

# 07.18.18 Minutes



## Full Commission Meeting Minutes

07/18/2018 4:00pm – 6:00pm

200 I Street SE, Fourth Floor, RM 4019

Washington, DC 20003

**Attending Commissioners:** Kay Kendall, Chair, Haili Francis, Cicie Sattarnilasskorn, Alma Gates, MaryAnn Miller, Jose Uclés, Chinedu Osuchukwu, Gretchen Wharton, Darrin Glymph

**Not In Attendance:** Commissioner(s) Maria Rooney, Miles Gray, Josef Palermo, Rhona Wolfe Friedman, Stacie Lee Banks, Edmund Fleet

**Attending CAH Staff Members:** Interim Executive Director Angie Gates, Deputy Director Michael Bigley, Karima Woods (Interim Chief of Staff), Kennisha Rainge (Interim External Affairs Director), Ebony Brown (Events Manager), Earica Busby (Financial Analyst), Lauren Glover (Public Art Manager), Dominique Marsalek (Legislative Advisor), Patrick Realiza (Social Media Specialist), Jeffrey Scott (Chief of External Affairs), David Markey (Arts Education Coordinator),

The Full Commission meeting of the Commission on the Arts and Humanities (CAH) was called to order on July 18, 2018 at 4:00pm, at 200 I St. SE, Room 4019, Washington DC 20003

---

### Adoption of the July Agenda

- Chair Kendall called the meeting to order at 4:00pm
- Chair Kendall motioned to adopt the agenda as presented.
- Commissioner Miller moved to adopt the agenda presented. The motion was seconded by Commissioner Uclés.
  - *The motion carried: Unanimous.*

---

### Adoption of the June minutes

- Chair Kendall motioned to adopt the meeting minutes of the June Commission meeting.
- Commissioner Miller moved to adopt the minutes as presented, Commissioner Wharton seconded the motion.
  - *The motion carried: Unanimous.*

---

### Chairperson's Report

- Chair Kendall thanked everyone for attending the meeting who was able to.
- Chair Kendall mentioned the new Commissioner, Quanice Floyd, who wasn't able to make it and stated that the Commissioners would be able to meet her in September's Board meeting.
- Chair Kendall spoke about the calendar for next year and stated that she will share once it's finalized.
- Commissioner Wharton asked will it be the same day (Thursday's) as previous years. Chair Kendall responded and said yes unless for unforeseen circumstances that it has to be earlier.
- Chair Kendall went over the new protocol for the Commissioners and asked Interim Director Gates and Kennisha Rainge to chime in if they had additional remarks once she finished.
- Chair Kendall stated that there were multiple reasons for why the Commissioners are now only to communicate (Call and email) with her, then she communicates with Kennisha Rainge, and Kennisha Rainge communicates with the staff. She sees the value in the reason listed below because:
  - Keeps the confusion/chaos down to make certain we are all hearing the same information
- Commissioner Wharton asked that the memos sent to Commissioners include in the subject line the meeting title as it helps to be made aware of what the meeting or call is about.
- Chair Kendall mentioned that the Zoom number and conference call line are always the same so the Commissioners will always have it. She will still send the number but there is no need to panic because the number does not change.
- Commissioner Osuchukwu called into the meeting and greeted everyone. Everyone welcomed him.

- Commissioner Glymph introduced himself on the Conference call line as well.
- Chair Kendall stated that the conference call line consisted of Commissioner Francis, Osuchukwu, and Glymph.
- Commissioner Osuchukwu stated that he just graduated from his Master's program, everyone congratulated him.
- Chair Kendall thanked them for joining on the call.
- Interim Director Gates added comments about the processes the agency has put in place to streamlining communication between the Board and staff. She stated that the ultimate goal was for us to be successful and one of the key ways for us to be successful was for us to streamline communication.
- Interim Executive Director Gates stated that as she is going through the process she realizes that everyone around the Board table and at CAH staff has something to contribute and quite often it can be difficult for an individual to prioritize the task list. When you streamline the manner in which something takes priority that becomes key. The goal is to expedite what is needed and to do it in an effective and efficient manner. The goal is to streamline the communication to ensure we are successful and everyone around the table gets heard. It also gives us a chance to forward information from Kennisha Rainge to Chair Kendall involving what's also going on at the agency. It's not to just streamline, it's for us to be more effective and efficient.
- Chair Kendall stated that it was time for Interim Executive Director Gates Executive Director report.

#### **Executive Director's Report**

- Interim Director Gates congratulated the new Commissioner Quanice Floyd and stated that she was confirmed by Council on July 10<sup>th</sup>.
- Interim Executive Director Gates mentioned that during the upcoming Finance report that there will be an update on legislation. The final budget for CAH for FY19 budget has been confirmed by Council and is awaiting signature from Mayor Bowser. During the finance report we will be able to speak more on what that FY19 budget looks like as we discussed briefly at the last Board meeting.
- Interim Executive Director Gates stated that she has spent the majority of her time at CAH continuing to meet with each of the CAH staff member's one on one to have the opportunity to assess things, discuss business operations, and personally getting to know one another.
- Interim Executive Director Gates stated that she will be fast tracking CBE (Certified Business Enterprise) goals for the agency. The Mayor put out the Green Book win which she worked closely with DSLBD (Department of Small and Local Business Development). Kristi Whitfield is DSLBD's Director and they focus on small business development. Every agency in the DC Government is required to spend a certain dollar amount with CBE'S. CBE's can be anything from office supplies to business cards. We want to put finances into these companies but as the artist and creative community developing the small business that are on the brink of becoming CBE's. We have a due diligence as a government to invest in these organizations.
- Interim Executive Director Gates stated that the CAH CBE goal is \$1,004,278. Each agency has a year to meet this goal and we are not there yet but we are striving to meet this goal. For each quarter we are obligated to assess where we are with meeting our CBE goals. By the time you reach Quarter 2 most agencies should have completed 50% of their CBE goal and by the end of Quarter 3 some agencies have met their CBE goals. Interim Executive Director Gates stated that she will be looking at where we are spending every dollar and if there is a CBE that can service us in that area. This is her 1<sup>st</sup> goal, to determine the businesses that CAH will work with moving forward that are not CBE's. She will work to figure out how we can help the businesses to become a CBE. We are not going to be on auto-pilot without making sure we invest in our communities because that is key. As she continues to fast-track one staff one on ones CBE's is now at the top of her goals.
- Interim Executive Director Gates stated that she wanted to share CBE information with the Board members as it deals with finances and she wanted them to be aware of it. As we start looking at vendor list, checking if vendors are CBE's is key and the different agencies that work with CBE's.
- Commissioner Wharton asked did CAH meet the CBE goals in prior years.
- Earica Busby stated that this is the first year that our CBE goal has been \$1,004,278 and it's based on 50% of the agencies expendable budget which falls under contractual services. If you look on the budget sheet provided in your Commissioner binder the contractual service budget is a little over \$2,000,000 so the CBE goal totals half of that.
- Interim Executive Director Gates stated that there are some expenditures in the day to day operations of an agency that are exempt as you look at the overall budget. CAH is in quarter 4 and we are not where we needed to be in quarter 3.

## 07.18.18 Minutes



- Chair Kendall asked does Interim Director Gates think she can get us to our agency CBE goals? Interim Director Gates says she will continue with her efforts to try to get us there but she cannot do this alone. It will require the help of everyone in our agency to get us there because it is an opportunity for us to assist in ways to creating a Pathway to the Middle Class for CBE's. She wants to continue to focus on CBE's on a weekly basis.
- Commissioner Wharton says that she is glad to hear this as it is many organizations/artists in the District that don't know about CBE's.
- Commissioner Ucles asked to clarify if this would be for businesses that we would use for Labor Day Concerts?
- Interim Executive Director Gates says that when we speak about vendors, production companies, lighting, sound, printed flyers, etc.. we are looking for CBE's.
- Chair Kendall says can this list be available for anyone to use in everyday life?
- Interim Executive Director Gates stated that that is a great idea and we can work with DSLBD as they have a list of CBE's. It's a way for us to have it at the fore-front of our thought process.
- Commission Gates asked if CAH contracts to someone and if they sub-contracted to smaller agencies, does CAH get any credit for that?
- Interim Executive Director Gates stated that our goal is to deal directly with CBE's. \$500 can make a difference to someone so we are not always talking about large figures but bringing in an extra \$50,000 can make a difference on whether a business closes its doors or stays open. She is thinking more from that perspective and this will stay on her mind until we get closer to reach that CBE goal.
- Interim Director Gates mentioned 202 Creates month planning. She says that she will be re-focusing her attention on some deliverables that we will have to meet for 202 Creates for the month of September.
- 202 Creates is an initiative that Mayor Bowser kicked off in 2016 that is no longer just an initiative but a full movement. OCTFME focuses a lot of initiatives under the 202 Creates umbrella. She stated to visit the website to review to get an idea of the artists that we are reaching in the creative community, [www.202Creates.com](http://www.202Creates.com).
- Interim Director Gates stated that as she has begun discussions with CAH and OCTFME about what we are doing for the month of September to see which agency will be taking the lead on events, we will be doing some joint meetings. These meetings will help foster communicating effectively across agencies. There is a communication team at OCTFME and a communication team with Jeffrey Scott at CAH and it will be good to have these two teams talk to broaden the plan.
- Interim Executive Director Gates says that each agency has Public Information Officers (PIO). Using the 50<sup>th</sup> Anniversary as an example, CAH and OCTFME PIO's do not need to be the only agencies pushing out that story, we need to ask all of the PIO's to push the 50<sup>th</sup> Anniversary. We are going to have marketing, communications, branding, and events start to talk collectively together and get in each other's sandbox to attempt to do some major events in the month of September and we will continue to update the Board on progress made there as it's still a work in progress.
- Chair Kendall asked if the 50<sup>th</sup> anniversary for CAH will be wrapped up in the 202 Creates.
- Interim Executive Director Gates says that the 50<sup>th</sup> CAH Anniversary will be a separate initiative but we will begin using the month of September to start highlighting it. We will have a plan designated solely for the CAH 50<sup>TH</sup> anniversary but it is important while we have the attention of the creative community to talk about it along the way.
- Commissioner Wharton asked how long will the 50<sup>TH</sup> CAH celebration be.
- Interim Executive Director Gates says that the CAH 50<sup>th</sup> Anniversary will be a yearlong celebration. November is the start of our 50<sup>th</sup>.
- Commissioner Ucles asked if the Mayor's Arts Awards would be a part of 202 Creates as that is a big time for artists in our community.
- Interim Executive Director Gates says that there is a calendar of events for 202 Creates month in September and the Mayor's Arts Awards is a part of that.
- Commissioner Ucles congratulated Interim Executive Director Gates and OCTFME on their Emmy win.
- Interim Executive Director Gates said thank you and says herself and OCTFME is still on cloud 200. It wasn't until the following morning after the win when she woke up and saw the Emmy bag that she realized that it was a reality. An Emmy is the highest accolade that you can get in television and to be able to accomplish that in the District government is amazing. She thanks Mayor Bowser for giving us all the opportunity to be creative. It shows what the community is capable of doing here in the District of Columbia with the amazing talent that works for government. She is very humbled, grateful, and says that it's a win for all of us.

# 07.18.18 Minutes



- Chair Kendall thanked Interim Director Gates for her report
- Chair Kendall requested committee reports.

## Finance Committee Report

- Commissioner Sattarnilasskorn stated that the Finance Committee met last week and thanked Earica and staff for putting together such great reports.
- Commissioner Sattarnilasskorn mentioned that she wanted to point out two things that are updates from last month:
  - line 26- on the Commissioner budget report in the binder- the \$20,000 is a past due balance for Intra-District funding. The actual budget is \$100,000 but CAH is not actually getting \$20,000 more. It is just listed for reporting purposes to show that that is what is owed. She wants to clarify that the \$20,000 is not money that is actually available.
  - line 11- CAH had a grantee rescind their grant due to them not being able to spend the full amount by the deadline in September. The CAH staff will be coming up with suggestions and will prepare to present to the Board on how to spend the \$50, 000
- Commissioner Sattarnilasskorn asked if there were any other questions as the updates mentioned were the only two updates that she had to report out on.
- Chair Kendall asked what the 2<sup>nd</sup> page provided in the finance report in the Commissioner binder was for
- Commissioner Sattarnilasskorn stated that the 2<sup>nd</sup> page was just an overview of the expenditures.
- Chair Kendall mentioned it was the new format and that she really likes how it is presented.
- Commissioner Wharton asked if she could make a suggestion. Chair Kendall stated to her to wait until the grants report comes up later in the meeting.
- Commissioner Sattarnilasskorn mentioned the conversation previously had for the Board members to have a chance to meet with the Agency Finance Officer (AFO) for CAH. She says that she is still very interested in meeting him.
- Interim Director Gates stated that she spoke with the AFO for CAH, Bright, and we are definitely going to make that meeting happen. Because there is not a finance meeting in August we are looking at having the meeting with the AFO for CAH in September or October.
- Chair Kendall says that October will work and we should have it at the Finance Committee level.
- Interim Executive Director Gates says that if October works for everyone she will follow back up with Bright to have the meeting in October.
- Interim Executive Director Gates asked if Earica Busby could also follow up with Bright.
- Chair Kendall asked Earica if she wanted to speak more on the budget.
- Earica stated that there are no major reports on the budget. It has been approved however Council did include quite a few markups so we are waiting to receive the final signed document and once we have it, we will present it to the Board.
- Commissioner Ucles asked if we know what the total amount is.
- Earica Busby stated that the total amount for the FY19 budget is \$31.6million.
- Commissioner Gates asked were there any enhancements. Earica Busby said yes.
- Commissioner Wharton asked how much of the budget is dedicated to grants.
- Earica Busby said it is approximately \$24-\$26 million dedicated to grants in the FY19 CAH budget and it's pretty much the same that CAH had in FY18.
- Interim Executive Director Gates asked Dominique Marsalek if she had anything additional to add about the budget approved by Council for FY19.
- Dominique Marsalek stated that she is not aware how much everyone knows but a few things to note are:
  - CAH has \$1million set aside for Humanities
  - There is no cohort language included in the budget anymore
  - There is language now in the budget that Chairman Mendelson requested for a grant for 2023 that is not a typo.
  - There is language in the budget that states if money isn't obligated it can be held until 2022 but no specific language obligated money to 2023. We are not sure how exactly the 2023 fits in.
  - There was no extra funding for the grants outlined in the enhancements
- Earica stated that when it states that funds are obligated it is speaking on a purchase order being open for that portion.



## 07.18.18 Minutes



- Chair Kendall asked what the 2023 language could be for.
- Earica Busby says that she knows that it is for \$1million dollars for a museum but she is not certain of the full language.
- Chair Kendall asked if the budget states what the money for 2023 will be designated for.
- Dominique Marsalek says that she thinks we can award it this year but the money in the grant is for the project in 2023.
- Commissioner Sattarnilasskorn stated the Chair of the Council asked the Council to approve \$1,000,000 for a museum we don't know of that is opening in 4 years. She asked was the Council ok with that?
- Commissioner Sattarnilasskorn says how are we as a part of the arts community supposed to explain this to the community that was told? She thinks the Mayor's intention to give more money to the arts was genuine in proposing \$10,000,000 for Facilities and Buildings as that was the feedback from the community stating that would be most useful.
- Commissioner Sattarnilasskorn says that now \$8million of what Mayor Bowser proposed has already been committed, what do we say to people?
- Chair Kendall suggested that maybe we have that discussion stated by Commissioner Sattarnilasskorn privately.
- Commissioner Sattarnilasskorn wants it to be on record as a Commissioner who represents a Ward who does not have friends on Council, and to be honest she doesn't have any political aspirations or political connections. She is speaking as a representative of those who really care about art in the city and a tax paying member of the city, that it's extremely unfair and just not right. She feels if Council could at least be transparent about it she would feel better about going to organizations and explaining this. It seems like if you are not friends with someone on Council you are never going to see this money.
- Chair Kendall stated that it's important to remember that the money that has been designated is still helping the arts community. There is more in our budget for FY19 than there was before.
- Commissioner Sattarnilasskorn says, with all due respect that it's not fair because the money is not being openly bided on. You can be supporting an arts organization but clearly this process makes it clear that not all organizations are equal. She agrees with Chair Kendall's sentiment that yes, the money is going towards a museum or an arts entity but it's not an open bid process nor an open paneled experience. We can't honestly say that this process is fair.
- Chair Kendall stated that everyone will have to submit an application.
- Interim Executive Director says let's focus that we are in 2018 and not focus on 2023. We have a lot that we need to get accomplished still in 2018; we really need to meet our CBE goals, can we accomplish that first and then continue to seek progress in these other areas mentioned.
- Interim Executive Director Gates said that there is additional funding for FY19 as well and that is something that we need to speak to. We need to focus on today and doing whatever is necessary to create a pathway to the middle class.
- Chair Kendall agreed with Interim Executive Director Gates and says that it is an extra \$2million
- Commissioner Sattarnilasskorn would also like for it to be put on record that she is deeply disturbed by some of the things that are happening. Not to take away from the good work that is happening but it is disheartening to go to members of the community to say that this is out of our hands. If she can't say anything here, where? Who can say something? Who is listening to us? She's not given the opportunity to talk to Council members. Since she is a citizen she recognizes that everything she says is on the record. She believes that it is a disservice to the arts communities to have money set aside without transparency and it being clear how organizations can get such large scale funding without calling in a special favor or whatever you would like to call it with members of Council. She hopes that this is something that can be addressed in the future because it seems that us saying this and the community saying this isn't really making any changes. She understands that change takes time and there is a lot of good done and she doesn't want to suggest or say that is not the case but she would like to go on record saying her before mentioned statements.
- Commissioner Sattarnilasskorn thanked the Board for letting her speak.
- Chair Kendall stated let's move on to Grants to hear the report.

### Grants and Panels Committee Report

- Commissioner Wharton stated that there is no Grants report included because the grants team has been in meetings as late as yesterday and turned it over to Michael Bigley for any additional grants updates
- Michael Bigley stated the grants team has been in panels 24/7 and that is where the grants team is currently during the Board meeting at a panel at the Anacostia Arts Center. There are 40 applicants being reviewed at the panel taking place during this meeting.
- Michael Bigley says there are 2 items that will be talked about that were discussed on the grants call yesterday:

- The Upstart program- We are up to date in our grant-making except with one particular grantee. Upstart is facilitated by an outside consultant. During the consultants assessment of the grantee there was a transition within the grantee's organization and CAH had some infrastructure questions. At the grants Committee meeting there was a decision to hold on that grant as it had already been awarded by the Commission as a whole. There was further investigation done with the Consultant speaking with the new Executive Director of this organization and we realized that Upstart as a capacity building initiative was really focused and trying to help this organization thrive. The organization is hoping to get some outside financial service, more development, and fundraising help to help the organization evolve. The recommendation was to move forward with the \$50,000. There is no vote necessary because the Board already voted on the grant, the information provided today was more of an update. We will be moving forward and processing the payment quickly as the end of the fiscal year is fastly approaching.
- As discussed in the finance committee report, there is \$50,000 on the table that was returned to us from the Facilities and Buildings grant program. We are thinking now on what we could do to spend that money so we don't have those funds overhanging. We also don't want to jump too soon as we have already done enhancements for Lift-Off for service organizations and for Upstart and there are very few grant programs that we can effectively provide enhancements for because we don't want to provide project support. If project support was provided someone would have to extend their project out in these last two months of the fiscal year. We aren't voting on anything today because we do not have any recommendations to provide and we don't know if we will be getting extra money coming in the door so we don't want to jump too soon. With that said, we may need to have a phone call in late August/early September to provide an option to the full Commission of what that money could be used for.
- Commissioner Wharton said this isn't unusual as every year as most of the Board is aware that we end up getting money back that we don't necessarily want back but it happens, we will have to discuss what we will do with that money.
- Chair Kendall stated that we usually would try to have a vote now so that will give time to spend the money but we are just not able to do it today. Chair Kendall thought that is was important to discuss this now so that when we do have a phone call those present at the meeting today will have more knowledge and anticipate the situation.
- Commissioner Miller wants to recommend that we think about using that money for the Art Fellowships because it's not competitive grant process. Having just sat on the panel of a number of fellowships for different applicants, there were a lot of very talented and deserving people. The panel she was on scored very high for a number of applicants. She knows that we wouldn't be able to fund all of them but she really hopes that we consider this as we have done this in the past.
- Commissioner Wharton says that it's a good consideration to think about.
- David Markey says that the money is for this year if we have any additional funds.
- Chair Kendall says that we are counting on the staff to provide recommendation and they will give a full description then.
- Michael stated that we also want to make sure that depending on the amount of money that we aren't giving pennies to an organization. We want to be able to distribute it equitably so that it makes most sense within the cohorts that will be recommended.
- Commissioner Miller stated that that is one of the reasons that the fellowships are a good place because even if you give \$3,000 to an individual artist it makes a huge difference because they can spend it anyway that they want whereas if you give it to an organization, it may not be as meaningful.
- Interim Executive Director Gates says that she is glad that everyone is having this type of discussion as she is coming from an agency that doesn't normally distribute grants (OCTFME), she does think that it's key to while you have funds in hand to get them out of the door as there is always someone in need. She appreciates getting the full picture of who can benefit from the funds.
- Chair Kendall asked were there any other comments on grants
- Commissioner Gates stated that her comment is tied between Grants and Public Art and wanted to say that yesterday she had the honor to attend the visual arts panel. She says the staff did such a good job selecting the panel. The diversity and backgrounds, everyone was involved in the discussion and it was such an uplifting day. We have many of the submissions in the gallery but they won't be there much longer and she encourages everyone to stop by.
- Commissioner Miller echoes Commissioner Gates statement. The quality of the panel was superb and their commentary was wonderful with great diversity from expertise, background, and ethnicity.
- Lauren Glover wanted to state that some of the artists in the program learned about the grant through CAH that they could get the fellowship so they were excited to become truck wrap artists and have public art pieces around the city.

# 07.18.18 Minutes



- Commissioner Osuchukwu agreed that it is important to support local artists.
- Chair Kendall asked for the public art report.

## Public Art Committee Report

- Commissioner Gates stated that the gallery opening for the visual arts exhibition dates are July 2-20<sup>th</sup>. Friday is the last day of the exhibit.
- Commissioner Gates stated that Zoma Wallace, our resident curator, came up with the idea of having a visitor curator grant program several years ago:
  - This year's winner is Karen Baker, a Ward 8 resident
  - The exhibition is titled Anacostia Unmapped and it will be open from August 6-14<sup>th</sup>
  - The opening reception is 8/9 at CAH from 6-8pm.
  - There will be an artist talk on 8/16
  - Closing reception is 9/14
- Commissioner Gates says that we have several upcoming closings for grant programs:
  - Art Bank closes 7/20
  - FY19 Curatorial Grant closes 7/27/18
  - Public Art Building Communities Cycle 2 closes 8/17
- Chair Kendall asked Lauren Glover if she wanted to add any comments
- Lauren Glover shared updates on how the grants are coming in for FY19:
  - 12 drafting in the Curatorial Grant
  - 132 was the last number given from Zoma Wallace for the Art Bank
- Lauren Glover stated that there are a few new applications from new artists but CAH is continuing in their outreach efforts to reach more artists.
- Lauren Glover shared that something new that she had been made aware of is that Earica Busby also played a role in the Curatorial grant leading the discussion on how can we spend the money so she was a part of the brainchild putting it together and it would be remiss not to give her credit. Earica is very creative and has been very helpful.
- The Board and staff attending thanked Earica for her contributions.
- Lauren Glover says that this has been an interesting summer and that she attended an interesting dedication yesterday for the Washingtonian Mural. This was the first mural funded through the DC Commission. It was done with the Sign of the Times and is located on New York Avenue as you are heading out towards Maryland.
- Lauren Glover passed around the brochure from the event she attended yesterday.
- Lauren Glover stated that you may have not noticed it in a while because it had become extremely faded but you will not miss it now.
- One of the highlights of it is that the people who were featured are amazing
  - The brother of Denyce Graves was in attendance who is interested in helping/working with CAH and connecting us with Ms. Graves.
  - Jazz musician featured-Davey Yarbrough (Head of the Jazz Institute) attended the event
  - Lauren Glover stated that the Owners of the store would be a great addition to the Podcast because they are so excited about all of the art around the District.
- Tomorrow a site visit will occur with the Department of Corrections for the mural CAH will be doing inside there.
- Commissioner Miller mentioned compiling a book of the murals around DC and having a grant cycle to choose a grantee who could compile the list.
- Commissioner Ucles wants likes Commissioner Miller's idea and would like to add sculptures around the District to the list.
- Chair Kendall mentioned that a book like that is already in progress by a previous grantee but she is not aware of the status of it.
- Commissioner Ucles stated that there is a website on that up now.
- Interim Executive Director Gates wants to look at the status of the mural book of the District to possibly do an unveiling and tying it into the 50<sup>TH</sup> for CAH.
- Chair Kendall mentioned that Commissioner Gates sent her an idea for art in the bike lanes. It is a colorful and fun idea and she just wanted to put that idea on the table.

## 07.18.18 Minutes



- Interim Executive Director Gates wants to touch base with Kennisha Rainge and Karima Woods to discuss the bike lanes and in the future. She says that even in meeting with the CAH staff she has a wish list and maybe we can look at adding the rolling art bike lanes as a wish list item.
- Chair Kendall says that when any of the Commissioners have ideas to send them to her and she will send them to Kennisha Rainge and she will discuss with Interim Executive Director Gates.
- Interim Executive Director Gates says the ideas will definitely be discussed but we cannot guarantee that they will happen but we will discuss.
- Commissioner Wharton said that she will be sending Chair Kendall an email about art on the parking meters around the District.
- Lauren Glover mentioned that it would be great if we sit down with DDOT because we are a federal city and we have certain rules and regulations on what we can or cannot do on the streets and sidewalks. There are a lot of cool ideas and actually one of the grants that had to be rescinded was because it was approved by DDOT and then it was pulled back because the Federal Highway Authority said that they couldn't do it.
- Commissioner Wharton agreed with Lauren as the federal streets in her neighborhood have even changed over the years.
- Chair Kendall says that those ideas were very helpful and asked for the Events Committee Report.

### Events Committee Report

- Commissioner Miller says that the Events Committee met last week to go over the nominees that are going to Mayor Bowser for the Mayor's Arts Awards. The list was submitted after Interim Executive Director Gates approved it.
- Commissioner Miller stated that Chuck Brown Day is scheduled for 8/18. She says that Ebony Brown put together a great program.
- Commissioner Miller asked Ebony Brown to tell everyone more about Chuck Brown Day.
- Ebony Brown mentioned that Chuck Brown Day is a joint effort between the Commission, the Chuck Brown Foundation, and the Department of Parks and Recs. All three organizations work together throughout the year to bring together the details of the event.
- Ebony Brown encourages you to attend if you have never been as it is a real community event. You will have an opportunity to be hand in hand with the residents and visitors of the city. We give back to school giveaways to students as well as the Chuck Brown Foundation also does giveaways of backpacks, folders, and notebooks. The Commissions contribution is taking artwork from the art bank collection and wrapping them on 3 ring binders. These binders are becoming a collector's item.
- Commissioner Miller says that she hopes that we have saved one from the past years.
- Ebony Brown says that we have saved a couple as they go fast.
- Commissioner Wharton says that Chuck Brown Day is very well attended.
- Commissioner Ucles asked how many have we had? Ebony Brown said this will be the 4<sup>th</sup> one.
- Commissioner Ucles said that he has been to 3 and everyone is active. They bring lawn chairs, have picnics, and the Chuck Brown Band plays. People love the event.
- Commissioner Miller stated that it has grown into a great bigger event as we started really small.
- Interim Director Gates mentioned that OCTFME can start keying it up as a preliminary event to 202 Creates month.
- Chair Kendall asked for the Arts Education report and mentioned that Commissioner Friedman was not able to join the meeting today. She asked David Markey to report out.

### Arts Education Committee Report

- David Markey said that he would be touching upon a few items. He says that we are very fortunate to have the money in our budget to do a lot more work around the District:
  - We are building out the Professional Development Institute for September. It has a really important theme that is resonating nationally and his peers around the country are speaking about it. Specifically the idea of socio-emotional work with kids and how often times the cognitive development in young people is at the center of education/development and the socio-emotional piece tends to be an add-on.



## 07.18.18 Minutes



- A lot of people are now saying that you have to flip that to ensure that young people are at a place of socio-emotional security and they feel good about coming to school, secure, and a sense of community so they can learn. He says that as it continues to build that out he will keep everyone in the loop.
- Sept. 15<sup>th</sup> - End of National Arts and Education Week. We can include the events for this in the 202 Creates month calendar.
- Every year we offer workshops for access and inclusion for young people and adults of all abilities. We have a little money left in contracts and we are going to have the person who implemented these workshops to work with two of these organizations and their staff to help move forward their plan and focus.
- Chair Kendall asked Jeff about the podcast and how many were completed? Jeff says that we have approximately 24 done with the goal of having 40 or more completed by the end of September when our contract expires. Our initial thought was to drop one a week to get through the calendar year.
  - We are talking about their stories, why did they come/stay in DC, and where has the CAH intersected their career.
- Chair Kendall asked who is doing the podcast interviews. Jeff says that he has been doing them.
- Chair Kendall asked how will they be heard.
- Jeffrey Scott says that we are looking at a couple of different options for distribution:
  - DC Radio
  - Online Podcast Service
- Interim Director Gates mentioned the 4L's, leveraging your resources.
  - The goal is to use every component we have a wonderful radio station at OCTFME, social media, and CAH and partnering with other agencies to push out the messaging.
- Commissioner Miller asked Jeffrey Scott what was being planned for the Labor Day concerts and when we were going to start the auditions or reviewing the submissions.
- Jeffrey Scott said that we are still working on it and it's in progress and that we had 85 submissions this year.
- Interim Executive Director Gates stated that we are taking time to make sure we are highlighting individuals in all 8 wards. We are not on auto-pilot, we want to be certain that all the things we are doing are impactful to the community.
- Commissioner Ucles asked were we looking to have maybe not 3 nights but one or two.
- Interim Executive Director Gates stated that was a possibility. We are getting full input from everyone including the community moving forward to make sure we're doing something that has the most creative impact.
- Commissioner Ucles stated that for the Podcast that Chair Kendall and Interim Director Gates do an opening for the podcast series talking about Art in DC.
- Interim Executive Director Gates said that it is a good suggestion and to keep the ideas coming.
- Commissioner Wharton mentioned if the Labor Day events could possibly being combined with Art All Night.
- Interim Director Gates stated that all the thoughts and suggestions are welcomed.

### **New and Unfinished Business**

- Chair Kendall spoke about the Commissioner badges and that anyone who needs a new badge, Kennisha Rainge will handle your request.
- Chair Kendall asked for Kennisha Rainge to provide more information.
- Kennisha Rainge stated that she had the forms and that she would provide them for the Commissioners that needed them after the meeting was over. She is going to have Chair Kendall email Commissioner Osuchukwu's form for his new badge. Interim Executive Director Gates will sign the forms and you have 10 days from when the paperwork is signed to go to DCHR to get your new badge. Kennisha Rainge will be emailing the new DCHR location to Chair Kendall to send out to the Commissioners.
- Commissioner Ucles mentioned using discretionary funds and that we should be supporting events. He says the Interim Executive Director Gates is always supporting her events, her 202 team is always supporting as well. As the DC CAH we should be supporting events from different diverse communities. He has been advocating for it for a long time. There should be a fund that we can use to support other events without going through a long process.
- Interim Executive Director Gates says that branding and marketing is key. Some ways we can assist will involve legislation, some may just involve an internal discussion of how we can quickly help an individual. Any dollar amount can help someone. That is something that we are looking at to see if there is something that we can do on our own as an agency.

## 07.18.18 Minutes



- Commissioner Ucles says he always had questions about branding as OCTFME is on the newspapers and different ads across DC and he didn't see CAH on a lot of things. He wants to know if it's required.
  - Jeffrey Scott stated that it has always been a requirement in grant agreements and artists also give credit to the National Endowment of the Arts.
  - Interim Executive Director Gates stated that it comes down to enforcement at times and being clear with grantees. We need to have advanced conversations with them so that we don't have to proof everything but get to a point where it becomes a standard practice.
  - Commissioner Gates asked should we be including a logo sheet when we send stuff.
  - Jeffrey Scott stated that the logos are downloadable on CAH's website.
  - Interim Executive Director Gates says that she believes in being proactive vs. reactive. We can look at who we are working with on a consistent basis. Yes, this is a busy time but we can reach out. We will be having further dialogue on this topic and she believes that you cannot over deliver on your expectations.
  - Chair Kendall thanked everyone for all of the information discussed today ended the meeting at 5:19pm
- 

### Adjournment

- Full meeting was adjourned at adjourned at 5:19 PM.
- The next Full Commission Meeting will be in September, date TBA.