

Facilitator: *Leila Fitzpatrick, Case Writer & Strategist*



Leila Fitzpatrick specializes in writing smart, savvy fundraising collateral. A skilled writer, ruthless editor and strategic communicator, she works with organizations to craft the case that will motivate existing donors and attract new ones. She brings creativity and effective messaging strategies to her writing and has keen eye for editing business plans, annual reports, case statements, grant proposals, capital campaign materials and institutional marketing collateral.

Before launching her independent venture, Leila worked in nonprofit management and arts administration. She has extensive expertise in nonprofit institutional advancement, from strategic program development to effective fundraising, budgeting and financial management. During 14 years at CulturalDC, Leila's portfolio ranged from oversight of internal operations as Deputy Director to program management to directing arts-focused real estate development projects. During her tenure, CulturalDC grew its annual operating budget from \$250,000 to \$1.5M, redeveloped Flashpoint and Source theatre, re-launched Source Festival, facilitated affordable housing for 43 artist households, and cultivated hundreds of burgeoning artists and emerging arts organizations. Leila worked with artists and arts organizations to find suitable, affordable spaces and build the resources necessary to thrive.

Leila currently serves on the Board of Directors for Atlas Performing Arts Center and Innovation Network. Over the years, she has served on grants panels for the DC Commission on the Arts and Humanities, the Arts and Humanities Council of Montgomery County and the Arts Council of Fairfax County.

Leila graduated *magna cum laude* from Bowdoin College with a B.A. in Art History and Russian. She lives in Washington, DC with her husband and twin daughters.

Image Description: Leila Fitzpatrick's headshot.