
FY24 FUNDING RECOMMENDATIONS | PUBLIC ART:
PUBLIC ART BUILDING COMMUNITIES GRANT
SEPTEMBER 27, 2023 COMMISSION MEETING

Grant Program Name:

FY24 Public Art Building Communities (PABC)

Grant Program Description:

The Public Art Building Communities (PABC) grant program supports individual artists and organizations. Eligible projects support designing, fabricating, and installing new permanent or temporary works that connect artists (and their artwork) with communities. Grant open to experienced artists or arts related professionals (e.g. presenters, producers or educators), eighteen (18) years of age or older and a current resident of Washington, DC as well as to DC based nonprofit (501.c3) organizations or DC Business improvement District (BIDs) or Community Improvement District as defined by Department of Small and Local Business Development. Organizations are not required to demonstrate a 1:1 cash match.

For this grant, public art is defined as artwork sited and installed onto locations that fulfill three criteria. 1) The locations must be accessible to the public (without cost). 2) located in exterior (outdoor) locations free of encumbrances. 3) Artwork must be sited and installed onto locations that are accessible and viewable from public space. Materials should be sustainable, low maintenance and protected by graffiti resistance coatings. Permanent public art projects are defined as existing for a duration of more than two (2) years without a deinstallation plan. Works must require minimal routine maintenance. Temporary public art projects are defined as existing for less than two (2) years with a deinstallation plan.

Number of Cycles: 1

Allocated Budget Amount:

FY2024	\$ 318,330	4 projects
FY2023	\$ 502,500	5 projects
FY2022:	\$ 615,325	6 projects

Number of Panels: 1 Panel

Grant Manager: Kerry Kennedy

Convener: Lauren Dugas Glover

Ranking and Award Justification:

- **Cut-off:** All eligible applications were reviewed. Scores above 83 are recommend for funding
- **Score:** Highest scored above 83. Variance of 2.36 for next applicant.
- **Allocation of Funds:**
 - The panel recommended the top highest scores above 83.

- **Allocation of Funds (Continued):**
 - Funding is available to support the recommended projects, four (4) proposals — two (2) Individuals and two (2) Organizations/BIDs. Public Art Projects are funded in full based on the applicant’s request up to the maximum allowable amount by cohort. (Individuals up to \$75,000; Organizations up to \$125,000 and BIDs up to \$150,000). Matches are not required of organizations, however one (1) organization is contributing to the total cost of the project
- **Project Breakdown:** Two (2) Individuals for total of \$140,000 and two (2) Orgs/BIDS for total of \$178,330
Total Recommended request: \$318,330

Outreach and Observations:

There was 9% increase in completed applications between FY23 to FY24.

- Outreach efforts were increased through five (5) PABC Workshops/Live Chats (34 attendees) as well as three (3) Business of the Arts workshops covering the following topics:
 - How to Develop Your Next Public Art Project: From RFP to Completion (72 attendees)
 - DC Permitting Process (23 attendees)
 - Public Art as Community Development (43 attendees)
- One in-person on-site workshop was held at the Anacostia Arts Center in Ward 8 (11 attendees).
- Numerous one-on-one meetings and calls with prospective applicants.

Committee Recommendation For FY24 PABC grants:

The Public Art Committee recommends adoption of the following resolution:

"Resolved, that the Commission adopt the funding recommendation for the FY 2024 Public Art Building Communities Grant as presented for a total funding amount of \$318,330."

Additional Committee Recommendations:

- More intentional marketing and public relations around implemented Public Art grant projects and related project managers.
- Develop planning and/or fellowship/residency grant opportunities for Public Artists, including seeking partnership and philanthropic funding support.
- Broader representation across the wards for applications that result in successful projects.