
FY24 FUNDING RECOMMENDATIONS | PUBLIC ART:
COLOR THE CURB: SCHOOL SAFETY PROJECT
FEBRUARY 26, 2024, COMMISSION MEETING

Grant Program Name:

FY24 Color the Curb: School Safety Program (CTC)

Grant Program Description:

Color the Curb: School Safety Program is a collaborative design and placemaking project created through a partnership of The District of Columbia Commission on Arts and Humanities (CAH), District Department of Transportation (DDOT), and DC Public Schools (DCPS). This program aims to increase pedestrian safety by painting ground murals in curb extensions outside or near schools in Washington, DC. We release an RFA for mural artists and professionals with prior large-scale exterior mural painting and youth engagement experience to design and install these ground murals in the intersections of 4 (four) schools in Washington, DC. Those schools for FY24 in Cleveland Elementary in Ward 1, Whittier Elementary in Ward 4, Noyes Elementary in Ward 5, and Leckie Elementary in Ward 8. Selected artists will be paired with one of the 4 (four) designated elementary schools and will work closely with faculty and students at the paired school, to create a final mural design. DDOT will provide a ground mural technical expert who will work with each selected artist/artist team on planning and implementation of the approved final design.

Number of Cycles: 1

Allocated Budget Amount:

FY2024 **\$ 120,000**

Number of Panels: 1 Panel

Grant Manager: Deirdre Darden

Convener: Lauren Dugas Glover

Ranking and Award Justification:

- **Cut-off:** All eligible applications were reviewed. Recommended finalist scores are between 81.63 and 93.56.
- **Score:** Highest scored 93.56
- **Allocation of Funds:**
 - The panel reviewed all applications and recommended the 4 top scoring finalists for funding
- **Allocation of Funds (Continued):**
 - Funding is available to support the recommended 4 finalists at \$30,000 each
- **Project Breakdown:** The recommendation is for 4 finalists. Each finalist will be matched with an elementary school and work with students to create a mural design for the curb extension outside the school. The finalists will then work to install the murals in the curb extensions.

Total Recommended request: \$120,000

Outreach and Observations:

- Grantees awarded in FY23 were not eligible to apply again for this cycle. This opened up space for new applications to apply and be selected.
- All 8 wards are represented in the 20 applications
- Recommended Finalists are from Ward 1 and Ward 5
- 11 First Time Applicants to the program
- Three virtual workshops were held virtual and well attended
 - Monday, December 4, 2023, at 4pm
 - Thursday, December 14, 2023, at 10 am
 - Friday, December 22, 2023, at 2pm

Committee Recommendation:

The Public Art Committee recommends adoption of the following resolution:

**"Resolved, that the Commission adopt the funding recommendation for the FY 2024
Color the Curb: School Safety Program as presented for a total funding amount of \$120,000 "**