

# REQUEST FOR APPLICATIONS FY 2019 PROJECT-BASED GRANT: UPSTART (UPS)

Applicants may submit one (1) Upstart application per grant cycle

Organizations may request up to \$50,000 Deadline: Friday, June 15, 2018 at 4:00 pm Eastern Time (ET)

Applicants must attend a workshop in order to be eligible to apply.

See page 10 for live panel presentation details.

Government of the District of Columbia Commission on the Arts and Humanities 200 I (Eye) Street, SE, Suite 1400 Washington, DC 20003

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NOTICE: Applicants must read these guidelines completely for this Request for Applications (RFA) prior to submitting an application for this grant program. For questions or additional information, please contact the Commission on the Arts and Humanities ("CAH").

# PROJECT-BASED GRANT: UPSTART (UPS)

Applicants may submit one (1) Upstart application per grant cycle

# FY 2019 UPSTART (UPS)

Release Date: Monday, April 30, 2018

Application Deadline: Friday, June 15, 2018 at 4:00 pm ET

Grant Period: October 1, 2018 to September 30, 2019

Award Amount: Up to \$50,000

**Cash-Match Requirement:** None for capacity building projects

1:1 (dollar to dollar) for operating reserve funds.

#### **UPS Grant Overview and Goals**

The UPS grant program provides capacity building support to established DC-based arts and humanities nonprofit organizations that face operational and infrastructure challenges inhibiting their organizational and programmatic sustainability.

Upstart is designed to support arts organizations with intensive technical assistance through consulting and funding for core administrative systems, leadership development and operating reserves. Projects funded through Upstart may include consulting services for information technology, communications or fundraising strategy, organizational development, executive coaching, financial management, strategic planning and governance. Each grantee's participation is overseen by external consultants who are contracted by CAH to administer the organizational assessments and work directly with participants on planning and implementing their capacity building projects.

Grants funds are applicable only to expenses incurred during CAH's Fiscal Year 2019 ("FY 2019"), which occurs from October 1, 2018 to September 30, 2019, and which is referred to as the "Grant Period" in this document.

By making its UPS grant awards, CAH endeavors to meet the following goals, and an applicant's submission should offer consideration to these goals:

- Advance organizational sustainability by supporting effective strategies to assist in successful mission fulfillment;
- Provide an in-depth organizational assessment to focus on strengthening on organization's operational capacity to achieve manageable strategic initiatives; and,
- Cultivate a peer-leadership network among Upstart program grantees that encourages mutual professional development.

# **Operating Reserve and Cash-Match Requirements**

There is no cash-match requirement for the capacity building projects.

Up to \$15,000 of the Upstart award may be used to create or expand a board-approved operating reserve fund. Grantees are not required to have an operating reserve in place prior to receiving an Upstart award. If a grantee has an operating reserve policy in place, the organization must be in good standing with its own policy.

To access the operating reserve funds, Upstart consultants will work with a grantee's board and staff to create an operating reserve policy or adjust an existing policy, which will be submitted by the consultant to CAH along with the work plan for approval. Grantees must present evidence of clearly articulated policies about the management of the reserve that have been formulated and ratified by its Board of Directors by the end of the Upstart grant period.

The reserve fund amount requires a 1:1 match of new and/or increased donations, designed to help grantees leverage Upstart funds to increase contributed revenue. In-kind contributions, CAH, or other District Government funds may not be used to satisfy the match requirement of this grant.

#### **Description of UPS Grant Projects**

The Upstart program has four structured components that are mandatory for each participant:

- 1. CAH's Upstart consultants assess the participant's operations and finances to produce a written report outlining the organization's most urgent challenges;
- 2. From the assessment report, organizational leadership and the Upstart consultants develop a project work plan with goals, milestones and associated project budget, which is sent to CAH for approval;
- 3. Upstart grant funds are expended on capacity building projects as outlined in the CAH-approved work plan and budget; and,
- 4. Organizational leadership attends up to three Upstart-specific peer learning sessions throughout the grant period.

# **Funding Amounts and Special Requirements**

Upstart grant amounts are determined once Upstart consultants assess the organization, identify capacity building projects and work with the organization's leadership to develop work plans and budgets for CAH approval. CAH, in consultation with the Upstart program consultants, will make a recommendation for a final grant amount to support the capacity building projects. The final amount will be determined by CAH's Board of Commissioners.

Funding may only cover costs associated with capacity building projects that directly relate to the work plan developed in collaboration with the Upstart consultants. Funds may not be used to support: salaries for new or existing permanent staff positions; general operating expenses; purchase of land or property; technology and equipment not pertaining to capacity building needs; or funding of pre-existing debts, expenses or obligations incurred by the organization. More information about allowable costs can be found in the "Funding Restrictions" section.

# **General Eligibility and Restrictions**

#### **Eligibility Requirements of Applicants:**

#### **UPSTART SPECIFIC**

- Operate with a budget of between \$250,000 and \$1,249,999 in cash, as evidenced on the organization's most recent IRS Form 990;
- Employ at least one full-time, salaried administrative staff member earning at least DC's minimum wage, subject to IRS Form W2 verification;
- No recipient may receive more than two (2) consecutive years of Upstart funding before taking at least three (3) fiscal years off from applying; and,
- Have senior leadership attend one Upstart workshop, occurring in person on either May 10 or May 22, 2018, or online. (Recent Upstart recipients may contact Grants Programs Manager Benjamen Douglas for additional information regarding workshop attendance.)

#### **CAH SPECIFIC**

- Be incorporated as a nonprofit with a federally designated tax exempt status under section 501(c)(3) of the United States Internal Revenue Service (IRS) code, as evidenced by an IRS determination letter that is dated at least one year prior to the application deadline date;
- Demonstrate that one hundred percent (100%) of the project deliverables occur within the District of Columbia;
- Register and comply with the regulatory requirements of the following agencies:
  - District of Columbia Department of Consumer and Regulatory Affairs (DCRA) Corporations
    Division (indicating an "active" business license status at the time of application, and
    agreeing to maintain such status throughout the grant period);
  - 2) District of Columbia Office of the Chief Financial Officer, Office of Tax and Revenue (OTR);
  - 3) District of Columbia Department of Employment Services (DOES); and
  - 4) United States Internal Revenue Service (IRS);
- Obtain certification of "Citywide Clean Hands" (CCH) from the District of Columbia Office of Tax and Revenue (see page 11);

- Be in good standing with CAH. (Note that applicants with incomplete or delinquent reports from any prior funding program, as of October 15, 2018, are ineligible to receive additional funds from CAH in FY 2019); and,
- Have a principal business office address that is located in the District of Columbia, subject to on-site visit. (Note: CAH will not allow post office boxes or the addresses of a board member or volunteer as evidence of the principal business address).

#### **Applicant Restrictions (non-eligibility):**

- Individuals;
- Organizations that require "fiscal agents";
- For-profit (commercial) entities;
- Tax-exempt organizations other than 501(c)(3) designated entities;
- Private foundations;
- Political organizations;
- Foreign governments;
- Colleges or universities;
- District of Columbia Government or Federal Government agencies, including DC Public Schools; and,
- Organizations submitting an application whose content is combined with the application of another organization. Proposed projects must be "stand-alone" projects.

# **Allowable Costs and Funding Restrictions**

As an agency of the Government of the District of Columbia, CAH ensures that its grantmaking funds are expended in a fiscally responsible manner. CAH grant-related "allowable costs" are those costs that the District Government (through its subordinate agency, CAH) has determined, in its sole discretion, to be valid expenditures.

#### **Examples of allowable costs for Upstart:**

- Consultants working on time-limited capacity building projects;
- Collateral materials relating to implementation of approved work plan projects;
- Hardware and software related to operations;
- Professional development trainings; and,
- Operating reserves.

#### **Examples of unallowable costs for Upstart:**

- Salaries for permanent positions;
- Programming expenses;
- Overhead and maintenance;
- Food and beverages;
- Re-granting (also known as "sub-granting");
- Tuition and scholarships;
- Costs related to fundraisers and special events;
- Travel not directly related to the execution of the project;
- College tuition; and,
- Funding for universities, foreign governments, or DC government agencies, including DC Public Schools.

Grantees with questions regarding allowable costs may contact the UPS grant program manager. The grantee will be responsible for demonstrating the cash match expenses (\*in the event that the grantee opts to allocate funds toward operational reserves) in its reports to the consultant.

The grant period is from October 1, 2018 to September 30, 2019. CAH restricts a grantee's grant-funded activity expenses that are beyond the grant period.

# Inclusion, Diversity, Equity, Access

CAH believes that all District residents should be able to access arts and humanities experiences for their benefit. To facilitate this vision, CAH has adopted a cultural equity policy known as I.D.E.A. (inclusion, diversity, equity, access). By incorporating I.D.E.A. across grants programs, CAH seeks to help grantees develop programs that are inclusive of diverse populations and provide equitable accessibility to those populations.

In addition to detailed plans for its compliance with the Americans With Disabilities Act, each applicant must demonstrate how the project will be inclusive, diverse, equitable and accessible throughout the District of Columbia, beyond participants with disabilities. Successful applications will consider a broad definition of "accessibility" by addressing financial, geographic, demographic, cultural and developmental access.

For more information, see the Americans with Disabilities Act section of these RFA guidelines (Page 11, below) and the CAH Grants Glossary, located in the <u>Guide to Grants</u>.

# **Technical Assistance and Workshops**

CAH staff members are available to assist grant applicants through group or individual technical assistance. CAH staff members will not write applications for applicants. However, CAH staff members are available by appointment (up to thirty (30) minutes) to review application drafts on government business days from application release date through one (1) week prior to the grant application deadline. Applicants may contact CAH at (202) 724-5613 to schedule an application review meeting.

CAH conducts free workshops for participants to learn useful information about the agency's funding opportunities and how to submit a grant application. **Workshop dates, times and locations listed below are subject to change.** All workshops are free and open to the public; however, participants are strongly encouraged to register to attend the workshop. Valid photographic identification is required to enter DC government offices. Additional information about CAH workshops may be found at <a href="https://www.dcarts.dc.gov">www.dcarts.dc.gov</a>, by clicking this link: <a href="https://grant-writing-Assistance">Grant Writing Assistance</a>, or by calling CAH at 202-724-5613.

Participating in an Upstart workshop (either May 10 or May 22) is mandatory. If an applicant is unable to attend a workshop, they must contact the UPS program manager for information on how to view the training online.

Day & Date	Time	Topic	Location
Tuesday, May 1, 2018	1:00 pm	DataArts Orientation	<u>DataArts</u>
Thursday, May 3, 2018	10:00 - 11:30 am	Open Hours	DMGEO
Friday, May 4, 2018	2:30 - 3:30 pm	All Open Grants	Livechat
Thursday, May 10, 2018	2:30 - 4:00 pm	Upstart	DMGEO
Friday, May 11, 2018	2:30 - 3:30 pm	All Open Grants	Livechat
Saturday, May 12, 2018	10:00 am - noon	Open Hours	CAH
Thursday, May 17, 2018	11:30 am - 1:00 pm	Open Hours	DMGEO
Friday, May 18, 2018	2:30 - 3:30 pm	All Open Grants	Livechat
Saturday, May 19, 2018	10:00 am - noon	Open Hours	CAH
Tuesday, May 22, 2018	6:00 - 7:30 pm	Upstart	САН
Friday, May 25, 2018	2:30 - 3:30 pm	All Open Grants	Livechat
Friday, June 1, 2018	1:00 pm	DataArts Orientation	<u>DataArts</u>
Friday, June 1, 2018	2:30 - 3:30 pm	All Open Grants	Livechat
Friday, June 8, 2018	2:30 - 3:30 pm	All Open Grants	Livechat

On the Fridays listed above, grants staff will be available for online Livechats, which may be accessed by visiting <a href="https://dcarts.dc.gov/livechat">https://dcarts.dc.gov/livechat</a>.

#### **FY 2019 Upstart Grant Workshops locations:**

#### DC Commission on the Arts and Humanities (CAH)

200 I (Eye) Street SE, Suite 1400 Washington, DC 20003

#### Office of the Deputy Mayor for Greater Economic Opportunity (DMGEO)

2235 Shannon Place SE, Suite 3040 Washington, DC 20020

#### **DataArts**

The DataArts Profile is required for application to the Facilities and Buildings, General Operating Support and Upstart grant programs.

First-time applicants are encouraged to learn the basics of DataArts by participating in the webinar for an orientation to the DataArts platform. The orientation will walk applicants through the process of completing their profile, applying to participating grantmakers and generating profiles. This orientation is recommended for organizations that are new to entering data into the DataArts system, or as a refresher on using the website. If you have any questions about entering your data, please contact the DataArts Support Center. The Support Center is open Monday through Friday from 9:00 am – 8:00 pm ET, and can be reached at 877-707-3282 or help@culturaldata.org.

To learn more about DataArts, visit <u>this link</u> to view additional videos and previously recorded training webinars.

# **Grant Application Process**

- 1. Read the FY 2019 Guide to Grants,
- 2. Read the RFA guidelines (for the desired grant program) and determine eligibility
- 3. Go to Apply for Grants and select Grant Application Portal to register as user (Note: to reset a user password either select "Forgot your password?" or click here)
- 4. Upon registration, applicants select the desired grant program(s)
- 5. Complete the application questions, budget, and budget narrative data
- 6. Upload required documents, supplementary material, and work samples
- 7. Double-check the application for thoroughness, clarity and typographical errors
- 8. Submit the application by 4:00 pm ET on the grant program's deadline date
- 9. Ensure receipt of grant submission email (auto-generated by the online portal) by the application deadline

CAH utilizes an online grant portal to receive grant applications. <u>All applications must be submitted online by 4:00 pm ET, Friday, June 15, 2018</u>. A confirmation email generates automatically upon submission of the application. Incomplete or late applications or applications that do not follow the instructions and guidelines are deemed ineligible for review and funding. CAH does not accept mailed, emailed or hand-delivered copies of grant applications and/or the required attachments.

CAH will accept reasonable accommodation requests from applicants with disabilities to submit grant applications via mail, email or hand-delivery. To request a reasonable accommodation, contact Kali Wasenko at 202-724-5613 or kali.wasenko@dc.gov and await request approval.

**CAH's grant application process is competitive and subject to the availability of funds**. Applicants may not request or receive funding for the same activities through more than one CAH program or grant category. Multiple applicants may not apply for funding for the same project, whether through the same or different grant programs.

Applicants are fully responsible for the content of their application materials. An automated confirmation of an applicant's submission does not guarantee an applicant's eligibility, and therefore review by the advisory review panel (see below, "Review Process"). CAH staff is not permitted to make corrections to applications on behalf of applicants. CAH staff reviews applications for completeness and contacts applicants for any incomplete documents within five (5) business days of the deadline. Applicants are then responsible for updating their application within five (5) business days of CAH's notification. Failure to do so will disqualify the application.

✓ **REMINDER:** The grant period is from October 1, 2018 to September 30, 2019. Grant funds may not be used for activities that occur outside of this grant period.

# **Application Review Process**

CAH selects individuals who are arts, humanities and/or business professionals, independent of CAH, to serve as advisory review panelists for each grant program. The role of a panelist is to review and score an eligible application's content to the established grant program review criteria. Panelists participate in a group review of CAH grant applications, according to their cohort, to discuss and comment on the merits and deficiencies of applications and finalize their application-related scores in the presence of CAH staff and Commissioner Conveners.

CAH staff, Commissioner Conveners and panelists are to remain impartial in their review of CAH grant applications. CAH ensures that all involved recuse themselves from review of any application that presents a personal or professional conflict of interest (or the appearance of a conflict of interest).

CAH's grant application evaluation process takes into consideration general standards of decency and respect for the diverse beliefs and values consistent with The National Foundation on the Arts and Humanities Act, as amended in 1990. For more information regarding the grant review process please visit the <u>Guide to Grants</u>. To volunteer or nominate a person to serve as an advisory review panelist for a grant program, see CAH's <u>FY 2019 Call for Panelists</u>.

FY19 Upstart applicants' financial materials may be reviewed by a third party financial evaluator.



#### Live Panel Presentation

The executive director of eligible applicant organizations will be invited to give a live oral presentation for the panel. This live presentation is designed to supplement the online submission, increase equity for grassroots organizations and provide deeper insight for the panelists. **Participation is mandatory.** If the executive director is unable to attend, the board chair or the next-most senior staff member may present in their stead.

The panel will occur at 200 I (Eye) Street SW on Friday, July 27, 2018. Once grant applications have been submitted and reviewed for eligibility, CAH staff will contact applicants to schedule the timing of the live presentation.

Applicants will have five (5) minutes to address the panel regarding:

- Goals and intended outcomes through participating in Upstart;
- Whether the applicant has participated in capacity building recently, and why the applicant believes Upstart is the best way to address their needs;
- Whether this is the right time in the organization's lifecycle to participate in such an intensive process; and,
- Any concerns the applicant anticipates the panel to raise.

#### Please note:

- Participation is mandatory;
- The presentations are not intended to have a slide show or any other technological component;
- Applicants may not interact with panelists;
- Applicants will not be allowed to exceed the five minute limit; and,
- Dates are subject to change.

# **Notification and Payment of Grant Awards**

CAH will notify applicants of this grant program as to the results of their application by Monday, October 1, 2018 via (1) letter of conditional grant award, (2) letter of intention to award, (3) letter of ineligibility or (4) letter of denial.

For award recipients, the date of CAH grant award payment disbursement(s) is subject to the availability of funds and the processing of required documentation. CAH staff will advise grant award recipients on the payment disbursement process on or after October 1, 2018. CAH does not disburse grant award payments through its office. However, in collaboration with other District of Columbia government agencies, and in a timely manner, CAH processes the grant award payment requests for grantees. To expedite grant award payments, CAH advises grantees to register to receive a direct deposit for the grant award, by completing an Automated Clearing House (ACH) Vendor Payment Enrollment Form. The ACH Form may be found on CAH's website at Managing Grant Awards.

# Conditions of Funding, Reporting Requirements and Grant Rescindment

CAH reserves the right to rescind any and all grant awards for non-compliance with CAH's RFA guidelines, policies or regulations, at any time. FY 2019 grantees with unmet reporting obligations regarding any CAH funding program as of close of business on Monday, October 15, 2018 are ineligible to receive additional awards from CAH.

The Upstart consultant works with grantees to create and submit interim and final reports. Further requirements for this are outlined in the grant agreement addendum.

#### **Grant Management and Rescindment**

Grantee agrees that it will include a CAH logo and a credit line in all of its grant-related announcements and promotional materials and that it will make its best efforts to publicly credit CAH's support for the project in all related public events.

CAH has the right to withhold, reduce or rescind a grant award according to the terms and provisions of the grant agreement or if the grantee exercises any of the following:

- Fails to meet deadlines for grant reports;
- Fails to notify CAH of changes in project collaborators or other significant management changes or changes in the project scope without advance approval;
- Refuses to provide access for monitoring;
- Fails to comply with the terms of the grant award contract requirements;
- Fails to demonstrate adequate financial management and oversight of the project; and/or,
- Fails to properly publicly credit CAH's support of the funded project.

#### **Citywide Clean Hands (CCH)**

All grant award recipients must obtain a "Citywide Clean Hands Certification" from the District of Columbia's Office of Tax and Revenue at the time of application and prior to any grant award disbursement throughout the grant period. The CCH website application supports the "Clean Hands" Mandate (D. C. Code § 47-2862), which stipulates that individuals and businesses are to be denied District goods or services if there is a debt owed to the District of Columbia of more than one hundred

dollars (\$100.00) for fees, fines, taxes or penalties. Applicants may visit the following site to obtain more information: https://ocfocleanhands.dc.gov/cch/.

#### **Legal Compliance**

Federal and District of Columbia law requires all grant applicants to comply with all applicable laws and regulations that regard non-discrimination. The list of those laws and regulations include:

- Title VI of the Civil Rights Act of 1964 (which provides that grantees must take adequate steps to
  ensure that people with limited English proficiency receive the language assistance necessary to
  afford them meaningful access to grant-related programs, activities and services);
- Title VII of the Civil Rights Act of 1964 (P.L. 88-352) (which prohibits discrimination on the basis of race, color, or national origin);
- Title IX of the Education Amendments of 1972, as amended (20 U.S.C. Sections 1681-1686) (which prohibits discrimination on the basis of sex);
- Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. Section 794);
- The DC Human Rights Act of 1977; and,
- The Americans with Disabilities Act of 1990 (42 U.S.C. §§12101 12213) (which prohibits discrimination on the basis of disabilities).

#### **Americans with Disabilities Act**

CAH is committed to ensuring that all grantees comply with the Americans with Disabilities Act (ADA) of 1990. The ADA provides civil rights protection to individuals with disabilities in the areas of employment, services rendered by state and local government, places of public accommodation, transportation and telecommunication services. Organizations funded by CAH must make reasonable accommodations to ensure that people with disabilities have equal physical and communications access, as defined by federal law.

An organization applying for funding from CAH should include, in its grant application, a response to the information request set forth in the "Accessibility" section of its grant application, by providing the following information:

- The process for formulating accessibility plans (e.g. creating an accessibility advisory committee, board and staff disability-rights training, budgeting for reasonable accommodation requests, etc.).
- 2. The current progress/status of an organization's physical accessibility. If the location is not barrier-free, include in the grant application a plan for project/program modification that ensures access in a barrier-free environment, when needed.
- 3. The current progress/status of the organization's accessibility in presenting activities communications access (e.g. TDD, large print or Braille materials, audio description or assistive listening devices, interpreted performances, etc.) and marketing/advertising.

#### **Credit/Acknowledgment**

Grantee agrees that it will include a CAH logo and a credit line in all of its grant-related announcements and promotional materials and that it will make its best efforts to publicly credit CAH's support for the project in all related public events.

# **Risk Management and Performance Monitoring**

All grantees are subject to risk assessments and monitoring requirements, as outlined in the District's <a href="Citywide Grants Manual and Sourcebook">Citywide Grants Manual and Sourcebook</a> (which is primarily managed by the District's Office of Partnerships and Grant Services (OPGS)). CAH has established standards for grantees to ensure compliance with risk assessment monitoring, and those standards are discussed in greater detail in the applicants' grant agreements with CAH.

Activities funded by CAH will be monitored and evaluated by the Upstart consultant and CAH staff to assure compliance with all applicable District of Columbia's statutes, regulations, orders and other requirements. This monitoring process may include site visits, evaluation of allowable costs, assessment of efforts to meet projected grant applicant benchmarks, and evidence of proof of expenditures.

All grantees are responsible for reporting their respective grant award(s) as income on federal and local tax returns (in accordance with applicable law) and are strongly encouraged to consult with a tax professional and the United States Internal Revenue Service.

#### **Contact Information**

More information regarding CAH's grant programs, and clarification about related accessibility requirements, work sample submissions and grant making processes can be found in CAH's <u>Guide to Grants</u>.

Specific questions about Upstart may be referred to CAH employee Benjamen Douglas at benjamen.douglas@dc.gov.

# **FY 2019**

# PROJECT-BASED GRANT: UPS

#### **Review Criteria**

#### **Technical Assistance Concerns 40%**

- Applicant demonstrates an unresolved, critical operational need (e.g. resource development cultivation, communications strategy, financial management systems, strategic or succession planning, technological systems) that could help propel its ability to effectively advance its mission;
- Participation in Upstart presents unique opportunities for the organization to produce stronger outcomes; and,
- Applicant's leader is prepared to participate and engage in peer-to-peer development and networking, which could be catalytic for the individual and organization.

#### Strength of Arts / Humanities Content and District Engagement 35%

- The extent to which, in alignment with its mission, the applicant's work samples and support materials demonstrate the highest standards of arts, humanities and/or arts education accomplishment;
- The applicant uses personnel with demonstrated arts, humanities and/or arts education expertise to plan and implement programs;
- The applicant actively promotes inclusion, diversity, equity and access for audiences, participants, staff and board; and,
- The applicant's mission and programs offer substantial value to DC audiences, providing deeper connection through community engagement.

#### **Organizational Readiness 25%**

- Organizational leadership demonstrates a readiness and willingness to participate in Upstart;
- The applicant demonstrates self-awareness about specific organizational challenges and technical deficiencies:
- The board of directors maintains sufficient oversight of the organization and is supportive of participating in capacity building; and,
- The applicant demonstrates internal financial capacity to administer and report on grant awards.

# **FY 2019**

# PROJECT-BASED GRANT: UPS

#### **Application Checklist**

The following is a checklist for all mandatory and supplementary documents required for the UPS application, in addition to the required narrative questions within the online application portal. **Documents must be uploaded as PDFs** through CAH's online grant portal prior to the application deadline. Visit <a href="www.dcarts.dc.gov">www.dcarts.dc.gov</a>, click on the grants tab, select "Managing Grant Award" to obtain the OPGS Compliance Documents.

#### **MANDATORY DOCUMENTS**

- Work Samples
   Review "Addendum A: Work Samples and Supplementary Materials" (see page 16)
- o **Support Materials** i.e., up to three (3) internally-produced items (e.g. curricula, strategic plans, marketing materials, etc.) and up to three (3) externally-produced items (e.g. reviews, commendations, testimonials, letters of support, etc.)
- o **Résumés of Key Personnel** (e.g. artistic/managing/executive directors, arts educators, etc. with roles, brief description of responsibilities and home addresses)
- O **Board of Directors List** with member names, office held, start and end dates of term/term limit and professional occupation
- o **Board Minutes** from the three most-recent board meetings
- o Organizational Budget; current as approved by the organization's board of directors
- o **Profit and Loss Statement** from most-recently completed fiscal quarter
- o Balance Statement from most-recently completed fiscal year
- 2017 DataArts Funder Report including three most-recently available years of data
- o **DC Office of Partnerships and Grants (OPGS) compliance documents.** (Templates and instructions available at: <a href="http://dcarts.dc.gov/page/managing-grant-awards">http://dcarts.dc.gov/page/managing-grant-awards</a>)
  - o Arrest and Conviction Statement
  - o Certificate of Clean Hands, dated within thirty (30) days prior to the application deadline
  - Certificate of Liability Insurance general coverage
  - o Copy of IRS 501(c)(3) Letter of Determination
  - o Statement of Certification (must be signed at time of application submission)
  - o Signed IRS Form W-9 (Note: Post office boxes are prohibited). Address must match exactly the address in CAH's grant application portal.



# **Addendum A: Work Samples and Supplementary Materials**

CAH values and emphasizes excellence in all grant programs within all disciplines. This section contains detailed information on the CAH's requirements and suggestions regarding content.

Arts and humanities content is one of several criteria on which an application is reviewed. This is demonstrated to the advisory review panelists through the applicant's:

- 1. Section 1 Work Samples
- 2. Section 2 Support Materials
- 3. Section 3 Résumés of Key Personnel
- 4. Section 4 General Suggestions from CAH Staff

All applicants must submit arts and/or humanities work samples. To further assist the applicant in submitting strong artistic content with an application, general suggestions are provided in Section 4 (below).

#### **Section 1 - Work Samples**

Work samples are critical to each application and are carefully considered during application review. CAH strongly recommends that applicants pay close attention to the content of work sample submissions.

The guidelines on what to submit within a work sample submission depend on the grant application. Applicants must adhere to the work sample requirements below in order to be eligible for consideration.

Work samples must be no more than two (2) years old from the date of submission. Submitting older work samples will render the application ineligible for funding consideration.

Arts Education (multigenerational or adults)		
	Includes video and audio excerpts, writing samples and student art work. Syllabi and lesson plans should be included in support materials, unless created by teaching artists and teachers in professional development projects.	
	Educational materials are also acceptable alongside the artistic work sample.	

# Crafts Individuals - Submit digital images of up to ten (10) different works Organizations - Submit up to twenty (20) digital images of different works Applicants must create an image identification list of the images uploaded and should arrange the list in the order of viewing preference. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List. **Dance** Submit up to two (2) video recordings of performances Submit an ensemble selection unless the applicant is a soloist or the project involves a solo. **Design Arts** Individuals - Submit digital images of up to ten (10) different works. Organizations - Submit up to twenty (20) digital images of different works. Applicants must create an image identification list of the images uploaded and should arrange the list in the order of viewing preference. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the image identification list. Humanities (e.g. archaeology, comparative religion, ethics, history museums and historic homes, jurisprudence, language and linguistics, philosophy, etc.) Applicants may submit the following materials, as relevant: Up to three videos of programs that are up to five minutes each; Up to three PDFs of program materials (e.g. self-guided tour materials, live program transcript, lesson plan or script for a docent-led tour); Up to ten images of key objects from the collection, with an image identification list; Up to five screenshots of digital humanities offerings; or up to three PDFs of original scholarship (published or forthcoming works). **Interdisciplinary** Individuals and organizations must submit up to ten (10) digital images or up to two (2) audio/video recordings demonstrating the integration of disciplines in the work.

Literature (e.g. p	oetry, fiction, creative writing, screenwriting, spoken word, etc.)
Fiction and Creative Nonfiction Writing	Applicants must submit between ten (10) to twenty (20) pages from no more than three (3) short works, or a portion from no more than two (2) larger works up to twenty (20) pages.
	Applicants must label the work(s) as fiction or nonfiction.
	If the work is an excerpt, applicant should include a one-page statement in the manuscript about where it fits into the whole to orient the reviewers.
Poetry	Submit ten (10) to fifteen (15) pages of poetry from no fewer than five (5) poems, not to exceed ten (10) poems.
	Shorter poems should be printed one (1) to a page.
Spoken Word	In addition to the Poetry requirements above, submit video recordings of three (3) contrasting pieces.
Media Arts	
Film, Video, Radio	Applicants must submit up to two (2) audio/video recordings of completed work or work-in-progress.
Multi-disciplinar	y
	Provide the required work samples (as described herein) for two (2) (minimum) or three (3) (maximum) of the artistic disciplines that are relevant to the grant request.
Music	
	Applicants must submit up to three (3) audio/video recordings.
	Selections must not exceed five (5) minutes.
	Upload each selection in a separate file.
Photography	
	Individuals - Submit digital images of ten (10) different works.
	Organizations - Submit twenty (20) digital images of different works.
	Applicants must create an image identification list of the images uploaded and should arrange the list in the order of viewing preference. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the image identification list.

Theatre	
Actors	Submit video recordings of two (2) contrasting monologues.
	Still images of productions are prohibited.
Costume, Lighting, or Set Designers	Submit up to three (3) videos of up to five minutes, and/or (3) still images that best showcase the designer's work.
Directors	Submit a copy of a one to three (1-3) page concept statement of a recently directed play.
Organizations	Submit up to two (2) video recordings of performances.
	Digital images of productions are prohibited.
	Playbills and programs are prohibited as work samples. However, they may be included as support material.
Playwrights	See LITERATURE, above.
Sound Designers	Submit up to three (3) audio recordings.
Visual Arts	
	Individuals - Submit digital images of up to ten (10) different works.
	Organizations - Submit up to twenty (20) digital images of different works.
	Applicants must create an image identification list of the images uploaded and should arrange the list in the order of viewing preference. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.
Art Bank: The Wa	shingtonia Collection
	Individuals - Submit digital images of up to five (5) works of art available for acquisition by CAH
	District galleries and organizations - Submit images of up to ten (10) works of art by DC resident artists

#### **Section 2 - Support Materials**

Support materials are documents that strengthen the application and provide additional information that directly relates to the grant request. Support materials do not take the place of a work sample. They do, however, reinforce the quality of the applicant's artistic disciplines(s).

Some examples of support materials are:

- Theatre/exhibition reviews
- Letters of recommendation
- Certificates
- Sample lesson plans
- Assessments and evaluations (more information below)
- Awards

#### **Assessment and Evaluations**

#### Purpose:

- To determine the efficacy of a program, as articulated in the program goals and as required for grant reporting.
- To provide evidence to support changes in order to improve the program and its delivery.

#### Types:

- Qualitative assessment is often subjective in approach and narrative in nature.
- Quantitative assessment provides empirical data that demonstrates growth in the knowledge, skills and understandings of the participants.

#### **Assessment and Evaluation Design**

There are many ways to assess and evaluate programming including; needs assessments, pre- and post-testing, and formative, observational and summative assessments that utilize mixed method approaches such as portfolio assessment.

#### Section 3 - Résumés of Key Personnel

Another way for the advisory review panel to determine the artistic content of each application is to review the résumés of the key artists, administrators and facilitators involved in the grant activities. The professionals involved in the project determine the capacity of the project and ability for the applicant to effectively create an excellent artistic product and/or experience. Their backgrounds as artists and administrators should be relevant to the project and clearly demonstrated through their professional résumés.

#### Section 4 - General Suggestions from CAH Staff

When creating and preparing work samples, support materials and résumés, CAH recommends considering the following:

- Make sure that you can see and play all of your work samples in the application before submitting. If you cannot see or play it, then panelists will not be able to see or play it.
- Select recent, high quality samples that relate as directly to the application as possible.
- Uploaded pictures should be JPGs with the resolution of at least 72 dpi and should not exceed 20MB in size.
- Less is more. Often, adding more than the recommended number of work samples to your application will weaken the application.
- Carefully chosen work samples (pictures, videos, excerpts, etc.) tend to make the biggest impact and create the strongest artistic impression.
- Advisory review panelists are required to review each applicant's work samples; however, they are not guaranteed to review multiple work samples within the same application.
- Each work sample and document must be labeled clearly so that panelists can identify what they are reviewing
- For project-based grants, if you have conducted similar projects in the past two years, include samples of work that illustrate the core mission, theme or impact of those projects.
- Panelists must be able to assess the skill level of the artist(s) involved in the work that will be created, exhibited or taught.

#### For video submission:

- Do not send promotional work samples (e.g., highly-edited booking tapes).
- Do not send dark work samples or samples with poor visibility.
- If your video work sample is longer than five minutes, please note where you would like panelists to begin viewing (e.g. 5:35:00).

#### For online materials and website:

- A website is not a sufficient work sample. Only submit a website that is an essential part of the project.
- Provide all passwords or include any necessary information required to view your work sample, such as plug-ins or navigation paths.
- Be sure that the links to websites or online materials are fully functioning and maintained throughout the year. An inoperative link to a website containing your work sample will negatively affect your application. CAH is not responsible for any material outside of the online grants portal.

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