



**MuralsDC
2017**

CALL FOR GRAFFITI and AEROSOL MURAL ARTISTS

REQUEST FOR QUALIFICATIONS

Deadline: Friday, April 14, 2017 at 4:00pm

Budget: \$8,000 - \$25,000 per mural

The DC Commission on the Arts and Humanities (CAH) in partnership with the DC Department of Public Works (DPW) seeks graffiti artists and artist teams to design, create and install aerosol murals that inspire the various communities in which they will be placed. Selected artists will be required to work with youth interested in graffiti art (ages 14-18) by introducing and refining each student's artistic skill in the discipline of graffiti style sketch work and aerosol mural painting.

CONTEXT

MuralsDC was created to replace illegal graffiti with artistic works, revitalize sites within communities in the District of Columbia and to teach young people the art of aerosol painting. This initiative aims to positively engage the District's youth by teaching proper professional art techniques, providing supplies, and a legal means to practice and perform artistic skills in a way that promotes respect for public and private property and community awareness.

The *MuralsDC* project is based on three platforms:

- **Illegal Graffiti Abatement**
- **Neighborhood Enhancement**
- **Youth Engagement**

There are more than sixty (60) *MuralsDC* projects across all eight wards of D.C. Each mural tells a unique story of DC's diverse neighborhoods with the goal of deterring further illegal graffiti or tagging.

TERM OF SEASON

The *MuralsDC* season extends between May 2017 and October 2017. Murals installations will be scheduled by MuralsDC staff in coordination with selected final *MuralsDC* graffiti artists and site owners.

ELIGIBILITY REQUIREMENTS

This Call is open to International Graffiti and Aerosol Mural Art Artists and Artist Teams.

All Artists must:

- Be eighteen (18) years of age or older;
- Have graffiti and aerosol mural art experience;
- Be a practicing professional mural artist;
- Be in good standing with the *MuralsDC* program, CAH and DPW;
- Have a free and clear criminal/police record;
- Be willing to work with youth of varying skill levels that are interested in graffiti art (may include youth who have been arrested for tagging);
- Have the skill level and ability to function as a Lead Artist.

*Preference will be given to District of Columbia Artists.

INELIGIBLE

- Artist teams with more than two (2) members;
- Organizations established as 501(c)(3) and 501(c)(6) as identified by the US Internal Revenue Service code for tax extended organizations
- Principals and fiscal agents;
- Colleges, universities or other government agencies.

ARTIST TEAMS

Artist teams can only consist of two (2) members.

Both members must meet all of the eligibility requirements.

- Applications submitted on behalf of artist teams must include work samples of both team members. Total group submission of digital images should not exceed more than twenty (20) images.
- Each team member must clearly identify their individual mural contributions on partnership murals by detailing their specific contributions on the annotated image list.

ARTIST SELECTION CRITERIA

Artist selection will be based on artistic merit, community impact and managerial capability using the following evaluation criteria:

- High quality and reflection of graffiti or Hip-Hop aesthetic as demonstrated in submitted work samples;
- Experience working with the community;
- Adaptability to the collaborative process of mural design;
- Demonstrated knowledge of unique exterior murals;
- Ability to create a unique and engaging artwork appropriate in concept, materials and scale;
- Availability to complete work before September 30, 2017.

SELECTION PROCESS

The selection process consists of two stages.

CAH will convene a *MuralsDC* Artist Selection Panel, representing diverse interests and expertise to review the qualifications of artists who respond to this International Artist Call.

Stage One

- The *MuralsDC* Artist Selection Panel will review submitted work samples and artistic biographies and/or resumes to evaluate artist qualifications.
- The panel will recommend 12-15 Semi-Finalists to be placed on the 2017 *MuralsDC* Artist Roster.

Stage Two

- *Murals DC* staff will present the 2017 *MuralsDC* Artist Roster to site owners.
- Site owners will review work samples and select the final artist to design and install the Mural onto their property.
- Upon approval, a scope of services and budget will be developed based on the artist's or artist team's design approach to the project.
- Final Artist(s) will enter into an agreement with CAH to begin the community engagement and design phases of the program.

SCOPE OF SERVICES

All **Applicants** are *required* to submit a complete application that includes an:

1. Application Form
2. Work Samples (10 digital images for Artists / 20 digital images for Teams)
3. Annotated Image List
4. Artist Bio and or Artistic Resume
5. Two (2) Professional References
6. Two (2) Letters of Support / Recommendation
7. Clean Hands Certificate (visit [dcarts website](#)) DC Artists only
8. Signed W9 Form (visit [dcarts website](#))
9. List of Insurance Carriers Form (visit [dcarts website](#))
10. Arrest and Conviction Statement Form (visit [dcarts website](#))
11. Statement of Certification Form (visit [dcarts website](#))
12. Tax Certificate Affidavit Form (visit [dcarts website](#))

Semi-Finalists:

- 12-15 selected participants will be placed on the 2017 *MuralsDC* artist roster based upon selection criteria and availability of sites. **Placement on the roster does not guarantee participation in the program or assure funding.**

Final Artists:

- Will enter into an agreement with CAH to begin the community engagement and design and installation phases of the program.
- **Who are District of Columbia residents must have “Citywide Clean Hands” (see below) in order to enter into an agreement with CAH.**
- **Must obtain General Liability Insurance and provide CAH with a copy of their Certificate of Liability Insurance.**

CITY-WIDE CLEAN HANDS (CCH)

The CCH web application supports the “Clean Hands” Mandate (D. C. Code § 47-2862) which stipulates that individuals and businesses are to be denied City goods or services if there is a debt owed to the District of Columbia of more than one hundred dollars (\$100.00) for fees, fines, taxes or penalties.

WORK SAMPLES

Work samples are a critical part of the application and are considered carefully during application review. **All applicants are required to submit artistic work samples for the evaluation of artistic merit.** Submitted work samples should be recent (within the last 4 years), be of high quality and represent the applicant’s best work. **Work samples should be submitted using only the following files: jpg, pdf or tiff.** Applicants can submit images up to 5MB each and PDFs up to 10MB.

Artists:

- Artists must submit ten (10) different digital images consisting of small, medium and large scale exterior murals.

Artist Teams:

Artist teams must submit twenty (20) different digital images which include:

- Ten (10) images from each artist consisting of: small, medium and large scale exterior murals.
- Each team member must clearly identify their individual mural contributions on partnership murals by detailing their specific contributions on the annotated image list.

Upon review of submitted work samples, panelists must have the ability to assess the skill level of the artist(s).

It is important to note that carefully chosen work samples tend to make the biggest impact and create the strongest artistic impression.

BUDGET & PAYMENTS

The budget for each mural may range from \$8,000 to \$25,000.

- The mural budget must include: all artist fees and costs associated with design, fabrication, travel, transportation to the site, site preparation, insurance, permits, installation, graffiti protective coating, working with young people and documentation of the artwork.
- The overall project budget includes: artist's design fees, compensation and travel expenses, all materials and fabrication costs, shipping and transportation of materials to the site, preparation of mural site, installation of the artwork, application of protective coating and any applicable taxes and/or insurance.
- Payments are made directly to the Final Artists. Principals and fiscal agents of any kind are prohibited.

SITE SELECTION

Site selections are based, largely but not solely, on areas of the District with high incidence of illegal graffiti as identified by the Department of Public Works (DPW), Mayor's Office of Community Relations and Services (MOCRS) other agencies and site owners.

APPLICATION DEADLINE

Friday, April 14, 2017

All materials must be received no later than 4:00 PM (Eastern Daylight Time).

- **Applications are only accepted from the application portal - there are no exceptions.**
- Incomplete or late applications will not be considered or reviewed.

TENTATIVE PROJECT SCHEDULE

<u>DATE</u>	<u>ACTIVITY</u>
March 9, 2017	Call for Graffiti Mural Artists Issued
April 14, 2017 (4pm EST)	Graffiti Mural Artists Deadline
Late April – Early May	Application Review Roster /Semi-Finalist Selections Notifications Issued
May 2017	Final Artist Selections Notifications Issued
Early – Mid June 2017	Site and Artist Assignments
Early – Mid June 2017	Mural Concept Designs Begin
Mid – Late 2017	Final Approval of Mural Designs
May 2017	Mural Installations Begin
May 2017	Kickoff Event

SUBMISSION REQUIREMENTS

The following is a checklist of all mandatory documents for submittal of the Graffiti and Aerosol Artist application. Documents must be uploaded prior to the application deadline. Visit www.dcarts.dc.gov , click on the **Grants tab**, select **Managing Grant Award** to obtain forms for numbers 7 – 12 below.

1. **Graffiti & Aerosol Mural Artist Application Form**
 - a. If you would prefer to type your information please follow this format. Make sure you include your full Legal Name (and other Professional Name as applicable), Address, Daytime Telephone, Evening Telephone, Email Address
2. **Work samples** (10 digital images for Artists / 20 digital images for Teams)
3. **Annotated Image List**
 - a. A printed sheet of information with artist's name, contact information, artwork titles, mediums, date of artworks, sizes and the corresponding image numbers in same order submitted work samples.
 - b. Each team member must clearly identify their individual mural contributions on partnership murals by detailing their specific contributions on the annotated image list.
4. **Artist Biography or Resume** (two (2) page maximum, per person)
5. **Two (2) Professional References**
 - a. Please include names, addresses and phone numbers
6. **Two (2) Letters of Support / Recommendation** (one (1) page maximum, per letter, per person)
7. **Clean Hands Certificate** (visit [dcarts website](http://dcarts.website)) **DC Artists only**
8. **Signed W9 Form** (visit [dcarts website](http://dcarts.website))
9. **List of Insurance Carriers** (visit [dcarts website](http://dcarts.website))
10. **Arrest and Conviction Statement** (visit [dcarts website](http://dcarts.website))
11. **Statement of Certification** (visit [dcarts website](http://dcarts.website))
12. **Tax Certificate Affidavit** (visit [dcarts website](http://dcarts.website))

SUBMITTING YOUR MURALS DC APPLICATION

Applicants will be allowed to save incomplete applications and return to them for completion until the deadline. Following are the steps for submission:

Step 1: Review the *MuralsDC* Call and determine eligibility. Visit www.dcarts.dc.gov and go to the Grants tab and select the Grant Application Portal to register. Once registered, select My Open Applications and click on New Application on the right side of the screen.

Step 2: Select *MuralsDC* Program from the program list.

Step 3: Answer the Eligibility Questionnaire at the bottom of the page then click save and continue to enter the application.

Step 4: Work Samples and Uploads Tab

- Find the Media Viewer section of your application to upload ten (10) to twenty (20) images of previous artwork. (Disregard the general instructions provided by the grant application portal).
- Click on the button Select or Upload Media Files to Attach
- The Media Viewer is a popup window to upload your new images to your application.
- Upload each image by using the orange “Upload New Media File” button on the popup window of the Media Viewer.
- Please fill in the “Description” section for each file when uploading. This section provides a file name for the image within the Media Viewer. If you do not designate a description for the image it will be uploaded only as “File”. It is recommended to provide a descriptive name such as Title, Year, Medium.
- Once all images are uploaded to the Media Viewer, click on the File Name on the left next to each image within the list. Your image will be added to the main application page. If you do not see the image on the main page it has not been successfully uploaded.

Step 5: Upload a single PDF for each required document in the Document Viewer:

1. Annotated Image List (required)
2. Artist Biography/Resume (required)
3. Professional References (required)
4. Letters of Support (required)
5. Clean Hands Certificate (For DC Artists only)
6. Signed W-9 (required)
7. List of Insurance Carriers (required)
8. Arrest and Conviction Statement (required)
9. Statement of Certificate (required)
10. Tax Certificate Affidavit (required)

Step 6: Overview Tab: Enter Artist Information.

Step 7: Request Tab: Complete Applicant Profile.

Step 8: Final Review Tab: Review information for completion and click submit. Any required documents that are missing or incomplete fields will prevent an application from being submitted

PAST MURALS DC PROJECTS



From Top to Bottom

Artist Team: Trust Your Struggle

Location: 1400 Decatur Street NW

Artist: Rahmaan Statik

Location: Eagle Academy
1017 New Jersey Avenue SE

Artist: Juan Pineda

Location: Howard University

Far Right

Artist: Aniekan Udofia

Location: Paul Lawrence Dunbar Senior Apartments
2001 15th Street NW

To view past murals visit www.MuralsDCproject.com

CONTACT INFORMATION

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