



DC COMMISSION ON  
THE ARTS & HUMANITIES

# **FY17**

# **PROJECT-BASED GRANTS**

# **ARTS EDUCATION PROJECT**

Applicants may submit one Arts Education Project application per grant cycle

**In-School Projects**

**Out-of-School-Time Projects**

**Professional Development Projects**

**Organizations may request up to \$20,000**

**Deadline: Wednesday, May 18, 2016 at 4:00PM**

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### FY17

## Arts Education Project

### In-School Projects

### Out-of-School-Time Projects

### Professional Development Projects

Release Date: April 14, 2016

RFA ID: FY17.AEP.1

Submission Deadline: May 18, 2016 at 4:00PM

Organizations may request up to \$20,000

### Introduction

DC Commission on the Arts and Humanities (DCCA) is soliciting grant applications from qualified arts, humanities and arts education organizations and program provides whose function is to present exemplary programs in arts education.

Grants are competitive, and awards are based on the cohorts listed under the program description. Funding for this program is authorized from: Arts Program – Arts Education Grant Program.

### Arts Education Project Description

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The Arts Education Project (AEP) is designed to support In-School and Out-of-School-Time arts and humanities projects for children and youth in pre-school through high school settings. The grant also supports professional development opportunities in the arts and humanities for classroom educators.

**In-School Projects** are defined as those that take place within the traditional school day and may include artist residencies, field trips, and arts integration opportunities. Projects must connect to curricula

standards and instructional programs occurring in the schools. Assessment and Evaluation criteria should emphasize an intentional and comprehensive design.

**Out-of-School-Time Projects** are defined as those that take place in the after-school, weekend, and summer hours. They may take place on school premises, but are often facilitated by non-school arts providers. Priority is given to projects that engage participants multiple times throughout the year.

**Professional Development Projects** include high-quality training opportunities for educators in order to enhance their skills in an arts discipline or in the integration of standards-based arts and humanities instruction with non-arts academic content. The project must target DC-based educators, instructional staff or teaching artists. Funding may not be allocated to individuals residing in the District of Columbia but not teaching at a DC public or public charter school.

Public Charter Schools and Parent Teacher Associations are eligible to apply, but funding may not be attributed to school personnel, faculty and/or general art supplies or equipment. The Arts Education Project will not offset the responsibilities of each school in providing its students an excellent education, but will support projects that enhance the learning that is already in place.

The Arts Education Project has a 1:1 cash matching requirement, designed to assist an organization's fundraising by leveraging funding from additional sources. Neither in-kind services nor other DCCAH funds may be used to satisfy the matching requirement. Funds must be spent within DCCAH's FY17 (October 1, 2016 to September 30, 2017).

### **Arts Education Project Goals**

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- Provide access to high-quality arts and humanities experiences that advance student achievement in the District of Columbia;
- Reinforce the importance of including the arts and humanities as a critical component of an excellent education; and,
- Support activities that are consistent with local and national learning standards for arts and humanities education, including current Common Core State Standards.

### **Successful AEP Applications**

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1. Give a brief overview of the organization's programming, but focus on one component or project as the thrust of the application;
  2. Demonstrate expertise in offering developmentally appropriate arts and humanities programming for children and youth;
  3. Articulate an understanding of curriculum design through the provision of syllabi, lesson plans, and assessment tools; and,
  4. Craft programming that provides an immersive experience for participants.
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## Eligibility Requirements

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Organizations may apply if they meet all of the following eligibility requirements at the time of application. Applicants must:

- Be incorporated as a nonprofit, with a designated tax exempt status under section 501(c)(3) of the United States Internal Revenue Code, as well as incorporated within the District of Columbia;
- Have their Federal and DC tax exempt status (subject to DCRA verification) in good standing for one year prior to the application deadline;
- Have principal offices that are located in the District of Columbia, as determined by the address on the organization's official 990 document. PO Boxes and the addresses of board members or volunteers may not be used as a primary business address;
- Have a demonstrated commitment to provide arts and humanities programs to the residents of Washington, DC. At least fifty-one percent (51%) of scheduled arts and humanities activities occur within the District of Columbia;
- Are in good standing with DCCAH. Applicants with incomplete or delinquent reports, in any funding program, as of October 14, 2016, are ineligible to receive an additional award from DCCAH in FY17;
- Do not use fiscal agents; and,
- Are not colleges, universities, service organizations, foreign governments or other DC government agencies, including DC Public Schools.

**Organizations participating in the FY17 DC Heritage Grant Program are prohibited from applying to any DCCAH F17 project-based application with the exception of one (1) application to either the UPSTART or Facilities and Building program upon successfully meeting eligibility criteria established in the guidelines for each of these programs. Organizations not participating in the FY17 DC Heritage Grant Program are permitted to apply to up to two (2) project-based grants upon successfully meeting eligibility criteria established in the guidelines for each program.**

## Funding Restrictions and Allowable Costs

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As a District of Columbia agency, the DCCAH must ensure that all grant funds are expended in a fiscally responsible manner. Allowable costs are those that the District government and the DCCAH have determined as valid expenditures.

Pursuant to requirements from the Office of the City Administrator, grantees may not spend more than 35% of project grants on overhead and administration costs. **DC Public Charter Schools and PTAs may not contribute ANY expenses to overhead and administration costs unless they are additional costs incurred in the administration of the project.**

### **Examples of allowable costs for ARTS EDUCATION PROJECTS:**

- Salaries for arts educators for nonprofit organizations;
- Teaching artists / consultants;
- Travel and transportation directly related to project implementation;
- Materials, supplies and equipment purchases no more than 25% of the award, that are directly related to project implementation; and,

- Overhead, maintenance and administration not exceeding 35% of the grant and match, as long as the entity is not a Public Charter School or Parent Teacher Association.

**Examples of unallowable costs for ARTS EDUCATION PROJECTS:**

- Overhead, maintenance and administration exceeding 35% of the grant and match;
- Food and beverages;
- Operational Reserves;
- Tuition and scholarships;
- Costs related to fundraisers and special events;
- Pieces of equipment that exceed 25% of the grant award;
- Travel not directly related to the execution of the project; and,
- College tuition or to fund universities, service organizations, foreign governments, or DC government agencies, including DC Public Schools.

All project expenses must be documented by the grantee within the grant agreement. The grant agreement will not be processed for payment until expenses are reviewed and approved by the grants manager. The grantee will be responsible for demonstrating cash expenses in interim and final reports.

**Technical Assistance and Workshops**

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DCCAH staff members are available to help develop grant applications through group and individual technical assistance. Between April and May 2016, the DCCAH will conduct free workshops and application review for participants to learn useful information about the agency’s funding opportunities and how to submit a grant application. More information about the dates and times of these workshops may be found at [www.dcartz.dc.gov](http://www.dcartz.dc.gov) under [Grant Writing Assistance](#). **The DCCAH urges all applicants to attend these workshops.** In addition, DCCAH staff members are available for 30-minute appointments up to one week before the deadline.

Workshops will take place at the offices of the DC Commission on the Arts and Humanities and the THEARC. **Workshop dates, times and locations listed below are subject to change.** All workshops are free and open to the public; however, participants are encouraged to RSVP. Valid photo identification must be presented on arrival. Contact David Markey at [david.markey@dc.gov](mailto:david.markey@dc.gov) or call 202-724-5613.

Day & Date	Time	Topic	Location
Monday, April 18	2:30-4:00 p.m.	Art Education Projects	Anacostia Library
Friday, April 22	10:00-11:30 a.m.	Art Education Projects	DCCAH
Friday, April 22	3:00-4:30 p.m.	DCCAH staff web-chat	<a href="http://www.dcartz.dc.gov">www.dcartz.dc.gov</a>
Tuesday, April 26	6:00-7:30 p.m.	Art Education Projects	DCCAH
Friday, April 29	3:00-4:30 p.m.	DCCAH staff web-chat	<a href="http://www.dcartz.dc.gov">www.dcartz.dc.gov</a>
Friday, May 6	3:00-4:30 p.m.	DCCAH staff web-chat	<a href="http://www.dcartz.dc.gov">www.dcartz.dc.gov</a>

<p style="text-align: center;"><b>FY17 Workshops will be located at:</b></p>
<p style="text-align: center;"><b>DC Commission on the Arts and Humanities</b> 200 I (Eye) Street SE, Suite 1400 Washington, DC 20003</p> <p style="text-align: center;"><b>Anacostia Library</b> 1800 Good Hope Road SE Washington, DC 20020</p>

## **Application Process**

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All of the FY17 grant program guidelines are available [www.dcartarts.dc.gov](http://www.dcartarts.dc.gov). DCCAH utilizes an online grant portal. All applications must be submitted online by the deadline, 4:00 pm, Wednesday, May 18, 2016. Incomplete or late applications, or applications which do not follow the instructions, will be ineligible for review and funding. The grant period is from October 1, 2016 to September 30, 2017. Grant funds may not be used for project activities that occur prior to October 1, 2016. DCCAH will not accept mailed, emailed or hand-delivered copies of grant applications.

### **Grant Application Procedure:**

1. Review the FY17 Guide to Grants [PDF] and the grant guidelines thoroughly and determine eligibility of the applicant, project and project activities.
2. Go to the [Apply for Grants](#) page and select the [Grant Application Portal](#) to register.
  - To reset the password either select “Forgot your password?” or click [here](#).
3. Once fully registered, applicants must select the desired grant program(s).
4. Complete the application questions and budget/budget narrative data.
5. Upload all required documents, supplementary material, and work samples.
6. Submit the application by 4:00pm on the grant program’s deadline date.

**The application process is competitive and subject to the availability of funds.** Applicants may not request or receive funding for the same project activities through more than one DC Commission grant program or grant category.

Applicants are fully responsible for the content of their application packages. An automated confirmation of an application’s submission does not guarantee an application’s eligibility or recommendation for funding by the Advisory Review Panel. DCCAH staff is not permitted to make corrections to applications on behalf of applicants. DCCAH staff will review applications for completeness and contact applicants for any incomplete documents within five business days of the deadline. Applicants are responsible for updating their application within five business days of DCCAH’s notification. Incomplete applications will not be forwarded to the Advisory Review Panel for consideration.

## Review Process

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All applications are scored according to four categories: Artistic Content, District Impact & Engagement, Financial Capacity, and Sustainability. The evaluation criteria are specific to each grant program and listed in each grant program's guidelines.

Applicants are fully responsible for the content of their application packages. Incomplete applications will not be forwarded to the Advisory Review Panel for consideration.

DCCAH selects Advisory Review Panelists for each grant program to make funding recommendations to the Commission Board. Advisory Review Panelists are arts, humanities and/or business professionals, independent of the Commission, who ensure that the DCCAH provides programs and services that meet the needs of the District's cultural community. All eligible applications will be forwarded to the Advisory Review Panelists for evaluation and scoring based on the published criteria. Panelists will conduct a thorough review of all applications and convene as group to discuss the applications and finalize scores.

The evaluation process will also take into consideration general standards of decency and respect for the diverse beliefs and values of the American public consistent with The National Foundation on the Arts and Humanities Act, as amended in 1990.

For more information regarding the grant review process please visit the [Guide to Grants](#). To nominate a person to serve on DCCAH's Advisory Review Panels, see DCCAH's [FY17 Call for Panelists](#).

## Notification and Payment

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Applicants will be notified in writing of their application status on October 3, 2016. This notification may consist of a grant package, letter of ineligibility, or letter of denial.

**The date of payment disbursement is subject to change depending on the availability of funds.** DCCAH works with other DC government agencies to pay grant recipients in a timely manner but DCCAH does not create or distribute payments onsite. To expedite the payment process, DCCAH strongly recommends FY17 grant recipients register for direct deposit. For more information on direct deposit by completing an Automated Clearing House (ACH) Vendor Payment Enrollment Form. The ACH Form can be found on our website at [Managing Grant Award](#).

DCCAH reserves the right to rescind any and all grant awards for non-compliance with grant guidelines, policies and regulations. FY17 grantees with unfulfilled reporting in any funding program as of October 14, 2016 are ineligible to receive any additional awards from DCCAH.

## Risk Management and Performance Monitoring

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All grant recipients are subject to risk assessments and monitoring requirements as outlined in the [City-Wide Grants Manual and Sourcebook](#) from the Office of the City Administrator (OCA). DCCAH has established standards for grantees in making determinations of demonstrated performance prior to the award of all grants.

All activities funded by DCCAH will be monitored and evaluated by staff to assure compliance with all aspects of the District of Columbia's requirements, which may include evaluating allowable costs, meeting project benchmarks, providing proof of expenditures, etc.

All FY17 grant recipients must complete final reports by October 14, 2017. Grantees are required to document payment of all grant related expenses as well as the required match. Interim and final report will be completed through the online portal. Grantees may access the interim and final report pages through the [Manage Grant Award](#) page on the DCCAH's website. All grantees are responsible for reporting grant awards as income on federal and local tax returns and are strongly encouraged to consult with the tax professionals and the IRS.

### **Contact Information**

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For more information regarding the AEP grant program, or clarification about accessibility requirements, work sample submissions and the grant making process, please refer to the [Guide to Grants](#) or contact David Markey, Arts Education Coordinator, at [david.markey@dc.gov](mailto:david.markey@dc.gov),

# PROJECT-BASED GRANTS

FY17

## Arts Education Project

### Review Criteria

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#### **Artistic and/or Humanities and Educational Content 40%**

- The applicant's work sample and educational materials (syllabi, lesson plans, rubrics, etc.) demonstrate high standards of artistic, humanities and educational excellence within the chosen discipline(s);
- The described activities advance student learning through the arts;
- The related goals and schedule of planned activities are feasible;
- The applicant uses personnel with demonstrated arts expertise (such as arts administrators, teaching artists, educators, professional artists) to plan and implement content;
- The applicant demonstrates a commitment to hiring DC-based artists and humanities professionals, where applicable, to deliver content (such as arts administrators, teaching artists, educators, professional artists); and,
- The applicant presents effective evaluation methods specific to the project with the desired outcome of improving future activities and services.

#### **District Impact and Engagement 30%**

- Applicant directly targets a substantial number of DCPS and DC Public Charter School children and youth;
- The described arts activities are enriching experiences that meet the unique needs of the children and youth of the District of Columbia;
- Applicant partners with similar or complementary organizations to leverage resources for the described activities; and,
- The proposed activities and services are available to, and inclusive of, people with disabilities.

#### **Financial Capacity, Management and Sustainability 30%**

- The organization demonstrates proper oversight with a committed Board of Directors with well-rounded expertise;
- The applicant is sufficiently stable, in terms of artistic expertise, understanding of core curriculum, organizational capacity, and financial status, in order to implement the proposed request;
- The applicant demonstrates the internal capacity to administer the grant and has appropriate financial monitoring systems in place to track expenditures;
- The applicant's budget information is detailed, accurate, feasible, and directly related to the grant request. All items funded with grant dollars are eligible expenses under the grant; and,
- The applicant clearly demonstrates ability to attract the financial support necessary to sustain the activities and match required funds, if applicable.

# FY17

## Arts Education Project

### Application Checklist

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The following is in addition to the required narrative questions within the online grant application. This checklist includes all mandatory and supplementary documents required to submit the Arts Education Project application. Documents must be uploaded prior to the application deadline.

#### MANDATORY DOCUMENTS

- Work Samples and Educational Materials– see Guide to Grants for more information on Work Sample Requirements. *Flyers and brochures DO NOT count as work samples.*
- Support Materials - up to six additional items, e.g., letter of agreement from project site(s), publicity, letters of support, programs, brochures, evaluations, strategic plans, etc.
- Resume(s) of key personnel involved in the project, such as artistic staff and educators
- Signed W-9 (Request for Taxpayer Identification and Certificate)
- IRS Letter of Determination
- FY15 Form 990
- District of Columbia Certificate of Incorporation
- List of current board of directors, including officers, occupations and term limits

**FAILURE TO SUBMIT MANDATORY DOCUMENTS WILL AUTOMATICALLY RESULT IN DISQUALIFICATION.**



## ADDENDUM A: WORK SAMPLES AND SUPPLEMENTARY MATERIALS

The DC Commission on the Arts and Humanities (DCCAH) values and emphasizes artistic and educational excellence in all grant programs within all disciplines. This section contains detailed information on the DCCAH’s requirements and suggestions regarding artistic and educational content.

Artistic/educational content is one of several criteria on which an application is reviewed. Other criteria include: District Impact and Engagement, Capacity and Sustainability, and others. Artistic/educational content is demonstrated to the Advisory Review Panel through the applicant’s:

- **Section 1 - Work sample;**
- **Section 2 - Support materials;**
- **Section 3 - Résumé(s) of key personnel; and,**
- **Section 4 - Assessment and evaluation methods**

Of these, the work sample carries the most weight because it must contain the clearest depiction of the applicant’s best work(s). All applicants must submit artistic/educational work samples.

To further assist you in submitting strong artistic/educational content with your application, DCCAH has provided:

- **Section 5 – General suggestions from DCCAH staff.**

### **Section 1 - Work Samples**

Work samples are a critical to each application and are carefully considered during application review. The DCCAH strongly recommends that applicants pay close attention to the content of work sample submissions.

The guidelines on what to submit within a work sample submission depend on the applicant’s artistic discipline and the nature of the grant request. *Applicants must adhere to the work sample requirements below in order to be eligible for consideration.*

***Work samples must be no more than two years old. Submitting older work samples will make the application ineligible for funding consideration.***

<b>Arts Education</b>	
	Includes video and audio excerpts, writing samples, and student art work along with syllabi, lesson plans, and other materials created by teaching artists and teachers in professional development projects.
	Educational materials should also be included alongside the artistic work sample.

<b>Crafts</b>	
	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting. Arrange the list in the order that you would like the images to be viewed. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.
<b>Dance</b>	
	Submit up to two video recordings of performances.
	Submit an ensemble selection unless you are a soloist or the project involves a solo.
<b>Design Arts</b>	
	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting. Arrange the list in the order that you would like the images to be viewed. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.
<b>Interdisciplinary</b>	
	Individuals and organizations must submit up to 10 digital images or up to two audio/video recordings demonstrating the integration of disciplines in the work.
<b>Literature (Includes poetry, fiction, creative writing, screenwriting, spoken word, etc.)</b>	
Fiction and Creative Nonfiction Writing	Submit 10-20 pages from no more than three short works, or a portion from no more than two larger works up to 20 pages.
	Applicants must label the work(s) as fiction or nonfiction.
	If the work is an excerpt, include a one-page statement in the manuscript about where it fits into the whole to orient the reviewers.
Poetry	Submit 10-15 pages of poetry from no fewer than five poems, not to exceed 10 poems.
	Shorter poems should be printed one to a page.
Spoken Word	In addition to the Poetry requirements above, submit video recordings of three contrasting pieces.
<b>Media Arts</b>	
Film, Video, Radio	Submit up to two audio/video recordings of completed work or work-in-progress.
<b>Multi-disciplinary</b>	
	Provide the required work samples (as described herein) for two (minimum) or three (maximum) of the artistic disciplines that are relevant to the grant request.

<b>Music</b>	
	Submit up to three audio/video recordings.
	Selections must not exceed five minutes.
	Upload each selection in a separate file.
<b>Photography</b>	
	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting. Arrange the list in the order that you would like the images to be viewed. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.
<b>Theater</b>	
Actors	Submit video recordings of two contrasting monologues.
	Still images of productions are prohibited.
Directors	Submit a copy of a 1-3 page concept statement of a recently directed play.
Organizations	Submit up to two video recordings of performances.
	Digital images of productions are prohibited.
	Playbills and programs are prohibited as work samples. However, they may be included as support material.
Playwrights	See LITERATURE, above.
Sound designers	Submit up to three audio recordings.
<b>Visual Arts</b>	
	Individuals - Submit digital images of ten different works.
	Organizations - Submit 20 digital images of different works.
	Create an Image Identification List of the images you are submitting. Arrange the list in the order that you would like the images to be viewed. Title the page with the words "Image Identification List" and the applicant's name. For each image, include the artist's name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.

## **Section 2 - Support Materials**

Support materials are documents that strengthen the application and provide additional information that directly relates to the grant request. Support materials do not take the place of a work sample! They do, however, reinforce the quality of the applicant's work and experience.

Some examples of support materials are:

- Theatre/exhibition reviews;
- Letters of recommendation;
- Certificates;
- Sample syllabi and lesson plans;
- Assessments and evaluations; and,
- Awards.

### **Section 3 - Résumés of Key Personnel**

Another way for the Advisory Review Panel to determine the artistic and educational content of each application is to review the résumés of the key artists, humanities professionals, administrators, and facilitators involved in the grant activities. The professionals involved in the project determine the capacity of the project and ability for the applicant to effectively create an excellent educational product and/or experience. Their backgrounds as teaching artists and administrators should be relevant to the project and clearly demonstrated through their professional résumés.

### **Section 4 – Assessment and Evaluation**

Purpose of Assessment & Evaluation

- (a) To determine the efficacy of a program as articulated in the program goals and as required for grant reporting.
- (b) To provide evidence to support changes in order to improve the program and its delivery.

Types of Assessment & Evaluation

- (a) Qualitative Assessment is often subjective in approach and narrative in nature.
- (b) Quantitative Assessment provides empirical data that demonstrates growth in the knowledge, skills, and understandings of the participants.

Assessment & Evaluation Design

There are many ways to assess and evaluate programming including; needs assessments, pre- and post-testing, and formative, observational, and summative assessments that utilize mixed-method approaches such as portfolio assessment.

### **Section 5 - General Suggestions from DCCAH Staff**

When creating and preparing Work Samples, Support Materials and Résumés, the DCCAH recommends considering the following:

- Select recent, high quality samples that relate as directly to the application as possible;
- Uploaded pictures should be JPEGs with the resolution of at least 72 dpi;
- The file upload limit is 80MB. If your work sample is larger than this, we encourage you to provide a link rather than compromise the quality of the work sample;
- Less is more. Oftentimes, adding more than the recommended number of work samples to your application will weaken the application;
- Carefully chosen work samples (pictures, videos, excerpts, etc.) tend to make the biggest impact and create the strongest artistic impression;
- Advisory Review Panelists are required to review each applicant’s work samples; however, they are not guaranteed to review multiple work samples within the same application;
- Each work sample and document must be labeled clearly so that panelists can identify what they are reviewing;
- For project-based grants, if you have conducted similar projects in the past two years, include samples of work that illustrate the core mission, theme or impact of those projects;
- Panelists must be able to assess the skill level of the teaching artist(s) involved in the work that will be created, exhibited or taught; and,
- Digital File Format - All files should be labeled as follows, in the appropriate file extension (jpg, gif, pdf, etc.)
  - Template: Applicant’sLastName.FirstName.Image#.ArtworkTitle.jpg
  - Example – “DaVinci.Leonardo.1.MonaLisa.jpg”

For video submission

- Do not send promotional work samples (e.g., highly-edited booking tapes); and
- Do not send dark work samples or samples with poor visibility.

For online materials and website:

- A website is not a sufficient work sample. Only submit a website that is an essential part of the project;
- Provide all passwords or include any necessary information required to view your work sample such as plug-ins or navigation paths; and,
- Be sure that the links to websites or online materials are fully functioning and maintained throughout the year. An inoperative link to a website containing your work sample will negatively affect your application. DCCA is not responsible for any material outside of the online grant portal.