

CALL FOR ARTISTS

Art Tank

DEADLINE: AUGUST 14, 2016

CulturalDC is pleased to launch the city's first ever Art Tank, an artist challenge program that will bring DC developers and artists together to design and implement art projects throughout the nation's capital.

With inspiration from the popular show "Shark Tank" this program will showcase a selection of 4-6 local artists who will present their ideas for an art project in the city that panelists (including developers and philanthropists) will bid on during a live challenge. This event will be part of VISION DC—an arts and urban innovation summit that will provide a platform enabling the exchange of ideas and creation of strategies for urban growth in Washington, DC.

CulturalDC seeks proposals from local artists that fall into one of the following categories: *Vacant Exterior, Functional Design, Outdoor Public Art, and Indoor Installation.*

The proposals should be innovative enough to get a panel excited, but flexible enough to match the panelists' sites. Art Tank is a pioneering creative placemaking project that will provide artists and funders alike with an exciting opportunity to experience live feedback on their work *and* investment in a public project to happen within the next calendar year.

Once a proposal is bid on by a panelist, the artist and CulturalDC will work with them to tailor the project to the panelist's site, giving them the opportunity to have a site-specific public art work that responds to their particular needs.

Art Tank is a catalyst for urban growth and creative placemaking that will spur the creative economy, and enhance new development across the Washington area. It promotes the ongoing partnerships between developers, philanthropists and artists to broaden the arts and culture landscape as the nation's capital continues to grow!

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SUBMISSION CRITERIA

To apply you must meet all of the following criteria:

- Create a project that falls into one of the following categories: vacant exterior, functional design, outdoor public art, indoor installation;
- If selected for the challenge, work with Cultural DC to prepare your live pitch;
- If chosen by a jury member, commit to bringing the project to fruition including securing personnel, technical assistance and providing insurance coverage if needed;
- Your project must be installed in a safe manner, and abide by all laws and safety standards;
- Cultural DC will receive a % of awarded funds to manage the project completion.

BENEFITS OF PARTICIPATION

- 4-6 artists will be selected for projects ranging from \$5000 - \$10,000;
- You will be granted complementary admission to VisionDC (the summit) and the after party;
- You will be awarded funds on the spot to implement a dynamic public art project;
- You will receive feedback from jury panelists on your proposed work;
- You will work with Cultural DC to bring the project to fruition.

TO APPLY

Applications must be submitted online via: <http://bit.ly/ArtTank>

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VACANT EXTERIOR

PROJECTION · LIGHT-BASED INSTALLATION



L to R: Krzysztof Wodiczko; Laia Cabrera

Projects for VACANT EXTERIORS are meant for buildings or properties that will soon be demolished or will undergo interior renovations. These projects can be used to facilitate high-impact evening projects that will brighten and area and allow the developer to make an initial connection with local residents.

FUNCTIONAL DESIGN

SCULPTURES · SEATING



L to R: Michael Koliner, DCCA 5x5 Project; Seating at Milan Design Week

FUNCTIONAL DESIGN projects fulfill developers' needs to activate outdoor community space with unique design that attracts visitors and provides a function for the public.

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OUTDOOR PUBLIC ART

FENCE WRAPS · SCULPTURES · MURALS



Rachel Schmidt for Mt. Vernon Triangle

OUTDOOR PUBLIC ART is works of art that can either temporarily or permanently enliven areas. Artwork can be printed onto vinyl fence wraps to beautify a site in transition. Permanent mural installations can engage the community through their creation and help new developments connect with the existing neighborhood.

INDOOR INSTALLATION



L to R: Charles Petillion, Covent Gardens Paris; Hiroshi Jacobs, Flashpoint Gallery

INTERIOR INSTALLATIONS can activate lobby spaces or courtyards in unique ways that go well beyond typical “lobby art.”

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