

DC COMMISSION ON THE ARTS & HUMANITIES

FY2017 PROJECT-BASED GRANTS EAST OF THE RIVER

Applicants may submit one (1) East of the River application per grant cycle

Organizations may request up to \$20,000 Deadline: Wednesday, May 25, 2016 4:00 p.m.

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PROJECT-BASED GRANTS

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FY2017 East of the River

- Release Date: April 14, 2016
- RFA ID: FY17.EOR.1

Submission Deadline: May 25, 2016 at 4:00PM

Organizations may request up to \$20,000

Introduction

DC Commission on the Arts and Humanities (DCCAH) is soliciting grant applications from qualified arts, humanities and arts education organizations and program providers for exemplary programs serving the artists, humanities professionals and residents and visitors of wards 7 and 8.

Grants are competitive, and awards are based on the cohorts listed under the program description. Funding for this program is authorized from: Arts Program – East of the River Grant Program.

East of the River Program Description

The East of the River (EOR) grant provides access to high-quality arts and humanities experiences for DC residents who live east of the Anacostia River. Activities may be programs or projects that include, but are not limited to, dance, design, folk and traditional arts, literature, media arts, music, theater, and visual arts. Funding may be used to support operational and programmatic costs directly related to the East of the River activities described in the application.

Priority will be given to organizations with a principal place of business in Wards 7 or 8.

The East of the River Program does not require matching funds. All funds must be spent within DCCAH's fiscal year (October 1, 2016 to September 30, 2017). The program is supported in part by the National Endowment for the Arts to increase access for underserved communities.

East of the River Goals

- Provide access to high-quality arts and humanities experiences for residents who live east of the Anacostia River;
- Increase quality of life by supporting a vibrant community identity through the arts and humanities; and,
- Stimulate the creative economy located east of the Anacostia River through investments in local artists and arts organizations.

Successful East of the River Applications

- 1) Bring diverse populations in wards 7 and/or ward 8 together in new and dynamic ways.
- 2) Demonstrate close collaboration among arts and humanities organizations and include practitioners and organizations working in other fields, such as science and technology in wards 7 and/or ward 8.
- 3) Establish robust and/or long-term public-private partnerships among local government and other funders from the private and corporate sectors throughout all 8 wards.

Eligibility Requirements

Organizations may apply if they meet all of the following eligibility requirements at the time of application. Applicants must:

- Be incorporated as a nonprofit, with a designated tax exempt status under section 501(c)(3) of the United States Internal Revenue Code, as well as incorporated within the District of Columbia;
- Have their Federal and DC tax exempt status (subject to DCRA verification) in good standing for one year prior to the application deadline;
- Must meet at least one of the following:
 - Have a principal place of business located in Ward 7 or 8, as demonstrated by the address on the organization's official 990 document. PO Boxes may not be used as a primary business address. Please do not use the address of a board member or volunteer;
 - Have a satellite location located in Ward 7 or 8, as demonstrated by a lease, bill, letter of support or a memorandum of understanding;
 - Have an established program or project partnership with a business or nonprofit located in Ward 7 or 8, as demonstrated by a letter of support or memorandum of understanding.
- Have principal offices that are located in the District of Columbia, as demonstrated by the address on the organization's official 990 document. PO Boxes and the addresses of board members or volunteers may not be used as a primary business address;
- Have a demonstrated commitment to provide arts and humanities programs to the residents of Washington, DC. At least fifty-one percent (51%) of the applicant's scheduled arts activities occur within the District of Columbia;

- Be in good standing with DCCAH. Applicants with incomplete or delinquent reports, in any funding program, as of October 14, 2016, are ineligible to receive an additional award from DCCAH in FY2017;
- Do not use fiscal agents; and,
- Colleges, universities, service organizations, foreign governments or other DC government agencies, including DC Public Schools, are prohibited from applying for any DCCAH grants.

Organizations participating in the FY17 DC Heritage Grant Program are prohibited from applying to any DCCAH FY17 project-based application with the exception of one (1) application to either the UPSTART or Facilities and Building program upon successfully meeting eligibility criteria established in the guidelines for each of these programs. Organizations not participating in the FY17 DC Heritage Grant Program are permitted to apply to up to two (2) project-based grants upon successfully meeting eligibility criteria established in the guidelines for each program.

Funding Restrictions and Allowable Costs

As a District of Columbia agency, the DCCAH must ensure that all grant funds are expended in a fiscally responsible manner. Allowable costs are those that District government and the DCCAH have determined as valid expenditures.

Examples of allowable costs for East of the River:

- Salary support for employees working in the arts and humanities East of the River;
- Arts and humanities expenses for projects occurring East of the River;
- Overhead and maintenance of buildings located East of the River that provide arts and humanities programs and experiences;
- Materials, supplies and equipment purchases no more than 25% of the award, that are directly related to projects occurring East of the River; and,
- Travel directly related to the cost of producing arts and humanities programming East of the River.

Examples of unallowable costs for East of the River:

- Operating Reserves
- Expenses not directly associated with projects occurring East of the River;
- Food and beverages;
- Tuition and scholarships;
- Costs related to fundraisers and special events;
- Pieces of equipment that exceed 25% of the grant award;
- Travel not directly related to the execution of the project; and,
- College tuition or to fund universities, service organizations, foreign governments, or DC government agencies, including DC Public Schools.

All project expenses must be documented by the grantee within the grant agreement. The grant agreement will not be processed for payment until expenses are reviewed and approved by the grants manager. The grantee is responsible for demonstrating cash expenses in interim and final reports.

Technical Assistance and Workshops

DCCAH staff members are available to help develop grant applications through group and individual technical assistance. Between April and May 2016, the DCCAH will conduct free workshops and application review for participants to learn useful information about the agency's funding opportunities and how to submit a grant application. More information about the dates and times of these workshops may be found at <u>www.dcarts.dc.gov</u> under <u>Grant Writing Assistance</u>. **The DCCAH urges all applicants to attend these workshops**. In addition, DCCAH staff members are available for 30-minute appointments up to one week before the deadline.

Workshops will take place at the offices of the DC Commission on the Arts and Humanities and satellite locations throughout DC. **Workshop dates, times and locations listed below are subject to change.** All workshops are free and open to the public; however, participants are encouraged to RSVP. Be sure to bring photo identification when you arrive. Contact DCCAH grants staff by phone call to 202-724-5613.

Day & Date	Time	Program	Location
Tuesday, April 19	6:00-7:30 PM	EOR	DCCAH
Thursday, April 28	10:00-11:30 a.m.	EOR	DCCAH
Wednesday, May 4	2:30-4:00 p.m.	EOR	Benning Library

FY2017 Workshops will be located at:		
DC Commission on the Arts and Humanities		
200 I (Eye) Street SE, Suite 1400		
Washington, DC 20003		
Benning Neighborhood Library		
3935 Benning Road NE		
Washington, DC 20019		

Application Process

All of the FY17 grant program guidelines are available <u>www.dcarts.dc.gov</u>. DCCAH utilizes an online grant portal. All applications must be submitted online by the deadline, 4:00 pm on Wednesday May 25, 2016. Incomplete or late applications, or applications which do not follow the instructions, will be ineligible for review and funding. The grant period is from October 1, 2016 to September 30, 2017. Grant funds may not be used for project activities that occur prior to October 1, 2016. DCCAH will not accept mailed, emailed or hand-delivered copies of grant applications.

Grant Application Procedure:

1. Review the FY17 Guide to Grants [PDF] and the grant guidelines thoroughly and determine eligibility of the applicant, project and project activities.

- 2. Go to the <u>Apply for Grants</u> page and select the <u>Grant Application Portal</u> to register:
 - To reset the password either select "Forgot your password?" or click here.
- 3. Once fully registered, applicants must select the desired grant program(s).
- 4. Complete the application questions and budget/budget narrative data.
- 5. Upload all required documents, supplementary material, and work samples.
- 6. Submit the application by 4:00pm on the grant program's deadline date.

The application process is competitive and subject to the availability of funds. Applicants may not request or receive funding for the same project activities through more than one DC Commission grant program or grant category.

Applicants are fully responsible for the content of their application packages. An automated confirmation of an application's submission does not guarantee an application's eligibility or recommendation for funding by the Advisory Review Panel. DCCAH staff is not permitted to make corrections to applications on behalf of applicants. DCCAH staff will review applications for completeness and contact applicants for any incomplete documents within five business days of the deadline. Applicants are responsible for updating their application within five business days of DCCAH's notification. Incomplete applications will not be forwarded to the Advisory Review Panel for consideration.

Review Process

All applications are scored according to three (3) categories: Arts and Humanities Content, Ward 7 and/or Ward 8 Impact and Engagement and Financial Capacity, Management and Sustainability. The evaluation criteria are specific to each grant program and listed in each grant program's guidelines. Please visit <u>www.dcarts.dc.gov</u> for the complete FY17 guidelines and guidelines for all programs.

Applicants are fully responsible for the content of their application packages. Incomplete applications will not be forwarded to the Advisory Review Panel for consideration.

DCCAH selects Advisory Review Panelists for each grant program to make funding recommendations to the Commission Board. Advisory Review Panelists are arts, humanities and/or business professionals,

independent of the Commission, who ensure that the DCCAH provides programs and services that meet the needs of the District's cultural community. All eligible applications will be forwarded to the Advisory Review Panelists for evaluation and scoring based on the published criteria. Panelists will conduct a thorough review of all applications and convene as group to discuss the applications and finalize scores.

The evaluation process will also take into consideration general standards of decency and respect for the diverse beliefs and values of the American public consistent with The National Foundation on the Arts and Humanities Act, as amended in 1990.

For more information regarding the grant review process please visit the <u>Guide to Grants</u>. To nominate a person to serve on DCCAH's Advisory Review Panels, see DCCAH's <u>FY2017 Call for Panelists</u>.

INTERVIEW INFORMATION (OPTIONAL)

Each EOR applicant is invited to present to the Advisory Review Panel to clarify the organization's programs and structure. This is OPTIONAL for each applicant. An applicant must have a CONFIRMED appointment for an interview, which should be scheduled through the grants manager at <u>202-724-5613</u>. DCCAH will not accept walk-ins. Upon confirmation, applicants will be provided directions on how to prepare for interviews, including what questions may be asked.

Notification and Payment

Applicants will be notified in writing of their application status on October 3, 2016. This notification may consist of a conditional award email or grant package, letter of ineligibility, or letter of denial.

The date of payment disbursement is subject to change depending on the availability of funds. DCCAH works with other DC government agencies to pay grant recipients in a timely manner but DCCAH does not create or distribute payments onsite. To expedite the payment process, DCCAH strongly recommends FY17 grant recipients register for direct deposit by completing an Automated Clearing House (ACH) Vendor Payment Enrollment Form. The ACH Form can be found on our website at Managing Grant Award.

DCCAH reserves the right to rescind any and all grant awards for non-compliance with grant guidelines, policies and regulations. FY17 grantees with unfulfilled reporting, in any funding program, as of October 14, 2016, are ineligible to receive any additional awards from DCCAH.

Risk Management and Performance Monitoring

All grant recipients are subject to risk assessments and monitoring requirements as outlined in the <u>City-Wide Grants Manual and Sourcebook</u> from the Office of the City Administrator (OCA). DCCAH has established standards for grantees in making determinations of demonstrated performance prior to the award of all grants.

All activities funded by DCCAH will be monitored and evaluated by staff to assure compliance with all aspects of the District of Columbia's requirements, which may include evaluating allowable costs, meeting project benchmarks, providing proof of expenditures, etc.

All FY17 grant recipients must complete final reports by October 14, 2017. Grantees are required to document payment of all grant related expenses as well as the required match. Interim and final report will be completed through the online portal. Grantees may access the interim and final report pages through the <u>Manage Grant Award</u> page on the DCCAH's website. All grantees are responsible for reporting grant awards as income on federal and local tax returns and are strongly encouraged to consult with the tax professionals and the IRS.

Contact Information

For more information regarding the East of the River Program or clarification about accessibility requirements, work sample submissions and the grant making process, please refer to the <u>Guide to</u> <u>Grants</u> or DCCAH grants staff by calling 202-724-5613.

PROJECT-BASED GRANTS

FY 2017 East of the River

Review Criteria

Arts and Humanities Content 40%

- The applicant's work sample and support materials (brochures, articles, letters of support, etc.) demonstrate high standards of excellence within the chosen arts and/or humanities discipline(s);
- The related goals and schedule of planned activities are substantial and feasible;
- The applicant uses personnel with demonstrated arts and humanities expertise (such as arts administrators, humanities professionals, teaching artists, educators, professional artists) to plan and implement arts and/or humanities content;
- The applicant demonstrates a commitment to hiring DC-based arts and humanities professionals, where applicable, to deliver arts and humanities content (such as arts administrators, teaching artists, educators, humanities professionals); and,
- The applicant presents effective evaluation methods specific to the project, which are used to improve future activities and services.

Ward 7 and/or Ward 8 Impact and Engagement 30%

- Applicant targets audience(s) in Wards 7 and/or 8 and provides support for their selection;
- The described arts and humanities activities meet the unique needs of the target audience(s);
- Varied and appropriate marketing methods are used to target the target audience(s);
- Applicant partners with similar or complementary organizations in Wards 7 and/or 8 to leverage resources for the described activities; and,
- The proposed activities and services are available to people with disabilities.

Financial Capacity, Management and Sustainability 30%

- The organization demonstrates proper oversight with a committed Board of Directors with wellrounded expertise;
- The applicant is sufficiently stable, in terms of arts and humanities expertise, organizational capacity, financial status, to implement the project;
- The applicant demonstrates it has the internal capacity to administer the grant and has appropriate financial monitoring systems in place to track expenditures;
- The applicant's budget information is detailed, accurate, feasible, and directly related to the grant request. All items funded with grant dollars are eligible expenses under the grant; and,
- The applicant clearly demonstrates ability to attract the financial support necessary to sustain the activities and match required funds, if applicable.

FY 2017 East of the River Application Checklist

The following is in addition to the required narrative questions within the online grant application. This checklist includes all mandatory and supplementary documents required to submit the East of the River application. Documents must be uploaded prior to the application deadline.

MANDATORY DOCUMENTS

- Work Sample(s) see <u>Guide to Grants</u> for more information on Work Sample Requirements. *Flyers* and brochures DO NOT count as work samples.
- Support Material up to six additional items, e.g., letter of agreement from project site(s), publicity, letters of support, programs, brochures, evaluations, strategic plans, etc.
- Resume(s) of key personnel involved in the project, such as arts and hummanities staff or educators located East of the River.
- Signed W-9 (Request for Taxpayer Identification and Certificate)
- o IRS Letter of Determination
- o FY15 Form 990
- o District of Columbia Certificate of Incorporation
- o List of current board of directors, including officers, occupations and term limits
- o Arrest and Conviction Form
- o Certificate of Clean Hands
- Certificate of Insurance
- o Statement of Clarification



ADDENDUM A: WORK SAMPLES AND SUPPLEMENTARY MATERIALS

The DC Commission on the Arts and Humanities (DCCAH) values and emphasizes arts and humanities excellence in all grant programs within all disciplines. This section contains detailed information on the DCCAH's requirements and suggestions regarding artistic content.

Arts and humanities content is one of several criteria on which an application is reviewed. Other criteria include: District Impact and Engagement, Capacity and Sustainability. Arts and humanities content is demonstrated to the Advisory Review Panel through the applicant's:

- Section 1 Work sample;
- Section 2 Support materials;
- Section 3 Résumé(s) of key personnel; and
- Section 4 Assessment and evaluation methods

Of these, the work sample carries the most weight because it must contain the clearest depiction of the applicant's best work(s). All applicants must submit arts and humanities work samples.

To further assist you in submitting strong arts and humanities content with your application, DCCAH has provided:

• Section 5 – General suggestions from DCCAH staff.

Section 1 - Work Samples

Work samples are a critical to each application and are carefully considered during application review. The DCCAH strongly recommends that applicants pay close attention to the content of work sample submissions.

The guidelines on what to submit within a work sample submission depend on the applicant's arts and/or humanities discipline and the nature of the grant request. *Applicants must adhere to the work sample requirements below in order to be eligible for consideration.*

Work samples must be no more than two years old. Submitting older work samples will make the application ineligible for funding consideration.

Arts Education	
	Includes video and audio excerpts, writing samples, and student art work along with syllabi, lesson plans, and other materials created by teaching artists and teachers in professional development projects.
	Educational materials are also acceptable alongside the artistic work sample.
Crafts	·

	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting. Arrange the list in the order that you would like the images to be viewed. Title the page with the words "Image Identification List" and the
	applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.
Dance	
	Submit up to two video recordings of performances.
	Submit an ensemble selection unless you are a soloist or the project involves a solo.
Design Arts	
	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting. Arrange the list in the order that you would like the images to be viewed. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.
Interdisciplinary	
	Individuals and organizations must submit up to 10 digital images or up to two audio/video recordings demonstrating the integration of disciplines in the work.
Literature (Inclue word, etc.)	les poetry, fiction, creative writing, screenwriting, spoken
Fiction and Creative Nonfiction Writing	Submit 10-20 pages from no more than three short works, or a portion from no more than two larger works up to 20 pages.
	Applicants must label the work(s) as fiction or nonfiction.
	If the work is an excerpt, include a one-page statement in the manuscript about where it fits into the whole to orient the reviewers.
Poetry	Submit 10-15 pages of poetry from no fewer than five poems, not to exceed 10 poems.
Spoken Word	Shorter poems should be printed one to a page.In addition to the Poetry requirements above, submit video recordings of three contrasting pieces.
Media Arts	
Film, Video, Radio	Submit up to two audio/video recordings of completed work or work-in-progress.
Multi-disciplinar	У

	Drovide the required work camples (as described bergin) for two
	Provide the required work samples (as described herein) for two (minimum) or three (maximum) of the artistic disciplines that are relevant
	to the grant request.
Music	
Music	
	Submit up to three audio/video recordings.
	Selections must not exceed five minutes.
	Upload each selection in a separate file.
Photography	
	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting.
	Arrange the list in the order that you would like the images to be viewed.
	Title the page with the words "Image Identification List" and the
	applicant's name. For each image, include the artist's name, artwork title,
	medium, size and the year the work was completed. Digital images must
	be numbered to correspond with the Image Identification List.
Theater	
Actors	Submit video recordings of two contrasting monologues.
	Still images of productions are prohibited.
Directors	Submit a copy of a 1-3 page concept statement of a recently directed play.
Organizations	Submit up to two video recordings of performances.
	Digital images of productions are prohibited.
	Playbills and programs are prohibited as work samples. However, they
	may be included as support material.
Playwrights	See LITERATURE, above.
Sound Designers	Submit up to three audio recordings.
Visual Arts	
	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting.
	Arrange the list in the order that you would like the images to be viewed.
	Title the page with the words "Image Identification List" and the
	applicant's name. For each image, include the artist's name, artwork title,
	medium, size and the year the work was completed. Digital images must
	be numbered to correspond with the Image Identification List.

Section 2 - Support Materials

Support materials are documents that strengthen the application and provide additional information that directly relates to the grant request. Support materials do not take the place of a work sample! They do, however, reinforce the quality of the applicant's arts and humanities disciplines(s).

Some examples of support materials are:

• Theater/exhibition reviews;

- Letters of recommendation;
- Certificates;
- Sample lesson plans;
- Assessments and evaluations; and,
- Awards.

Section 3 - Résumés of Key Personnel

Another way for the Advisory Review Panel to determine the arts and humanities content of each application is to review the résumés of the key artists, humanities professionals, administrators, and facilitators involved in the grant activities. The professionals involved in the project determine the capacity of the project and ability for the applicant to effectively create an excellent arts and humanities product and/or experience. Their backgrounds as artists, humanities professionals and administrators should be relevant to the project and clearly demonstrated through their professional résumés.

Section 4 – Assessment and Evaluation

Purpose of Assessment & Evaluation

(a) To determine the efficacy of a program – as articulated in the program goals and as required for grant reporting.

(b) To provide evidence to support changes in order to improve the program and its delivery.

Types of Assessment & Evaluation

(a) Qualitative Assessment is often subjective in approach and narrative in nature.

(b) Quantitative Assessment provides empirical data that demonstrates growth in the knowledge, skills, and understandings of the participants.

Assessment & Evaluation Design

There are many ways to assess and evaluate programming including; needs assessments, pre- and posttesting, and formative, observational, and summative assessments that utilize mixed method approaches such as portfolio assessment.

Section 5 - General Suggestions from DCCAH Staff

When creating and preparing Work Samples, Support Materials and Résumés, the DCCAH recommends considering the following:

- Select recent, high quality samples that relate as directly to the application as possible.
- Uploaded pictures should be JPEGS with the resolution of at least 72 dpi.
- The file upload limit is 80MB. If your work sample is larger than this, we encourage you to provide a link rather than compromise the quality of the work sample.
- Less is more. Oftentimes, adding more than the recommended number of work samples to your application will weaken the application.
- Carefully chosen work samples (pictures, videos, excerpts, etc.) tend to make the biggest impact and create the strongest artistic impression.
- Advisory Review Panelists are required to review each applicant's work samples; however, they are not guaranteed to review multiple work samples within the same application.
- Each work sample and document must be labeled clearly so that panelists can identify what they are reviewing.
- For project-based grants, if you have conducted similar projects in the past two years, include samples of work that illustrate the core mission, theme or impact of those projects.

- Panelists must be able to assess the skill level of the artist(s) involved in the work that will be created, exhibited or taught.
- Digital File Format All files should be labeled as follows, in the appropriate file extension (jpg, gif, pdf, etc.)
 - Template: Applicant'sLastName.FirstName.Image#.ArtworkTitle.jpg
 - Example "DaVinci.Leonardo.1.MonaLisa.jpg"

For video submission

- Do not send promotional work samples (e.g., highly-edited booking tapes).
- Do not send dark work samples or samples with poor visibility.

For online materials and website:

- A website is not a sufficient work sample. Only submit a website that is an essential part of the project.
- Provide all passwords or include any necessary information required to view your work sample such as plug-ins or navigation paths.
- Be sure that the links to websites or online materials are fully functioning and maintained throughout the year. An inoperative link to a website containing your work sample will negatively affect your application. DCCAH is not responsible for any material outside of the online grant portal.