installation with the GT BID Project Manager.

PUBLICITY

GT BID and DCCAH will produce a dedication ceremony brochure/pamphlet and include the artist or team's information on the GT BID and DCCAH websites, social media outlets and other various media outlets as needs are determined. A weather-proof plaque/label with pertinent information and GT BID and DCCAH approved text will be installed along with the artwork.

GT BID and DCCAH reserve the right to photograph the artwork for educational purposes, brochures and other publicity. In all printed materials, DCCAH will make every effort to credit the artist. All copyrights remain with the artist.

GT BID and DCCAH will co-host a public dedication ceremony in late 2017 upon installation of the artwork.

PROJECT MANAGERS

GOLDEN TRIANGLE BUSINESS IMPROVEMENT DISTRICT (GT BID):

Ted Jutras, Planning Manager
tjutras@goldentriangledc.com or 202-872-3357
1120 Connecticut Ave NW, Suite 260
Washington, DC 20036

DC COMMISSION ON THE ARTS AND HUMANITIES (DCCAH):

Tonya Jordan, DCCAH Public Art Project Manager
tonya.jordan@dc.gov or 202 -724-5613
200 I (Eye) Street, SE Suite 1400
Washington, DC 20003

APPLICATION FORM
Golden Triangle Business Improvement District
DC Commission on the Arts and Humanities

The Golden Triangle BID K Street Gateway Project

Please complete this form and include with application materials.

Applicant's Name(s):

Mailing Address: _____

City: _____ **State:** _____ **Zip/Postal Code:** _____

Phone: _____ **Mobile (optional):** _____

Email address: _____

Web site (optional): _____

DEADLINE: Submissions must be received by **11:59 PM EST on Friday, June 24, 2016**

APPLICATION CHECKLIST:

- ___ Application Form
- ___ CV/Resume(s)
- ___ Itemized Budget
- ___ Letter of Interest
- ___ Up to 20 Images of Previous Work
- ___ Image List
- ___ At least 3 Professional References



The DC Commission on the Arts and Humanities (DCCA) provides grant funds, programs and educational activities that encourage diverse artistic expressions and learning opportunities so that all District of Columbia residents and visitors can experience the rich culture of our city. For more information on DCCA visit: www.dccarts.dc.gov.

As a program of DCCA, the **DC Creates Public Art** program provides high quality art installations and administrative support services for the public so they can benefit from an enhanced visual environment. The program purchases, commissions and installs public art throughout the District of Columbia to cultivate dynamic, vibrant and well-nurtured communities through the use of art and design.



The Golden Triangle BID is an award-winning non-profit 501(c)(6) corporation that works to enhance the Golden Triangle — the 43 block neighborhood that stretches from the front yard of the White House to Dupont Circle. The primary focus of the BID is to provide a clean, safe, and vibrant environment within this remarkable neighborhood, and to retain and attract businesses to the Golden Triangle. For more information on the Golden Triangle BID, Visit www.goldentriangledc.com.